Billboard

The International Music-Record Newsweekly

Radio-TV Programming . Phone-Tape Merchandising . Cein Machine Operating

Col. Club Bows in Mexico; Seen Latin American Pilot

By PAUL ACKERMAN

NEW YORK — Columbia Records (CBS) has started a club operation in Mexico City, it was revealed last week by Harvey Schein, vice-president and general manager of CBS Records, Columbia's international label. The club will soon function in the entire Mexican market and will very likely serve as a pilon molumbia clubs in Latin America.

Schein indicated that the Mexican club's structure and philosophy of operation would be patterned after Columbia's parent American club. Columbia also has clubs in Canada and Australia.

Fee Required

The Mexican club entails a membership fee. This fee is the price of one record. In return, the member receives three free records. Additionally, for every

two records bought, a member receives one free.

Schein stated that—as is the practice with the American club, the Mexican club would carry product of other labels. Columbia, therefore, will soon contact other manufacturers with a view towards acquiring their product.

Within one year, Schein estimated, a Mexican record buyer will bave a choice of several bundred records through the club. Sixty per cent of this

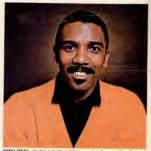
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One-Speed: Gain for All
Setting an Example

A New Showcase

per cent international. A large proportion of the international segment, possibly as much as 35 per cent, will be American product.

(Continued on page 18)



JIMMY SMITH, who has just returned from a series of successful performances on the West Coast, has recorded a two-sided hit, "Goldfinger, Parts 1 & II" (VK 10346). The single is from his new Yerve album "Monster" (YV/9-8818) (Advertisement)

'I-Speed Revolvolution' Supported by NY Leaders

By LEE ZHITO

NEW YORK—Industry leaders here joined in a chorus of support for the one-speed movement which has been gaining momentum during the past several weeks.

Goddard Lieberson, president of Columbia Records, Inc., told Billboard:

"We at Columbia feet that the establishment of a single speed would be of major significant of the speed would be of major significant of the speed would be of major significant of the speed with the s

adapters and changing turntable speeds to permit listening to singles."

Long-Time Backer

Bill Gallagher, Columbia's vice-president in charge of marketing, said: "Columbia has been dedicated to a one-speed method to the control of the columbia of t

the industry's product line is too complex."

Racusin Approves
Norman Racusin, RCA Victor
(Continued on page 8)

HANDLEMAN DEAL WITH KING REPORTED

NEW YORK—At press time it was reported that negotiations for the side of King Records to the Handleman Company would probably be conpany would probably be condeman you have been been demand the side of the side o

U.K.to Get Its First Song Festival

By CHRIS HUTCHINS

LONDON—Britain will have its first-ever song festival this year. The event will be run by the Music Publishers Association on three days commencing May 24. All five major record companies have promised support, and the aim is to make it an even bigger event than the San Remo Festival.

Festival.

The event, to be held at Brighton Dome is being promoted by Britain's leading pop impresario, Arthur Howes, and produced by Rediffusion Television, which will screen the entire proceedings via network. Publishers are inviting

leading composers to write entries. Arrists agreeing to take part will have their choice of the songs. Eight numbers will be the songs. Eight numbers will we two heats and judged by MPA-appointed panels. Regional panels, linked by TV will flash in their votes during the finals. Artists who bave already agreed to take part include Manfried Mann, Freddy and the Dreamers.

Bob Miller's orchestra will back the solo sing-

The MPA organizing committee is headed by Jimmy Phillips, managing director of Keith Prowse, and Peter Maurice Publishing Company.



JACK LA FORGE, whose single interpretation of the hot "Goldfinger" theme

is on the Billboard chart and heading for the top. Regina Records has also released La Forge's seventh LP, an unbeatable album of movie music entitled "Goldfinger and Other Great Movie Themes."

(Advertisement)



THINK GODFREY CAMBRIDGE FOR WIT!

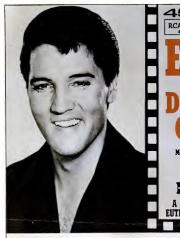
A BRAND-NEW ALBUM BY THE MASTER OF CONTEMPORARY SATIRE

O "EPIC", MARCA RED T M PRINTED HI U.S.A.

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ELVIS
DO THE
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from the Metro-Goldwyn-Mayer picture

GIRL

HAPPY

A JOE PASTERNAK EUTERPE PRODUCTION

COMING SOON! GIRL HAPPY LP ALBUM

%YOU'LL BE GONE

ELWIS

RCA VICTOR

NOW AVAILABLE AT YOUR DISTRIBUTOR-ELVIS' NEW 1965 COMPLETE CATALOG

500 Attend Ceremonies of **New Heilicher Quarters**

MINNEAPOLIS - Despite temperatures which dipped to 20 and 30 degrees below zero, close to 500 record industry tradesters turned out to view Amos and Dan Heilicher's plush new headquarters during two-day open-house ceremonies here.

The Heilicher compound bas been close to a year in construc-tion and it represents possibly the most modern and most

the most modern and most streamlined record marketing complex anywhere.

The building encompases over 43,000 square feet and stands on a lot which stretches over three acres. The trade came from both coasts and as far south as the Gulf of Mexico. Amos Led Tours

Amos Led Tours
The guests were wined, dined,
entertained by local talent and,
of course, given a tour of the facilities by major domo Amos
himself

No less than four firms are housed in the new structure:

J. L. Marsh, a nationwide J. L. Marsh, a nationwide rack-jobbing operation which is shooting for a \$4,500,000 sales volume in 1965. Heilicher says the firm stocks over 250 dif-ferent labels.

Heilicher Brothers, large Midwestern record distributorship which handles roughly 50 per cent of all the independent labels in the Minneapolis area as well as V-M, Roberts and Sony home entertainment equipment, plus assorted musical instruents, accessories, including ents, accessories, accessorie ments, accessories, tape and mis-

cellancom.
Soma Recording
record producing firm which
produces Soma, Garrett, Stereoddities and Heartbeat labels.
And last but not least, Advance Music Company, coin
operating company
operating company
operating company

vance Music Company, coin machine operating company which has over 1,000 pieces of coin-operated equipment, including over 150 pieces of music coin-operated equipment, including over 150 pieces of music coin-operated expensions of the coincident of the top of the coincident of the top of the coincident of the top only a fraction of the story. The Helitcher domain also includes retail stores—come 17 retail diex

retail stores—some 17 retail disk and home entertainment equipment outlets in some six States— and the firm is also Midwest

DEPARTMENTS & FEATURES

Hot 100 Chart...Page 26 Top LP's Chart...Page 31 Other Music Pop Charts

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New Album Releases36 Audio-Video Redic-TV Progremming45 Coin Mechine Operating .. 50 Bulk Vending48

Buyers & Sellers Classified Mart 44 distributor for the Auto Photo coin-operated photo studio line with some 65 studios in a three-

State area. If all this is difficult to keep track of, you would never know it from either Amos or Dan. The pair glibly reel off that they have a total of some 275 persons on their payroll and seem as conversant with the most remote part of their operations as they are with the furniture in their

Among the ribbon-cutting celebrants were Kenny Myers, of Mercury; Charley Fach, of Smash, and Lou Simon, of Philips; Vic Miller came in for V-M as did Jim Fitzsimmons and C. J. Stevens. Edgar Jones, executive secretary of ARMADA, was on hand as were such big distributors a Jake Friedman, Atlanta; Bill Davis, Denver, Harry Levin, De-roit, Jimon, Martin, Chicago, troit; Jimmy Martin, Chicago; Al Chotin, St. Louis; Tony Galgano and Ruby Lawrence, Chi-cago, and Bob Chatton, San

Guests

There were also Juggy Gayle, veteran New York promotion man; Dick Shelton, Chicago record industry attorney, and a host of dealers, one-stop owners, rack jobbers, deejays and what

The Heilichers bave a buge warehouse with production-li warehouse with production-line loading for all record and equip-ment shipments. Trucks can pull right up to a large dock loading ramp. The front of the building showrooms with all of the

retail record store. Offices are in a two-floor front, with everything else on one level. The Helichers have one level. The Helichers have their own print shop, advertising copy and layout department, punched-card accounting depart-ment with some half dozen pieces of IBM equipment, two-way radio communication for all staff cars and trucks, and a host of other extras that are usual-ly only read about in the latest methods-management

Merc. to Issue Quincy Jones Track Albums

CHICAGO-A trio of motion picture sound track albums fea-turing the music of Quincy Jones were buttoned up by Mer-cury Records last week. First to cury Records last week. First to be released is the sound track from "Sylvia," a movie based on the novel by E. V. Cunning-ham, and starring Carroll Baker, George Maharis, Peter Law-ford, Edmond O'Brien, Aldo Ray and Viveck Lindfors. The movie and album are slated for release Wednesday (17).

In March, Mercury will release the sound track of "The Panbroker." The movie stars Rod Steiger, is directed by Sidney Lumet and produced by Eli Landau. It took first place in the 1964 Berlin Film Festival. Next fall, Mercury will release the sound track album from the movie "Mirage," starring Gregory Peck, Diane Baker and Walter Mathau. Producer is Harry Keller.

Tamla-Motown Expands Abroad

which has been experimenting overseas for the past year, will intensify its hid for a share of the multi-million dollar worldwide market by launching its own label abroad. The firm will become the latest U. S. com-pany to retain its own label identity throughout the world. Esther Edwards, vice-presi-dent, international operations, George Shiffer, general counsel, and sales director, Barney Ayles, will accompany Motown President Berry Gordy Jr. to Europe next month to set up become the latest U. S.

concentrated on establishing the Tamla-Motown "sound" over-Tamla-Motown seas through releases of the Detroit company's product on ous overseas labels. The introduction of the Tam-

The introduction of the Tam-Ia-Motown label on March 1 will be supported by a heavy advertising a n d promotion campaign, which will include a town Revue," a TV special, and a visit to France, Germany and Holland by the Supremes. Martha and the Vandellas, "Smokey! Robinson and the Mirackies Stevic broaded Van Dyke Sextet will begin touring Dyke Sextet will begin touring England the middle of March.

Mail-Order Drive

The Temptations will be in England March 18 for the taping of the "Ready-Steady-Go!"
TV show. The top-rated program on British commercial TV will devote an entire 60 min-utes to Tamla-Motown artists.

The record company's publishing interests are represented overseas by Hill and Range. Licensees will continue to in-clude EMI. England, France, Scandinavia: CBS, Germany; Pathe Marconi, France: Artone, Holland; Durium SPA, Italy; Cosdel, Japan and Phillipines; Fermata, Brazil; RCA Victor. Mexico.



Europe next month to set up release of all Tamla-Motown product on the company label. Heretofore, the company has

GEORGE GREIF (Greif-Garris Management), right, personal man-ager of the San Remo Festival winners, the Christy Minstrels and Bobby Solo, is congratulated by Billboard's publisher Hal B. Cook for being the first to bring the coveted San Remo Awards to the United States

WINNERS OF GRAMMYS TO DO TV SPECIAL

NEW YORK — Winners of the 1965 Grammy Awards will perform on "The Best on Rec-ord," a one-hour special to be \$3.00 to 93.00 p.m. The program will be sponsored by Timex. The show will be presented under the auspices of the Na-tional Academy of Recording the annual award for outstand-the annual award for outstand-ing performances on records-ing performances on recordsing performances on records. Award winners will be an-Award winners will be an-nounced April 13 at dinners to be held in New York, Chicago and Los Angeles. The television show will be taped in NBC's studios in New York and Los

HOLLYWOOD - The Dot Record Club has begun an allout campaign to capture a foothold in the mail-order segment note in the mail-order segment of the record business. Named director of the three-month-old organization by President Randy Wood is Larry Welk, who main-tains his job as credit manager of the parent company.

The Club has sent out its first

The Club has sent out its first mailer to some 2,100 persons already signed up, with advertising in the Farm Journal's February issue and a Iwo-page spread in the March 20 issue of TV Guide set to launch the operation with a flurry. eration with a flurry.

The Club's first members were drawn from several mailing lists plus regional ads in TV Guide. The current mailer intro-duces one of the Club's features: an LP of the month (with five alternates) on a tear-out order card. The card offers the cus-tomer four choices of action. He either picks the monthly selection, an alternate, anything from the catalog or decides to by-pass any purchasing. If no card is returned, the Club automatically mails out the monthly se-

When the Club began in late When the Club began in late November, the first member-ships were on a cash or c.o.d. basis, Welk explained. Now this cash policy has been altered to feature 15-day billing. Welk claims by keeping tight checks on bad risks, the Club can operate on the same open-account basis as the other major clubs.

A Club Feature
A second feature of the Club
is the member-get-a-member pro-

Begun by Dot Club gram. For each new subscriber brought into the Club by a pres-ent member, that member and brought into the Club by a present member, that member gets two bonus albums. New members get it is records free by purchasing one now and buying a minimum of six more within one year. Enrollment certificates plus catalog booklets are being included in all mailings. To induce eash customers, a

To induce cash customers, To induce cash customers, a 5 per cent deduction is offered on all merchandise paid in front. To back up the Club's concept To back up the Club's consequence of 48-hour delivery upon receipt of an order, all mailing labels are pre-addressed. When a subscriber returns his monthly order form, his address label has

der form, his address label has the selections typed in. Address plates of those persons choosing not to order any merchandise are taken out of the file to be returned for the next month's returned for the mailing.

"Once a Club member buys six records in a year," Welk stated, "he gets a free LP for every two he buys. If he just wants one more LP, he gets a 25

Merchandise must be six months old before it is placed in the Club, Welk emphasized. The director revealed he was in the talking stages with a maj the talking stages with a major manufacturer to supply the Club with product. Welk said he hoped to add other labels in the country and classical fields to supplement Dot's releases.

The Club hopes to sign up 6,000-7,000 new members as a

o.000-7,000 new members as a result of the forthcoming TV Guide ad, with the membership reaching 10,000 within six months. Approximately \$50,000 has been allocated for consumer advertising over three months.

NEW YORK—Smash Rec-ords this week is releasing an instrumental album by James Brown, featuring the artist on

piano and organ, together with his show band. This is Brown's first all-instrumental album, and is titled "Grits and Sol."

N. Y. Record Distribs. New Deal Consolidate

NEW YORK - The New Deal Record Service Corpora tion with all of its affiliated corporations, and the New York Record Distributors, Inc., with all of its wholly owned subsidiaries, have merged to form the Interstate Record Distributors, Inc.

Officers in the new corpora-tion are Manny Wells, presi-dent; Lou Klayman, executive vice-president, and Al Levine, secretary-treasurer. Carl Medici. Charles Peters

and Stan Sterling are minority stockholders. The new firm will have ship ping and warehouse facilities in New York, New Jersey, Florida, and Missouri. It is negotiating a lease for a Los Angeles in-stallation.

Long Island City, Manhattan, and New Invest. and New Jersey-based opera-tions will be housed under one

Branch managers and per-sonnel were informed of the merger Wednesday (10). The new organization will retain the membership of the two com-ponent companies in ARMADA, ponent companies in NARM and ROSA.

Wells, who becomes presi-dent of the new firm, is presi-dent of New York Record Distributors. He entered the record business in 1935 with Decca

and later opened his own tributorship in New York. Levine, the secretary-treasurer, joined Capitol Records in 1941 and opened his own dis-

tributorship in 1954.

GRAMMY POLL MAIL DEADLINE NEW YORK — Midnight Tuesday (16) is the deadline for

mailing ballots in the first round of voting for this year's Grammy Awards. With the NARAS membership

With the NAKAS membership at an all-time high, and with this year's prizes taking on added meaning, all members who have not yet sent in their ballots are urged to do so

Setting an Example

The iodie record distributor has been accused of many things: inertia, failure to promote, a williogness to ruo with quick hits rather than stick with his lines.

rather than stick with his lines.
One could go oo and on.
Such charges are undoubedly applicable to some distributors,
but to the majority of others they are not. And we are glad to see
recent evidences that there is plenty of progressive thinking and

recem evidences that there is plenty of progressive thinking and wildling some given by the progressive thinking and A case in point is feel in the second of the control o so much in a week,

We believe the Delta coovention will pay off in good will as as in sales. We hope other distributors consider similar

Speed: Gain for All

The desire for conversion to a one-speed industryoverwhelming. In the past several weeks Billboard has sampled opinion on the West Coast, the Midwest and the East Coast, Manufacturers, large and small, are forthright in their view: A one-speed iodustry would broaden the base of the market and simplify

naturally would proaced the pass of the market and simplify manufacturing and investory problems.

We hope the Record Industry Association of America, which has within its membership many of the iodustry's greatest leaders, will apply itself to the task at hand. We ask that the RIAA support apply itself to the task at hand. We ask that the KIAA support Johosoo move to appoint a committee to study the methods of ieving the conversion.

We believe this will be done without too much loss of time, smuch as key leaders who favor one speed are top echelon.

inasmuch as key les officers of the RIAA.

There is much to be gaioed by all levels of the busioess—from manufacturer to distributor to dealer to songwriter.

A New Showcase

The NARAS Grammy Award winners will perform on TV (see rate story). The show, titled "The Best on Record," will be The NAKAS CIRARIMY Award winners will perform on 1 V cases separate story). The show, titled "The Best on Record," will be sponsored by Timex oo NBC-TV in a ooe-hour program. This is assuredly a forward step, and we credit NARAS President Nesuhi Eriegun and his officers with achieving such a showcase for records and talent.

All segments of the music-record business should tie in with his evect. Properly done, such an occasion elevates the record industry, artists, publishers and songwriters.

Csida Exits RIC; Gets Album Line; Barone Quits

NEW YORK-Joe Csida has NEW YORK—Joe Csida has resigned as president and a director of Recording Industries Corporation (RIC Records). Frank Barooe also resigned as a director and the co-operations assistant secretary. Simultaneassistant secretary. Simultane-ously, Csida has acquired the RIC album line.

Philips Taps Area Mgr.

CHICAGO—Philips Records has named Harris Rogers Jr. Southeastern field manager, re-placing W. D. Kilpatrick who was recently named national sales manager for Nashviller-corded artists on all Mercury

Lou Simon, Philips head, said Lou Simon, Philips head, said Rogers will work out of Atlanta, Rogers was formerly with Georgia Record Distributors. Rogers will be responsible for Rogers will be responsible for sales and promotion of Philips material throughout a six-State area including the following markets: Atlanta, Charlotte, N. C., Dallas, Miami, Nashville and New Orleaos.

Csida will take over the RIC bum line on a lease basis from the company, and will gradually convert the lioe into an LP nucleus for his own label, to be called JJC Records, JJC will conceotrate on developing the "World of the Theater" the "World of the Iheater" series curreotly iocludes "Rodg-ers and Hart Revisited," "Cole Porter Revisited," "The Young Ethel Merman" a n d "The Young Bea Lillie." In produc-tion is "Jerome Kero Revisited." The "Posterity" series includes recordings by Billy Holiday

The company, formed in February, 1964, will continue as a Nashville operation, con-

centrating entirely on the pro-duction of singles. Albums are

planned only in cases where the compacy comes up with hit singles, in which case albums

stogles, in which case albums based on such hit singles will be issued. The oew RIC organi-zation will be headed by Lester Vaoadore, who was one nf the company's founders and who has beeo the head of the Nash-

ville operation since vice-presi-dent Frank Poole resigned for reasons of health in January.

On Lease Basis

(Continued on page 12)



BARBRA STREISAND, Broadway's "Finnry Gir" and Columbia Records shall gold disk miner, look time off last week to celebrate with her makager Martin Erlichman, Isit, and John Kurland. Kurland, who was closely associated with the artist during his three-and-a-hilf years as Columbia's publicity chief, has resigned the post to take on full-time responsibilities as a Broadway producer.

Kurland Quits Col. to Produce B'way Show

NEW YORK—John Kurland has resigned as director of pub-lic relations for Columbia Rec-ords to produce a Broadway musical, Kurlaod has acquired the rights to Elaine Dundy's novel "The Dud Avacado." Miss Dundy will adapt the book and a major star, composer, and a major star, composer and lyricist will be announced

Kurland joined Columbia in October 1961, and has been clustly involved with a number of major Columbia artists, inof major Columbia artists, in-cluding Barbra Streisand, Vlad-imir Horowitz, Glenn Gould, Bob Dylan, he New Christy Miostrels, Robert Goulet, The Incinous Monk and George Stell-Before joining Columbia, Kurland speot four and a hyears with RCA Victor in a number of advertisics, promo-tional and finally, publicity as-signments. At Columbia, Kurland had been reporting directly to God-dard Lieberson, until a reshuf-fling of the Creative Services department a few months ago made Kurland responsible to Leonard Burkat, who had be-come the label's new vice-presi-dent for that division.

dent for that division,
Miss Dundy's "The Dud Avacado" appeared first in England in 1958 when the Ameriland in 1958 when the Ameri-can author was married to critic Keoneth Tynan. The book be-came a runaway best seller and was followed by an equally successful and highly acclaimed American publication as well as translations into more than a translatious into more than a dozen foreign languages. In addition to the musical, Kurland is completing a covel, stated for publication early in 1966. He is also at work as coproducer and author of a situa-tion comedy TV pilot.

Need for Specialization Is Stressed by Tollie's Harris

HOLLYWOOD — As inde-endent disk-label distribution peodent disk-label distribution tie-ins continue developing, each label must have its own distinct specialization. Too much prod-uct flooding the market necessi-tates this, relates Ray Harris, Tollie Records' sales chief.

Initially launched as a sub-sidiary of Vee Jay Records one year ago when the Chicago company moved here, Tollie has become a leading West Coast distributor of outside label product. Its exclusive dis-tribution contracts are with tribution contracts are with Fame (Ala.), Goldwax (Teoo.), Champion (L.A.), Colonial (N.C.) aod Nola (La.). Colonial and Champion were the first two labels signed, Har-ris explained. Since his arrival

with the company last August from Capitol, the three other labels were added. "That's as far as I want to go," he said. Fame is a "middle road r&b line," Goldwax "a down right blues r&b line," Nola a "border-line r&b line," Colonial a "c&w pon line," and Champion a pop line," and Champion a "pop-r&b line in the Tamla/ Motowo groove." Tollie releases Motowo groove." Tollie releases 60 per cent pop material, with c&w and rock material filling in the rest, Harris stated.

Tollie attempts to coovince these labels to release material oo their own label, Harris admits, but the smaller companies "prefer to build their own lines and identifies."

and identities."
Releasing masters which have

(Continued on page 12)

Cap's Towering Subsidiary

NEW YORK - Tower Rec-NEW YORK — Tower Records, Capitol's subsidiary is exceeded as a sir after coly five months of operation. The label's operation are sir after coly five the color of the color and promotion manager, reports distributor reorders.

Tower has also just an-nouoced the release of its first album, "Siog a Song With the

Beatles." This package will con-tain printed lyrics and chord symbols, plus photos of the group. Package will be a two-sectional jacket.

Tower is also rushing out its lower is also rushing out its first country release, and it looks like a big one. Disk is "A Tombstooe Every Mile," by Dick Curless. Tower purchased this master from Allagash Records. Approximately 16,500 disks have already beeo sold in the northwestern section of the United States and heavy orders for the disk are pouring into Tower headquarters,

RCA's Soria In S. America On Business

NEW YORK—Dario Soria, division vice-presideot of RCA Victor in charge of the In-ternational Liaison department, is on a swing through part of South America for a series of business meetings with the la bel's suhsidiary companies li

eensees.
Soria is making stops in Peru,
Ecuador, Columbia and Venezuela. Before returning to the
U. S., Soria will stop over in
Port-of-Spain, Trinidad. Dorle
Soria (Mrs. Soria) is accompanying her husband oo this, his first
South American liverage. outh American journey.

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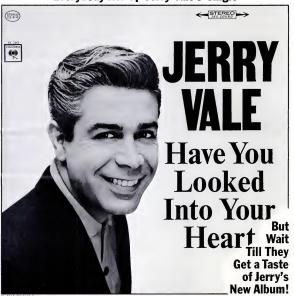
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BILLBOARD, February 20, 1965



Everybody Ate Up Jerry Vale's Single









Other Sales Appetizing Albums by Jerry...

on Columbia Records



Delta Distrib Session Draws 100, Wide Praise, Togetherness

By CLARENCE DOUCET

NEW ORLEANS — Eward H. Walker, head of Delta Rec-ord Distributing Company— host for the two-day weekend convention at the Hilton Inn eonvention at the Hillon Inn-is so satisfied with results that he is already planning Delta's second annual session next year. The attendance was more than The attendance was more than 100, including manufacturers' reps, dealers, rackers, one-stops, deejays and artists.

Delta's convention brought

national and regional sales man-agers of major independent la-bels together with dealers and racker jobbers.

All welcomed the opportunity and came away with the feeling that a closer bond was formed. Many saw the convention as re-flecting the start of "something

"I don't know why someone didn't think of this before," said a New Orleans record dealer. "A meeting like this between manufacturers and dealers is a

The manufacturers' represen-The manufacturers' representatives took the occasion to talk LP business with the Louisiana, Mississippi and Alabama dears. And the dealer, in turn, discussed their problems with the manufacturers.

"Wonderful Idea"

Joy Lewis, of New Orleans, associate buyer for records of

D. H. Holmes Company, Ltd., department stores in New Or-leans and Baton Rouge, said: "I think this is a wonderful idea. I like it best because we are bringing our record sales peo-ple in. We are all being brought closer to the individual labels."

closer to the individual labels."

Al Prado, Mobile, Ala, Mosie City, rack jobber: "I'melly impressed with the really impressed with the companies' new products. Look, my competition is here, but there's no ill feeling. This good because we can talk business. It's great and it will happen elsewhere."

Sente Reserve. Minni Sent.

Sandy Bench, Miami, Southern sales manager for Disney-land and Vista: "This is fantas-tic. The dealer has been neg-lected and I hope this meeting starts something going on a na-tional basis. I think the real results will show themselves in about six months. That's when you will be able to see just how much as been accomplished."

much as been accomplished."

Annette Seasson, sales manager, Smith's Record Centers,
New Orleans: "I'm very happy
with the chance to bave a preview on future releases. I hope
this continues."

Kornheiser Attends
Bob Kornheiser, national sales
manager of Atlantic - Atco,
termed the convention a streat

manager of Atlantic - Atco, termed the convention a great idea. He said: "I saw all the

key deejays and dealers of this market in two days. Ordinarily, market in two days. Ordinarily, I could not have done this in less than one week. It is really a progressive move on the part of Delta." Kornheiser also noted that those present referred to the event as a "meeting" rather than a "party."

In general, the manufactur-In general, the manufactur-ers' representatives used their 60-minute sessions to play short takes of their newer releases. They also circulated catalogs, displayed album covers and sales aids.

Sandy Beach had an impresoning Beach had an impressive session. This included live-sive props of Julie Andrews and Dick Van Dyke from "Mary Poppins" as well as a short movie on the premiere of "Mary Poppins."

movie on the premiere of "Mary Poppins."
He showed a new rack Dis-neyland has for dealers, avail-able through the distributors. It can hold 250 LP's and 500 singles. Says it has already been proved that in places where it has been used sales have jumped been used sales have jumped tremendously. Twenty-four LP faces show. Encouraged using it in connection with "Mary Poppins" publicity and also urged the dealers to take ad-vantage of the movie in increas-ing their sales.

Good Session
Another good session was
(Continued on page 8)

ASCAP COAST PARIFY FFR 24

BEVERLY HILLS, Calif. -BEVERLY HILLS, Cam. ASCAP's semi-annual West Coast meeting will be held at the Beverly Hilton Hotel here Wednesday (24). Stanley Adams, ASCAP president, and other officials, will report on the Society's activities.

Lee to Head **WB-Reprise Eastern Staff**

NEW YORK — George Lee has been named director of Eastern operations for the Warner Bros. and Reprise labels. He has been with Warner Bros. for has been with Warner Bros. for two years, prior to which he had operated his own publish-ing company and record busi-ness and had been a professional

singer.

He will supervise the WB and Reprise recording activities in the East and will direct the work of Sid Schaffer, regional sales manager, and Marvin Deane, manager of artist rela-

Lee will also have the au-thority to sign talent.

The WB-Reprise recording schedule here has been stepped up by 40 per cent in the last year, with additional New Yorkyear, with ad

TRO Breaks Custom on B'way Songs

NEW YORK - Contrary to NEW YORK — Contrary to usual practice of restricting show tunes until the show's Broadway opening, the Richmond Organization has established a formula for the praished is formula for the practice of the show's debut. Thus, TRO's atfiliate, Musical Comedy Productions, Inc., has licensed RCA Victor for the release of the important atongs from The important atongs from The important atongs from The Newley's LP is a forerunner of the to-be-released original.

of the to-be-released original cast album by RCA Vietor. The music is by Leslie Brieusse and (Continued on page 8)

Dunn Off to Rio

HOLLYWOOD — Lloyd Dunn, Capitol's international department president, flies to Rio de Janeiro Thursday (25) to con-duct meetings with Bill Morris of the EMI licensee there. Dunn recently returned from a trip to Tokyo where he conducted meetings with EMI's Bill Stan-

Correction

NEW YORK—The story on London Records' pop activity in last week's issue of Billboard inadvertently partnered Eddie Kissack with Danny Kessler in the operation of Seville Records. Kessler operates the label with Eddie Kassner.



LEFT TO RIGHT: Sam Montel, Baton Rouge, Montel Records; Mrs. Rose DiMeggio, New Orleans, Turntable, a dealer; Ewell Roussel, Delta Record Distributing Company, and Bert Rosenbaum, Baton Rouge, operator of Bert.



LEFT TO RIGHT: Edward H. Walker, host; Ron Rosseler, Roulette; George Berry, New Orleans, operator of Mod-ern Record Service; Gene Burley, New Orleans, Gui States Record Suppliars, Inc., and Joe Chachere, also Modern Record Service.



EFT TO RIGHT: Bob Ketzel, New York, Roulette; Bill Seg os Angeles, Yee Jay: Bob Kornheiser, New York, Allan too, Charles Barbarto, New Orleans, Maison Blanc nnette Smason, manager, Smith's Record Center, N rieans; Stan Lewis, Stan's Record Shop, Shreveport, a



LEFT TO RIGHT: Edwin Faver, Mobile, Ala., Dixie Recc Service; Tommy Guarino, Baton Rouge, of Sammy Floyd Solleau, Ville Platte, La., operator of Floyd's, a Jack Bernard, New Orleans, operator of a one-stop.



LEFT TO RIGHT: Rick Frio, Imperial Records; Bill Newsom and Al Pardo, both of Mobile, Ala., of Music City; Fred Mendelson, Savoy and Gospel Records; Max Cooperstein, Chess, Checker and Argo, George (Juggy) Gayles, Mainstream; Gary LeMel, singer on Vee Jay tabel; Connel Albert, of host Delta Distributors; Mac Davis, Vee Jay, and



THE MARQUEE of the Hilton Inn.

Two rising singles BUILDING NATION-WIDE RHYTHM AND BLUES ACTION!

STRONG AIRPLAY - STRONG SALES - IN CITY AFTER CITY

JILL HARRIS

YOU REALLY DIDN'T MEAN IT

b/w HIS KISS

ALREADY HOT IN BALTIMORE, DETROIT, CHICAGO, AND ST. LOUIS



5363

THE BISHOPS

HOLLYWOOD SCENE b/w

EVERY TIME I DRAW MY IRON

GOING OVER BIG IN ATLANTA, SAN FRANCISCO AND LOS ANGELES



5357

'1-Speed Revolvolution' Supported by NY Leaders

· Continued from page I

division vice-president and op-erations manager, said: "The best indication of our feeling on this matter is that three years this matter is that three years ago we issued the "compact singles" and "compact doubles." Unfortunately, we didn't get much industry support, although Billboard was very acthough Billboard was very ac-tive in supporting our efforts. Our feelings have not changed, because we feel that anything that will help the consumer to that will net the consumer to accept the products an industry produces, has to help the indus-try itself. The Record Industry Association of America would Association of America would be one of the avenues for trying to further this effort."

Leonard W. Schneider, execu-tive vice-president of Decca Records, said: "We believe that one-speed would be more bene ficial for our industry."

Rothfeld: Shot-in-Arm

David Rothfeld, the record buyer for the Korvette chain, said:

said:
"If only the industry would
go to one-speed, this would
create a tremendous shot in the
arm for the classical business.
If would bring back the classical single which years ago was
a good, healthy market, Alto, I
believe it would have a tremendous effect on creating a new believe it would have a tremen-dous effect on creating a new adult market. It would bring better, more substantial pop music to singles, and would remusic to singles, and would re-sult in opening a heretofore un-tapped market for singles—the adult market. I'd love to see it happen." Mike Stewart, executive vice-president of United Artists music and record companies: "Anything that would stand-caling are industry, and make

ardize our industry, and make it easier for the consumer, dealer and manufacturer, could

a single and pay it inter-inage-ably with their albums."

Larry Newton, ABC-Para-mount Records president, said that a single-speed industry would aid all segments of the music business. He also felt that music business. He also relt that the move should be accompa-nied by the introduction of a low - cost promotional player capable of playing 33 r.p.m. singles. ABC-Paramount, New-

dealer and manufacturer, could only help our entire industry. I'm greatly in favor of one speed, so that anyone can buy a single and play it interchange-ably with their albums."

customer wants an LP the dealer doesn't have in stock, the dealer doesn't have in stock, the customer will go elsewhere— and he may not return to the original shop the next time he wants to buy a record," Simon

Speakers who addressed the sessions were: Lou Simon, Philips Records; Rick Frio, Imperial; Bob Kornheiser, Atlantic and Ato; Max Cooperstand, Chess, Checker and Argo; Ron Rosseler and Bud Katzel, Roulette; Sandy Beach, Disneyland and Vista; Bob Segal, Ray Harris and Mac Davis, with VJ. Also here were George (Jusey) Also here were George (Juggy) Gayles, Mainstream and Time Records; Leonard Lewis, 20th Century-Fox; Fred Mendelsohn,

Savoy.
Also, Sam Montel of Baton Rouge, Montel Records.



DUSTY SPRINGFIELD, England's No. 1 girl singer and fast becoming No. 1 in the U.S., is out to win a carload of awards with her latest Philips release, "Losing You." This sensational single is a follow-up to her other international hits.

ton said, favors a single speed for singles and albums and would co-operate in any move to make it a reality.

to make it a reality.

A single-speed industry could be a boon to the record trade if it were accompanied by the introduction of a low-priced single-speed phonograph, said AI Cahn, executive vice-president of Kapp Records. Cahn further said that the single-speed industry between the single-speed industry could be a single-speed industry could be a

speed.
Art Talmadge, president of Musicor, said that a one-speed record industry can become a reality only if a co-ordinated effort were made by the phonograph industries.

Major problem, Talmadge explained, is for a large record company to take the first step

TRO Breaks Custom on B'way Songs

· Continued from page 6

Anthony Newley, writers of the hit score for "Stop the World." "The Roar of the Greasepaint" will co-star Anthony Newley and Cyril Ritchard. It is scheduled to open on Broadway in March. "Who Can I Turn To," from "The Roar of the Greasepaint," has already been getting action via the Tony Bennett Columbia recording. It also has been receiving multiple TV performances through the Perry Como and Andy Williams shows, and and Andy Williams shows, and other airers. The song has chalked up additional recordings. Other songs from the show getting attention from artists and diskeries are "My First Love Song." "A Wonderful Day Like Today," "This Dream," "The Beautiful Land" and "Feeling Coord."

by issuing 33 r.p.m. singles for the thin spindle. He suggested that the prac-tice of the British—pressing a single with a thin bole and dis-cutting a larger hole to accom-modate the adapter—might be studied by American manufac-

If the 33 speed were to re-place the 45 speed on singles, Talmadge feels that no great problem would be encountered on the consumer level. He ex-plained that youngsters are able and willing to pay \$35 for a 33-speed player and that as most singles are discarded after a few months, the move would a few months, the move would not have the effect of destroy-

Delta Distrib Session Draws 100

· Continued from page 6

held by Max Cooperstein with Chess, Checker and Argo Rec-

He outlined goals of conven-tion. Said manufacturers duty is to help the distributors and the distributors' duty is to help the dealers.
"The manufacturers owe it to

the distributor to play it straight on the caliber of the record and on the camber of the record and how it is doing in other areas, so that in relaying this to the dealers, the distributor has their confidence. My distributor is my voice."

He then opened the session for general discussion. These

points were beard: I nere strong be better communication within the trade. Dealers should subscribe to and pay more atten-tion to the trade magazines, using the charts as a guide in their merchandising. They should make arrangements to carry special stock so they will have it on hand after recording star appears on national TV and the impulse sales follow the appearance.

ints were beard: There should

appearance.

Also, dealers were urged to
do more selling and to carry
more LP's. Lou Simon said this
area, generally, has been lax in
exploiting the great LP market.
Dealers were told they shouldn't
hesitate to order the LP's. "If a

IT IS POLITE TO POINT... ESPECIALLY WHEN YOU HAVE GREAT SELLING RECORDS!



Ian Bradley I'M OVER YOU CHESS 1919

Johnny Nash STRANGE FEELING ARGO 5492

> Billy Stewart I DO LOVE YOU **CHESS 1922** Fontella Bass &

Bobby McClure DON'T MESS UP A GOOD THING CHECKER 1097 Sugar Pic De Santo

NEVER LOVE A STRANGER CHECKER 1101









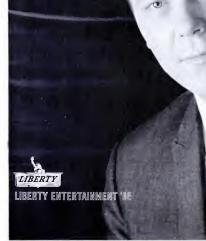






Matt Monro sings his smash follow-up to "Walk Away" THE ORIGINAL RECORDING IN ENGLISH "FOR MAMA"

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We're bursting with pride

... for Ricordi, our good friend and affiliate in Italy, and for Greif-Garris Management, whose New Christy Minstrels' current European tour for CBS Records culminated in victory at San Remo. Ricordi's song, "Sc Piangi, Sc Ridi," as sung by their artist Bobby Solo and the New Christy Minstrels, has won First Prize at the 15th San Remo Festival.

CBS Records / Entertaining the Entire World &







Bobby Solo/Ital



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R-6132

reprise



'Lord Jim' LP Gets A Royal Promotion

HOLLYWOOD — Merchan-dising music from the film "Lord Jim" is the first project being jointly undertaken by the new management at Colpix Rec-ords and parent Columbia Pic-

tures.

The soundtrack LP will be released Feb. 15 well in advance
of the film's March opening in
New York and Los Angeles. The
album with music by Bronislau
Kaper sbould be the most successful package in the label's hory,
according to sales chief
tory, according to sales chief

Gulda to Set Up Competition for Jazz Musicians

NEW YORK — Friedrich Gulda, a classical and jazz pianist, left here recently for pi in the pianist pianist, left here recently for some base in Vienna to starta-tional competition for jazz musi-cians. As Gulda envisions it, the first competition will take place in Vienna in May 1966 and will be repeated every second year.

be repeated every second year. The competition will be open to young (age 15 to 25) jazz musicians from all over the musicians from all over the such top name jazz stars as such top name jazz stars as such top name jazz stars as will be prizes in six categories (frumpet, sax, trombone, piano, bass and drums). There will be star in six categories (frumpet, sax, trombone, piano, bass and drums). There will be prize award in each category will be \$1,000 and the second prize winner will get \$500.

In addition to working on the jazz competition, Gulda will be touring through Italy, Austria and Germany, doing concerts of jazz and classical works on the same approximation.

of jazz and classical works on the same program. While he was in the States, we recorded a new album for Columbia with Al Heath and Bobby Cramshaw. It's set to follow his successful "From Vienna With Jazz" LP on the same label, He's now working on another LP for Columbia and a new jazz composition to be other LP for Columbia and a new jazz composition to be titled "Music for Piano and Band No. 3." Although he's not exclusively committed to a pub-lisber here, Blackwood Music (BMI) has been getting most of his compositions.

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Ben Hurwitz. He feels the pack-age will exceed the strong sales of "Lawrence of Arabia," the company's prior prestige film album.

Colpix is shooting for sales of from 500,000 to one million copies in the first 18 months. copies in the first 18 months, Among the promotion-mechan-dising plans are screenings on both coasts for media and in-dustry people, with composer Kaper appearing at receptions to discuss the art and science of film scoring.

Window displays and newspa-per ads tying in the LP with the film are in preparation. There will be "no gimmics" promotion-wise, Hurwitz notes. "This will be a high-class, prestige promo-tion all the way."

tion all the way."
Singles on Colpix of music
from the score will include the
"Lord Jim Theme" by Charles
Albertine and "Color of Love"
by Miss Laine Kazan, understudy for Barbra Streisand in
"Funny Girl," who has just been
signed by the company.

Vikki Exciting, Dynamic at Basin St. East

NEW YORK-Relying heavily on pop standard material from her latest Liberty album, "Discovery II," Vikki Carr charmed patrons at Basin Street East here Friday (5).

Miss Carr was in the last Miss Carr was in the lass stages of a bronchitis stege, but you couldn't tell it from her performance. She displayed a brand of showmanship and dynamism that her records can only hint at. She can kid herself without being self-effacing, and her act was geared to the fairly sophisticated audience—160 press and trade quests of 160 press and trade guests of Liberty Records and the usual audience assortment.

"Cuando Calienta el Sol," taken from the album, was her only Latin number. It gave her the opportunity to discuss her

She also scored heavily with "In Love for the Very First Time" and "Goodbye Charlie." The pace never slackened, and Miss Carr was able to generate



THE "BAKER STREET" rush is on at the Colony Record Shop, New York, neighbor of the Broadway Theater, where the Sherlock Holmes musical opens Fab. 16. Two windows are devoted to the musical, with the Richard Burton MGM disk of "A Married Man," one of the songs in the show, in the spotlight.

BREAKOUT SINGLES

* NATIONAL BREAKOUTS

EIGHT DAYS A WEEK

SEND ME THE PILLOW YOU DREAM ON

* REGIONAL BREAKOUTS

se new records, not yet on Billboard's Hot 100, have been crited getting strong sales action by dealers in mejor keris) listed in peruntheses.

LAND OF 1,000 DANCES . . . Cannibal & Headhunters, Rampart 642 (Tune-Kel, BMI)
(Los Angeles, Detroit)

STRAIN ON MY HEART . . .

Roscoe Shelton, Sims 217 (English, BMI) (Dallas-Fort Worth, Memahls Nashville)

BE YOURSELF . . .

Companions, General American 711 (Ben-Lee, BMI) (Detroit)

FANNIE MAE Righteous Brothers, Moonglow 238 (Olivio-Fast, BMI) (Los Angeles)

BABY, PLEASE DON'T GO . . .
Them, Porrot 9727 (Leeds, ASCAP) (Memphis-Nashville)

GEE BABY (I'm Sorry) . . . 3 Degrees, Swan 4197 (Polming-Zig Zog. BMI) (Pittsburgh)

CAST YOUR FATE TO THE WIND . . . Sounds Orchestrol, Parkway 942 (Friendship, BMI) (Millwaykes)

GOLDFINGER . . . John Barry & His Ork, United Artists 791 (Unort, BMI) (Houston)

HOW DO YOU QUIT (Someone You Love) . . . Carla Thomas, Atlantic 2272 (East, BMI)

PASS ME BY . . . Peggy Lee, Capital 5346 (Marris, ASCAP) (Washingto

LAND OF A THOUSAND DANCES . . . Midnighters, Chattahoochee 666 (Tune-Kel, BMI)
(Milwaukee)

BABY DON'T GO . . . Sonny & Cher, Reprise 0309 (Chris-Morc & Ten-Eost, BMI) (Memphis-Noshville)

REAL LIVE GIRL . . . Steve Aloimo, ABC-Paramount 10620 (Marris, ASCAP) (Miami)

YOU GOT WHAT IT TAKES . . . Joe Tex, Dial 4003 (Tree, SMI) (Dallas-Fart Worth)

I WANT A LITTLE GIRL . . .
Joe Hinton, Back Beat 545 (Shopiro-Bernstein, ASCAP)
(Memphis-Nashvilla)

John Andrea on Two-Week Tour

HOLLYWOOD-Singer John Andrea has begun a two-week promotional tour to 10 major markets. Andrea is one of the first Reprise artists getting the

Singer has been tied with the "Shindig" show and is set for two additional appearances in March. He is accompanied on the tour by manager Marcucci

Tollie's Harris Continued from page 4

already made noise in a market in addition to your own product can backfire. Harris says harried disk jockeys can toss off a disk if they receive too much mer-chandise at the same time. Then it's a matter of re-educating the deejay to inform him of the by-passed product's sales strength.

BOWL SHOW TO HONOR MEXICO

HOLLYWOOD—A salute to Mexico on the anniversary of its independence is being planned for the Hollywood Bowl, with TV taping for international synducer for the Sept. 18 sbow is Oliver Berliner, veteran Latin American music publisher, who files to Mexico City Feb. 17 to begin negotiations for presenting at the show. RCA Victor Mexical Ratin Sept. 19 to S top Mexican musical performers at the sbow. RCA Victor Mexi-cana and CBS De Mexico are working on the program as are the Mexican government and Mexicana Airlines, Berliner re-ports. The program will be titled "Viva Mexico."

Joe Csida Exits · Continued from page 4

and Lee Wiley. Upcoming is "Two Classic Interpretations of the Immortal Cole Porter."

the Immortal Cole Porter."

Cidid's album line will include two Jimmy Roselli albums, "This Heart of Mine'
and "Live and Love, Indian
Cidid will continue, This incidid will continue with the
same distributors RIC has used.
RIC plant to say with these
and RIC plant to say with these
more proposed to the same distributors RIC has used.
RIC plant to say with the
same for the time being its Midwestern and West Coast reerations. Continuing with RIC
will be sales and promotion
manager Pla Schottino, beadmanager Pla Schottino, beadspends considerable time on the
road, visiting distributors and

J. L. Lewis to Do Encore on 'Shindia'

CHICAGO-Smash Record CHICAGO—Smash Records: Jerry Lee Lewis, currently active with "The Greatest Live Show on Earth" album and single "Baby Hold Me Close," is slated to follow up a recent "Shindig" appearance with a Feb. 17 encore.

Succeeding bookings on same show are pending. Lewis recently completed another Nashville recording session with Mercury's Shelby Singleton.

John Talley, Southern region John Talley, Southern region sales and promotion manager. Csida also plans to reactivate his talent management, music publishing and various other general business enterprises.



GARRY SHERMAN, in his New York studio, experiments with

who is david jones













DAVID JONES is the British teen-age stage sensation—the "Artful Dodger" of the Broadway and London productions of "Oliver"!

DAVID JONES is already a teen-age favorite—his fan club membership is in the thousands and he has been featured in teen magazines reaching hundreds of thousands!

DAVID JONES' first record is on Colpix

— an exciting new single
now breaking nationally!

DREAM GIRL
b/w
take me to paradise

CP 764



POP

BEACH BOYS-DO YOU WANNA DANCE (Clockus. BMD-PLEASE LET ME WONDER (Sea of Tunes. BMI)-Bobby Freeman's former hit serves as a hot follow up to the Beach Boy's "Dance Dance Dance." Flip is an interesting and well done change of pace ballad. Conitol 5372

CONNIE FRANCIS-FOR MAMA (Ludlow, BMI)-Custom made material for Connie. She joins the race for the hit on the much recorded tune and gives it a deep warm reading. Flip: "She'll Be Comin' 'Round the Mountain" (Merna, BMI). MCM 13325

ELVIS PRESLEY-DO THE CLAM (Gladys, ASCAP) -From his forthcoming film, "Girl Happy," comes a swinging new dance. Can't miss! Flip: "You'll Be Gone" (Presley, BMI). RCA Victor 8500

JAN AND DEAN-FREEWAY FLYER (Screen Gen Columbia, BMI)-From the surf board to the skate board and now for the Freeway! A real rouser in the Jan and Dean style. Flip: "From All Over the World" (Trousdale, BMI) Liberty 55766

NASHVILLE TEENS - FIND MY WAY BACK HOME (Fling, BMI)-Strong vocal and a driving background on a rousing piece of material. Flip: "Devil In-Law" (Fling, BMI). London 9736

CILLA BLACK-IS IT LOVE (Jaep, BMI)-Intriguing ballad from the forthcoming film "Ferry Across the Mersey." This is her first release in seven months and she gives her all. Flip: "One Little Voice" (Ariston) Capitol 5373 MARTHA AND THE VANDELLAS - NOWHERE TO RUN (Jobete, BMI)-A good dance beat piece of material which features a gospel piano and a wailin' vocal. Flip: "Motoring" (Jobete, BMI). Gordy 7039

RODDIE JOY-COME BACK BABY (Trio-Wemar, BMI)-Good group sound on a medium tempo wailer. Flip: "Love Hit Me With a Wallop" (Trio-Wemar, BMI). Red Bird 10-021

BABBITY BLUE-DON'T MAKE ME FALL IN LOVE WITH YOU (Painted Desert, BMI)-Appealing teen-pegged ballad with a light swinging beat. Watch this one! Flip: "I Remembered How to Cry" (Shapiro-Bernstein, BMI). Press 9729

REVIEWED THIS WEEK, 125-LAST WEEK, 174

GUEST PANELIST OF THE WEEK SID FRIFDMAN TV Bandstand, WNEP-TV, Scranton Wilkes-Barre, Pa.

Sillboard's Review Panel select Spetlights. When unable to come to the New York office, great panelicle listen and vote via pacelel WATS inco-

COUNTRY

CHARLIE LOUVIN-SEE THE BIG MAN CRY (Tuneville & Lyn-Lou, BMI)-A strong follow up to his current hit "Less and Less." Flip: "I Just Don't Understand" (Pamper, BMI). Capitol 5369

DICK CURLESS-A TOMBSTONE EVERY MILE (Aroostook, BMI)-Promising newcomer with a Cash-Ritter quality and sound. Outstanding performance of good country material. Flip: "Heart Talk" (Aroostook, BMI). Tower 124

JIM REEVES' BLUE BOYS-YONDER COMES A SUCKER (Tree, BMI)-A well performed and produced piece of rhythm material from the pen of the late Jim Reeves, Flip: "I'm a Hit Again" (Acclaim, BMI). RCA Victor 8515

JOHNNY WRIGHT-REST IN PEACE (Screen Gems-Columbia, BMI)-Country saga of lost love and a broken heart. Tender reading by Wright. Flip: "Blame It on the Moonlight" (Acuff-Rose, BMI). Decca 31740

RAR

OBREY WILSON-SHE USED TO BE MINE (Valley, BMI) - Powerful performance on a great blues shouter. Plenty of pop appeal as well. Flip: "Love Will Be Right There" (Cedarwood, BMI). Enic 9764

ALVIN ROBINSON-HOW CAN I GET OVER YOU (Trio-Melder, BMI)-Smooth performance of a blues wailer done in the usual Robinson hit fashion. Flip: "I'm Gonna Put Some Hurt On You" (Tune-Kel. BMD. Bine Cat 108

POP

A ****

MARIANNE FAITHFULL—Come and Stay With Me (Metric BMI), LONDON 9731 DUSTY SPRINGFIELD—Loding You (Springfield, ASCAP)—Here She Comes (Gallico, BM1), PHILIPS 40270

A ****

THE SEARCHERS—(Alm't That) Just Like Me (Progressive-Trio, BMI), MERCURY 72390 SANDY NELSON—Reach for a Star (Wrist-Metric, BMI). 1M-PERIAL 66693

JEAN-PAUL VIGNON-Forgetten Memories (Wakefield, ASCAP).

AUDDY KNOX-Jo Am (Vanos, BMI), RUFF 1001, THE RIP CHORDS-Don't Be Scared (T. M., BMI). COLUMBIA

BROOK SENTON-The Special Years (Painted Desert, SMI).

NEIL SEDAKA-Let the People Talk (Screen Genn-Columbia), 2MI).
RCA VICTOR 2511

THE REFLECTIONS—Poor Man's Son (Myto, BMI). GOLDEN

KEELY SMITH-You're Breaking My Heart (Algonquin, BMI). REPRISE 4346 DEE DEE SHARP-Let's Twine (Kalmann, ASCAP). CAMEO 357



SPOTLIGHT WINNERS OF THE WEEK

SINGLES REVIEW POLICY

of to Billboard is heard by Billboard's Review Paset, and and sales petertial is rated within its category of mostic ented for Spetlights only. He listing is aristed of recent

A **** LITTLE EVA-Wake Up John (Roosevelt, BMI). DIMENSION 1842

A ****

A ****

LEE AND PAUL-King of the Island (Apt, ASCAP). COLUMBIA DAVID JONES-Dresse Girl (April-Blackwood, BMI). COLPIX 764

PETE FOUNTAIN—Whipped Cream (Jarb, BMI). CORAL 62446
THE GRASSHOPPERS—Mod Socks (Lucianna, ASCAP), WARNER
BROS. 5467 JACK LONDON-If You Don't Want My Love (Just, BMI).

JOHNNY MAESTRO—Phone Booth on the Highway (Meager, BMI), APT 28075 LEE DAVEY-Yeah, Look at This Love (Shan-Todd, BMI). DCP

JESSE YOUNG-If You Love Me (Tridon, BMI). DCP 1117 PROFESSOR LONGHAIR—Big Chief (Part 1) (Rated-Shirley's, BMI). WATCH 1966

SPIRITUAL

KENNETH GLOVER—I Waited So Long (Annabelle, BMI). VEE IAY 954

JESSY DIXON & THE CHICAGO COMMUNITY CHOIR-Get in See My Lord (Savoy, BMI). GOSPEL 1993 EDITATION SINGERS—Look What the Lord Has Done (Savoy, BMI)—Mercy Lord (Savoy, BMI). GOSPEL 1991 DOROTHY NORWOOD SINGERS-Fm Thise Oh Lord (Savoy, RMI). SAVOY 4223

JAZZ

JIMMY SMITH-Goldfinger (Parts I & II) (Unset, &MI). VERVE

COUNTRY

LAWTON WILLIAMS-War on Poverty (Western Hills, BMI). RCA VICTOR 3514 RALPH DAVIS-All That Really Matters (Garpax-Mimosa, BMI)

A ****

JENNY CLAY-True Confession (Markopa, SESAC)—I Won the Battle (She Won the War) (Markopa, SESAC). COLUMBIA 43217 DEE MULLINS-Love Makes the World Go 'Round, But Meney Greans the Wheel (Johns, RMI), MKL-0-DY 117

R&B

MUDDY WATERS-Still a Foot (Arc, BMI)-Fut Me In You Lay Away (Arc, BMI). CHESS 1921 LEE ROGERS-You're the Cream of the Crep (Mah's, BMI). WALLACE BROTHERS -- I'll Step Aside (English-Fear, BMI)

Z. Z. HILL-Have Mercy Someone (Modern, &MI). KENT 416 OSCAR HARRISON-I Don't Want to Cry (Ludix-Betalbin, 2MI)-I Need Love (Tidal, 2MI), ON TAP 1983

JOE TEX-Baby You're Right (Ro-Gor, BMI)—All I Co Was Cty (Part II) (Fidelity, BMI). CHECKER 1104 GENE CHANDLER—You Can't Hurt Me No More (Curtom-Jalynne, RMI). CONSTRULATION 144

SOUL AROTHERS-Keep II Up (Trio, BMI)-I Get a Dream (Trio, 3MI), BLUE CAT 107 FIVE DU-TUNES-The Woodbine Twine (Va-Pac, BMI). ONE-

For Mama

The one version destined to be the most memorable this year a ballad made

FOR CONNIE

Hear it exclusively on MGM Records

CONNIE FRANCIS SINGS

FOR MAMA

K-13325



Arranged & Conducted by Don Costa

MGM Records is a division of Metro-Goldwyn-Mayer, Inc.



CBS' German Affiliate Scoring

By OMER ANDERSON

FRANKFURT—CBS Ger-man subsidiary, CBS Schallplat-ten GmbH, is West Germany's fast-growing diskery.

Organized in July 1963, CBS Schallplatten has zoomed to fourth position in the German market, behind Electrola, Deu-tsche Grammophon, and Teldec.

CBS Schallplatten's chief, Bernhard Mikulski, intends pressing his drive toward the top of the German market in 1965. He has extensive plans for both production and distrihution.

On the production side, Mik-ulski said: "We plan to expand German classic recordings and to fill the gaps in our catalog. For example, stein songs, polkas, Bavarian music, sailor ongs and marching music

CBS' sales efforts will be con-

Cap of Canada **Uses French** Language Disks

all-Canadian records by English-language artists has led Capitol Records of Canada to move into French-language market. the French-language market. The company recorded two French-Canadian artists early this month in Montreal, and executive vice-president Geoffrey Racine says, "We intend to sign more French-Canadian artists sortly, and to put Capitol's French repertoire into the same class as our other product—at the top of the charts!"

at the top of the charts:

Capitol's one previous venture into the large Frenchcanadian market was with a

Canadian market was with a

canadian market was with a

first album was a best seller

in French-speaking Quebec

province a nd prompted re
cease of a second LP recently.

The two artists are Richard

Prouk, who recorded a French

Good, a nd Mickle Day

French-Canadian material will Good," and Mickie Day. French-Canadian material will be released on Capitol's Pathe label, which in the past has been limited to product originating in France.

Nov. Sales Down in UK

LONDON — British manu acturers' sales were down train in November—the second facturers' sales again in November month says successive month says the Board of Trade. Total sales for the month was \$7,250,000—6 per cent lower than the equi-valent month in 1963.

Home sales were responsible; they dropped by 8 per cent. Exports were 14 per cent up. Production figures reveal a drop of 2 per cent in singles manufactured, and 4 per cent in the number of LP's.

These figures reflect the de-clining impact of beat group music in Britain but they are not considered serious. After tremendous acceleration, it is felt business is leveling off.

centrated on adapting its prices more to the German level. Among other projects, Mikulski Il bring out a classic series 21 Deutschemarks (\$5.25). and he will promote the sale of

and he will promote the tale of LPs more strongly. CBS sales have been running about 60 per cent LPs. Into best selection of the control of t drive to establish a pre-eminent

position in the German market Lieberson disclosed that CBS

Lieberson disclosed that CBS will erect a modern pressing plant in Frankfurt and start planning production on the international level. Lieberson said Schallplatten would place special emphasis on building up and promoting its classical repertory; would seek the successful exchange of artists and CBS Records was dedicated on adapting its onerations to the to adapting its operations to the requirements, the demands, and the wishes of the cultural life of the countries in which it op-

Lieberson said music could not be sold abroad like a stand-ard export commodity. "We are not dealing with soft drinks, oil or wool," he observed. "We seek to make a contribution to the advancement of cultural life and to the lifting of its life and to the lifting of the level. We are well aware of our responsibilities and of our im-portance as one of the largest mass-influence enterprises."

Mikulski Admired

Mikulskl is admired in the German trade for the enterprise he showed in developing the German world champion ice skating team of Marika Kilius and Hans-Iverpen Baeumler into recording artists.

Mikuski sniewdy picked a Western (the Germans are wild about Westerns) for Miss Kilius' first disk. He produced an en-tirely home-grown Eastern with German composer and author.

Miss Kilius and Baeumler record individually for CBS and together. Their "Honeymoon in St. Tropez" has been a hit.

St. Tropez" has been a hit.

CBS Schallplatten is taken
in the German trade as an example of what drive and imagination can achieve in a market which more languid diskery
executives complain is "stagnant."



Rites Held for Hylton, 72, Impresario, Bandleader

LONDON - Members of the LONDON — Members of the music industry from many parts of the world gathered here for the funeral (2) of impresario Jack Hylton. At 72, he was among the busiest and most successful stager of shows. But Hylton will be best remembered as a dance bandleader.

He tried to break the AFM's barrier on British bands by tak-

ing his band to America for a tour under the auspices of MCA in October 1935. But he didn't succed. The band—which at that time included Billboard European director Andre de Vekey — was held in bond in New York while Hytton had to so out with America wart. out with American musi-cians. Earlier that year Hylton and his band made an impor-tant screen musical, "She Shall Have Music." Immediately prior Have Music." Immediately prior to the war he began presenting shows again and his most successful productions included "Call Me Madam," "Kiss Me Kate," "Paint Your Wagon" and "Saled Days." His last—now in a successful London run—was

'Camelot. Among those artists he brought to the London stage were Gigli, Maurice Chevalier and Ingrid Bergman. Careers he helped to boost mcluded those of Shirley Bassey, Julie An-drews and Dickie Henderson.

Probyphobia Hits UK-Pro-Con attraction into independent newed Proby's work permit to

biggest sensation in the British pop business since Beatlemania began has been caused by American artist P. J. Proby who American artist P. J. Proby who settled here a year ago. Head-lining Arthur Howes' tour fea-turing Cilla Black (his first string of British concerts), Proby and the tour became a sellou before it started.

before it started.

But after three nights of a
21-day schedule, Proby was
banned from almost every theater in Britain when the giant
Rank, ABC and Granada cinciuits decided his act was too
sexy. On all the six shows Proby
tore the trousers of his velves
usits into shreds. On two occasions theater chiefs pulled the
curtain on him. curtain o in on him.

There was uproar in the press. Although the theater chiefs have banned him, promo-Philips Handles

Own Product

LONDON - Philips Records LUNDON — Philips Records is abandoning the use of whole-sale distributors in Britain. Be-ginning March 1 the company will distribute all its own prod-uct through the four depots it has in England and Scotland.

has in England and Scotland, Previously, wholesalers had handled about 30 per cent of the company's distribution, but most of the wholesalers are now owned by EMI and British

Decca.
Philips' general manager Leslie Gould said: "We believe
that to develop our own sales
we cannot distribute through
our main competitors, especially
as more and more labels are
coming into the market and are
all going through the same
distribution."

French Firms Moving to Pop

PARIS—Emphasis is shifting in the French record industry from rock 'n' roll to straight pop in the wake of a slump in disk in the wake of a slump sales in France in 1964.

Sales slipped last year from \$37,600,000 to \$34,000,000, according to the annual report of the French trade organization, Syndicate of the Phonographic

Peak year was 1957 with iles of \$42,000,000, but this sales of \$42,000,000, but this is not regarded as a normal business year. Sales were boosted in this year by the switch from 78 rpm to 33 and 45. It was followed by the rock 'n' roll surge and the emergence of a teen-ager mass market in France as well as other countries.

Higher disk prices also are blamed in part for the slump in French record sales last year.

SATCHMO TO TOUR ENGLAND

LONDON—Louis Armstrong will undertake another British tour for Harold Davison. The trumpet star begins a schedule of concerts here on May 8 and will make TV appearances during his stay. Davison has also set a schedule of dates for Ella Stimmal and the Osear Peter. Fitzgerald and the Oscar Peter-son Trio commencing April 10

March 23, but are watching

March 23, but are watching him closely.

Proby's manager, Tony Lewis, claims that the ban has cost the artist \$120,000 in cancelled tours (he had two others fixed), but his price will certainly be higher because of the publi-

higher because of the publi-city.
Liberty chief Al Bennett obvi-ously had some inkling of how big Proby would be when he reclaimed him from British Decca last fall. His new record (out this week) features the standard Billy Eckstine scored a hit with, "I Apologize."

'Creole Mass' Hit in Spain

MADRID—The Misa Criolla (Creole Mass) written by Argentinian pianist Ariel Ramirez and recorded by Los Fronterizos, was a tremendous hit here when Julio Samparto Fonce. izos, was a tremendous hit here when Julio Sampedro, Fono-gram's general manager in Spain, presented it to Dr. Morcillo— Archbishop of Madrid—and several authorities. The song several authorities. The song sold more than 1,300 LP's in just one week, which is unprec-edented here even with the well-known Sarita Montiel disks. In the Argentine, the record has reported to have sold more than

Gospel-Spiritual Concert in France STRASBOURG, France — A gospel-spiritual concert was held at the Festival Hall (Palais des

at the Festival Hall (Palais des Fetes) here Friday (15), with the Original Five Biland Boys of Missistippi leading the bill. Also present were lnez Andrews and Bellow and Bellow Bellow and Bellow gation of Temple Church of God in Christ, Washington, D.C. Capacity of the hall is 1,500, and the acts drew beyond that figure. Audience reaction was enthusiastic.

Theo Masman Dead at 63

THE HAGUE-After a life HE HAGUE—After a lite dedicated to dance and jazz music, Theo Uden Masman, 63, former leader of the popular Dutch orchestra, The Ramblers, died after a brain hemorrhage. His funeral was attended by

hundreds of friends and rela-tives from the Dutch music world. Among those attending were Phonogram's Rolften Kate Skip Voogd, John Kristel, Bep Rowold Ian Corduwener Charlie Nederpelt, Ado Broodboom Kees Kranenburg, Dubby Du-bois, Sam Nijveen, Wim Kuyl enburg, Jany Bron, Thom Kelling. Paul Ruys and Jan de Troje of the VARA radio, Masman's home station for 34 years until his retirement in 1964. In the early '30's, Masman and his band made several recordings with Coleman Hawkins; later with Benny Carter and Freddine Johnson. The Ramblers have always been considered one of the best European orchestras Theo Uden Masman had been an inspiring and stimulating leader who did not compromise with his deep-rooted feelings of

THE LIVEST CUT FROM THE LIVEST ALBUM BY THE LIVEST ACT BECOMES THE LIVEST SINGLE!

(HERE THEY COME)

'FROM ALL OVER THE WORLD'

(THEME FROM THE T.A.M.I. SHOW)

b/w "FREEWAY FLYER" #55766

JAN & DEAN

JAN & DEAN/LIVE IN PERSON

WATCH JAN & DEAN ON "HOLLYWOOD PALACE" FEBRUARY 27 LIBERTY ENTERTAINMENT '65

PRODUCED BY JAN BERRY FOR SCREEN GEMS, INC.

Film Disk Boom in Japan; 5,000 Books Sold a Month

ords (7-inch one-sided vinyl monaural and stereo records) are enjoying good sales. Once, there were as many as 30 film record firms, but the situation is well stabilized now. About

10 are in operation.

Most of film records are issued in book form with colored illustrations and explanatory notes. Each book contains at least three film records and sells at a retail price of approxi-

mately \$1. About 40 such books are re-leased every month. And each sells approximately 5,000 copies nonth. That means 600,000 disks sold. Kodama and Asahi are the most influential establishments in this field.

The first film records were introduced to the Japanese by Kodama Press in November Kodama Press in November 1959, followed by Asahi Sono Press, affiliate of French Sono-rama in December.

Film records are largely distributed to book sellers on contributed to book sellers on con-signment by Tokyo Book Sales Company and Japanese Book Sales Company, Some are dis-tributed direct to regular rec-ord dealers by respective pro-duction companies. However, 100 per cent of the unsold records are returned to pro-ducers by book shore, while 10 records are returned to pro-ducers by book shops, while 10 per cent is returned by record dealers. These 100 per cent returns seriously affect producers' business. The 10 per cent re-turns by record dealers are in exchange for new issues, and their value is not charged back to producers.

Purchasers of film records are children or teen-agers who are not provided with adequate pocket money. Many Japanese children's songs are released every month which parents or children themselves buy. Nuevery mooth which parents or children themselves buy. Nu-merous American and European hit songs are also recorded by Japanese in Japanese versions. This acquaints teen-agers who do not understand English with their tunes.

Dance Platters Hot Among vinyl platters, most steady sellers are dance music published with explanatory

notes, figures of steps and dancers' pictures. They continue to sell for a long period.

Even major recording com-panies such as Victor, Colum-bia, King and Toshiba manu-facture film records of Japanese hit songs three months after they become hits. This is done to further popularize hit songs after the sales of hit records has reached a certain ceiling are teen-agers who cannot afford to purchase regular disks.

Film records are playing a very important and effective role in developing culture and enhancing recording companies business as well. The future of film records looks very rosy.

Col. Club Bows in Mexico: Seen Latin American Pilot

· Continued from page 1

The Mexican club's catalog, Schein noted, would include initially a substantial amount of Columbia and Epic product in the classical, pop and jazz categories—in addition to much material which is presently in Columbia. Columbia's important Mexican

catalog. Disks of other nations will also be represented. Schein stated that Mexico is currently the largest record market in Latin America. Argentina and Brazil, followed by Co-lombia. are Columbia Records'

next largest markets.

The creation of record clubs in Latin America will result in dealers handling more product —because Columbia will make more product available.

American artists such as Eydie Gorme, Steve Lawrence, Dave Brubeck, Bobby Vinton and George Maharis are ex-

ceedingly popular.
Columbia's Latin operation is Columbia's Latin operation is headed up by Manuel Villareal, vice-president Latin American operators, Columbia Records. He reports to Schein.

5. Contact schools about new releases and catalog items since their language and music departments can use LP's as teaching aids.

Special preview listening evening devoted to the playing of music of a specific country.

Trade out LP's with local foreign restaurants, having them play the music and serve a buf-fet matching the music. 7. Manufacturer mailing ma

terial on foreign LP's to be used in record bags and billing

8. To supply ethnic radio stations with material for their particular audiences.

 Direct mail at the dealer level as a sales tool. His own international rec-ord club with membership cards that give customers a free LP for every 10 purchased.

11. Remember that top ists like Jobim and Gilberto, ists like Jobim and Gilberto, the Beatles and Soviet Army Cho-rus and million sellers like "Vo-lare" and "Sukiyaki" were from other cultures and there's more where they came from.

ADVICE ON TRAVELER'S MARKET

Cap.'s Rice: 1-World Industry

HOLLYWOOD — There's gold in them thar international albums. This is the view of Fred Rice, Capitol Records' national merchandising development manager. Rice states:

"The world is shrinking, time-wise and music-wise. Literally millions of Americans are travelmillions of Americans are travel-ing today. They're discovering the exotic, exciting and differ-ent music of other lands and culture. When they return they ask for the music of Japan, Germany, Italy, Polynesia, France, Mexico, and so on.
"Foreign-born citizens still have homeland loyalities and sentiments. This group accounts for approximately three million potential customers."

In order to reach these buyers the dealer needs the following:

the dealer needs the following: A separate section de-voted to music of other lands, titled "International Music." Browsers with

divider cards breaking down the na-

tions into separate sections. Each country has national holi-days, Tie-in special promotions with this sales device. Offers th this sales device. Offer scial price if they wear som thing green. Offer small pre-mium gifts such as flags, four leaf clovers

Tie-ins with local travel agencies for window displays and in-store promotions.

4. Use the airlines for travel posters, and other promotional items for windows.

FROM FLAT STOCK IN ANY QUANTITY, READY FOR IMMEDIATE USE



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3 edges at a speed of 2000 copies per hour.

- Simple two-unit assembly
- Unskilled operation
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London, E.15, England.

INTERNATIONAL NEWS REPORTS



THE BROTHERS FOUR, Columbia Records folk group, have been awarded the Norwegian Silver Disc for their recording, "Greenfields." The prize is awarded to records selling over 25,000 coples. Pictured are Haakon Tveten, managing director, Nors Phonogram, and Per Kilde, pop artists & reperforce director of Nors Phonogram.

EMI Reshuffles Staff & Operations in India

CALCUTTA—The overseas division of Electric & Musical the corporate status and management of operations in India. Assets and operations in India. Assets and operations of the Calcutta branch of the Gramophone Company, Ltd., Hayes, Oriamophone Company of India (Private), Ltd., Calcutta, and is a wholly owned subsidiary of the Gramophone Company the Gramophone Company.

the Gramophone
Ltd., Hayes
J. E. George who was general
manager, has retired after 37
years service but continues as
a director of the Gramophone
Company of India (Private),
Ltd. J. M. Bevierre, formerly
EMI supervisor for Scandinavia,

Belgium and Greece becomes supervisor for India, Burma and Ceylon and will headquarter in Calciums. Bhastar Menon, for India, has become managing director of the new Indian comtraction of the India, India, has become managing director of the new Indian compended general manager of the branch and financial been appointed general manager of the branch and financial Company of India (Privato). Ltd. The full board it: H. Sil-Menon (managing director), K. Chatter 11 (finance), J. E. J. G. Sanford who is also general manager, Overseas Division, EMI, England.

News From the

MUSIC CAPITALS OF THE WORLD

BRUSSELS

Let-kiss, a simple dance-step to a polka-like music, is the big craze in Belgium. Several let-kiss recordings are already available, even a vocal one by Ahin Servan. ... EM! Belgium issued an album entitled "Special Jeunes," by well-known singers from France.

siager, still growing uttents and making personal appearance very day. He made a one-mission recently for purally store that the store that t

version of Georgie Fame's "Yeh." .. A Canadian group. Les Tetes Blanches and a Rhodesian group the Shake Spears, recorded in Brussells by Ronnex Records, made the charts this week. ... Polydor Records says they expect a lot of their San Remo releases, "Ho Bitogno Di Vederti," by Conale Francis and "Non a Caso," by Johnny Tilloton. ... Roger Dandonny Tilloton. ... Roger Dandonny Tilloton. ... Toger Dandon Tilloton.

neels is a well-known Flemish accordion player. He has been playing for 25 years. To celebrate this, Polydor issued Danneels' album.

Double Steed and the second se

as Freddie and the Dreamers.
Show Records reports new singles by Italian singer Vito Tomano, "Cerco Un Amore Pe. L'Estate," "Aspettero," by Jula L. Palman, "Casanova No No", "M. Mandolino," and by Belgian singe Tomy Reno, "Hocus Pous Pea," "Zoals Its Beminde." ... Ardmor & Beechwood, Belgium, report that it is the original publisher of Let's Kiss Again," recorded or "Let's Kiss Again."

rim's by Yvar Sauna and that is sub-publisher of "N'Oublic Qu'il Est a Moi" (Can't You That She's Mine), by Sylvie 't tan; "Mr. Lonely," by Bobby 't ton; "Big Man in Town" "Little Angel," by the 4 Seas and "Pourqu'i Toujours' Il Want to Know), by Les Frang ... Emile Garia, commercial mager of Gramophone (EMI)

(Continued on page 20)

Thanks to

BOBBY

"SE PIANGI, SERIDI"

The Winner of the XV

SAN REMO SONGS FESTIVAL

and to

ORNELLA VANONI "ABBRACCIAMI FORTE"

and to

WILMA GOICH
"LE COLLINE SONO IN FIORE"
for winning the finals

Ricordi Publishing Company

and Dischi Ricordi S. P. A. News From the

MUSIC CAPITALS OF THE WORLD

 Continued from page 19 gium), went to Electrola, Germany, to discuss the possibility of im-porting 33 r.p.m. stereo-mono rec-ords. JAN TORFS

COLOGNE

Certie halls "Downstown" as the periods. Describe Vogue has parted. Describe Vogue has periods. Describe

OMER ANDERSON

THE HAGUE

The Blue Diamonds have re-turned from an excellent six-week tour of the Orient during which they did shows in Djakarta, Suar-beys and Ceylon. Recently, after eight years, the Dutch due made the first recording in their own language... Dutch blt parades

still show the Rolling Stones on high seven with "Little Red Stones on high seven with "Little Red Stones on the Rolling Stones on t

big American star Chubby Checker recording the Basart song "Sloppin' in Las Vegas," written by the Dutch singer Bob Bouber.

by the Dutch singer Bob Bouber.

A new RCA single features the Dutch beat group, Johnny Kendall and the Herndisk, with the titles "See See Rider" and "Shake Hands,". RCA also released the first records of the new Dutch singer Linda Ross, "Voorbuj is de Zomer," which has been received with much entbusism. . Gous Jansen of Basart made a quick 10-day European trip, wherein he with much entbusiesm. Gues Jassen of Basart mide a quick. It was planned to the property of th or of this hand, "It's Gone," in selling very well. ... Dutch Londs van Dyke's halm "Tro Quarter" in selling very well. ... Dutch Londs van Dyke's halm "Tro Quarter" in Selling in Selling

RAYMOND M. J. DOBBE

HAMBURG

Metronome disk. "Hootenany Sanger" has been released, aside dinavia countries, the Nebraland, Seate, Se Kent is an architect by profession... Another Metronome recording artist, Suzanne Doucet, has moved into a new rilla at Campione d'Italia, Switzerland... Capriccio's tune, "Die Liebe Ist So Sschwer," nicht seen villag. Camprone of the control of the c

ing filmed at Munich with Joachim Fuchsberger, Karin Dor, Renate Ewert at the Bavaria studios in Munich... Heinz Volgt has been appointed business manager of the Polydor label and has taken charge appointed business manager of the of programming. Unload fenter-tainment musch. For Deutsche of programming Unload fenter-tainment musch for Deutsche of the programming of the programm , Meanwhile, Bonn gov-authorities are consider-

ernment authorities at ing steps to ban the dance. OMER ANDERSON LONDON

Lou Levy, head of Leeds Music, was here for the funeral of his old friend, impressario Jack Hyl-ton. During his stay Levy picked ton. During his stay Levy picked up a few songs, including "You Didn't Look Around" from Oliver Ward of Pan Music, written by Nola York and Glyn Stuart.

Nat Sbapiro was here to set up publishing operations for CBS following the transfer of its record catalog from Philips to Oriole at the end of this month (CBS has bought Oriole). He had discussions with Beatles publisher Dick James. the end of this meeth CISS has with Bestler plant in the control of the control o mid-summer. . . British Decca's Dick Rowe picked up the Japanese entry in the San Remo Song Festival, "L'Amore Ha I Tuoi Cochi" ("Love Has Your Eyes") sung by Ito Yukari. . . . Pye hosted a reception for Dot's Jinamie Rodgers, in on a two-day promotional visit. CHRIS HUTCHINS

MONTEVIDEO

Tonal Records will be produced and directed by Americo Redriquest Roque and will present a reliquent Roque and will present a reliquent Roque will also contact U. S. and European companies to produce his records in
Urragusy. . . . Clive Records will
Urragusy. . . . Clive Records will
Desire to the companies of the companies of the
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product "From Tito Rodrigues With Low" (United Artists-Anar) and "Miss Criolia," by Los Prosterios and Criolia," by Los Prosterios and Criolia, "by Los Prosterios and them were "Trini Latin Album," by Trial Lopez (Reprise-Praco), and "Yeah, Yeah," with the Beatles (Odeon), Other best seller varian, Cianeal Morandi, Sam Cooke, Palito Ortega, Nice Floreco: "Eyelic Gorme and the Geneco: "Eyelic Gorme and in Morandi, Sam Cooke, Palito Ortega, Nice Floreco: "Eyelic Gorme and the Cooke, Palito Ortega, Nice Palito, Cooke, Nice State Cooke, Nice State Cooke, Nice State Cooke, Palito Ortega, Nice Palito, Cooke, Nice State Cooke, Nice Novo." by Jorge Ben (Philips).

Casa Prass made two new albums with the popular composer, arranger and band leader. Panchilo Note, and Ruben Darselli's combo.

Tonodice just made the first band of the popular composer, are the product of a new contract soon for TV and radio shows. This is the product of a new contract between Rico-Vox Records of San Juan. and Tonodisc of Buenos Aires. Alberto Marka VI.

MUNICH

MUNICH Marget Udo Juargeas left for Rome to sing two numbers and the Rome to sing two numbers and Spanish for the Sorary movie. Three Faces of a Woman. "The Rome To the Sorary movie." Three Faces of a Woman. "The Rome To the Sorary movie. Three Faces of a Woman. "The Rome To the Sorary movie." The Rome To the Sorary movie increasional state to the Burarie increasional state to the Burarie increasional state to the Burarie increasional state to the Sorary movie increased and the Rome To the Rom

(Continued on page 22)



THE GREATEST RECORDING ORGANISATION IN THE WORLD

This RECORD/WORLD sign is now being carried to the far

corners of the earth on E.M.I. Company records, and on millions of pieces of promotional material and packaging. It is projecting ever more clearly the Image of Leadership—the quality, integrity and progress that gives E.M.I. pre-eminence in the record industry. This sign is your guarantee of good faith and of record business opportunity throughout the world.

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This album follows a long list of successful collaborations with Glenn Osser and such lovely songs as HEAVENLY, SMALL WORLD, MARIA, TONIGHT, and MISTY. These are just a few reasons for my special fondness and appreciation of Glenn Osser and his music.

GREAT ARTISTS, GREAT MUSIC, GREAT NEW ALBUM!



Produced by Globel Records G. A. C. Agency



News From the

MUSIC CAPITALS OF THE WORLD

 Continued from page 20 You") b-w "Oh, Eine Tolle Frau"
("Worried Guy"). While in Germany he guest starred at a TV spec for the second German TV network.

JIMMY JUNGERMANN RIO DE JANEIRO

Paul Wister's Setted and Brazilian singer-pointrie Last Menazilian singer-pointrie Last Menapara de la Carta de la Carta de Copcabana. The entourage is now in
... Veterna sambavoman Arave
Cortes med ber long-waited comeTexter Johns. Aravy, 55. is till
in good shope. Show will have an
Ballo De Carvallio.

Eleno Records is prelessing an
Cartes Machado show. Rio de 400
Janetro. ... Comisé Prancie was
an econnous lith in her four para

pearances at Teatro Republica.

Leo Villar, former leader of Anjao Do Inferno (Hell's Angela) vocal group, is producing a caranval Bola Branca no Bola Preta. The disk was recorded live at Bola Preta ballroom. Jodilla Inglesias Control of the Cont

SYDNEY

SYDNEY
Frederick C. Marke, executive director of Featival Records, plant a reception for Inn Balley, vice-president of Des Records, U. S. March as part of orbits, U. S. March as part of the world tour visiting Dri Heensees, Stone Feating Company of the Stone Feating Company of the World Company of the World Company of the World Company, Lacky Sherr's new Feating Sherr's new S

return season at Sydney's Chequers Night Club Feb 22; is Shirley Baser, who will do a four-week Baser, who will do a four-week single for Monument Records has been rush-relased by EMI on the London label to coincide with his "Goodnight" is sure to crash the charts. He is already featuring the ong in all student performances for the charts. He is already featuring the long in the EMI test sellers in-chase "The Bill Back Combo Plays high on the EMI test sellers in-chase "The Bill Back Combo Plays English pressing, "The Backelors,"

Times by Chuck Berry' and the Engish pressing. "The Backbers." The Backbers.

After I roductions has begun and the Backbers of Nine of the artists will be making their figst appearance here. These include Dean Dixon, in his second year as musical director of the Sydney Symphony Orchestra; the Dutch conductor, Willem van Otterfeo, and Antal Borstl. Three singers include Victoria de Los Angeles, Lutigi Alva and Elleen Di Tullio, pianists include Jorge Bolet, Tamase Vasary and Paul Serebryakov. Bill Roberton, aår manager for London Records, arranged a single deal with Charger Records single deal with Charger Records arranged a single deal with Charger Records and the Charger Records and the Charger Records and the Charger Statesting of the Dake Gray waxing. The Table Charger States and the Charger States and the Charger States and the Charger States and the Land States without the Charger States and the Land States and Land Sta

TOKYO

King Records inked a contract with Argo of England and is re-leasing the first back of records leading the first back of records records as a second of the first second is planning a special sales campaign to commenousle the campaign to provide the campaign to provide the campaign to provide the campaign to provide the campaign to the camp recorded a single, "Tsetse!" (Pshaw!) backed with "Koi wo Surunara" (Making Love in Japa-nese) at Nippon Victor's studio. (Fishaway) obscured, Love in Japas Suronata (Moor Victor's studio. Both ditties were composed by Massabl Yoshida, Victor's No. I hit writer. George Weln here to accompany four American drummers in drum-competition per-formances, accotted Milyako Hirota, formances, accotted Milyako Hirota, formances, accotted Milyako Hirota, portangent of the competition per-tiral to begin July 1. Kine Records is prenaring to

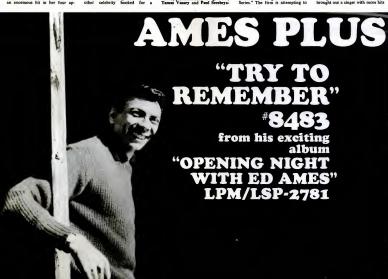
King Records is preparing to issue seven singles and three LP's of winning songs at San Remo Festival during Feb. 20-March 21.

King announced the initial release of 30 seven-inch compacts out of London Label's repertoire under the new logo of "Stereo Ellie Series." The firm is attempting to

market 100 cities under this wries that the part of th

BOSTON

RCA Victor's outlet here will bring in Perry Come for the grand Addition; as 152 million edifice which is part of the grands Pra-domination of the property of the created ballet, something that has earlier to the property of the formation of the property of the created ballet, something that has earlier to the property of the created ballet, something that has earlier to the property of the interest, but the property of the property of the property of the the Heritstone, interests, Mutual Distributors. I Bert Johanson, for many years PR man with Dumont in his new record venture at the St. Corong Property of the property of the property of the property of the Corong Property of the property of the Stepph of a large with nore, his



INTERNATIONAL NEWS REPORTS

embarked on a singing career and drew well at the Revere Frolics for his first week's engagement. . . . The McGuire Sisters back at Blinstrub's big nitery for the ump-teenth time and packing them in. . . . Columbia's PR man Roy . . . Columbia's PR man Roy Molomo guiding the label's latest acquisition, pianist Neal Wolfe, around the circuit with his first al-

HOLLYWOOD

Hollywood International Talent agency has got he jump in placing agency has got he jump in placing agency has got he jump in placing and the place of the place o Hollywood International Talent in the picture.

Dealers, distributors and dee-

bum, which is attracting attention. CAMERON DEWAR

jays will soon begin receiving pro-motional mail from Hanna Bar-bera Records' new national sales manager, Fred Fliatstone, and na-tional promotion director. Yogi

modomal mail from Menna Bermonager, Fred Fillationes, and namanager. Fred Fillationes, and namanager. Fred Fillationes, and naBear. Label head, Don Bohman, is
using the color characters in
the new label.

Colombia's redharder products, and the
new label.

Colombia's redharder products, and harder
products, and

East Coast counterpart is Al Alt-man. ELIOT TIEGEL

PHII ADEI PHIA

Video Art Corporation set up shop here for both film and rec-ord productions. Villanova University Jazz Festival is seeking State Department clearance — and financial aid-to bring in two freeform Danish jazz artists, drummer Ole Jordy and tenor saxist Peder Esben, for its campus competition March 19-20. . . Jerry Jordan disbanded his group, the Entertainers, to return here, and carries on expensive the second of the

MEMPHIS

Liberty Record star Julie London packed in several thousand when the appeared at Memphis State University last week (15) in concert. ... Buddy Kirk, whose ork is at Hotel Peabody's Skyway doesn't sleep late. He's Up at 9 or 9:30 a.m. raring for a round of 9:30 a.m. raring for a round of 9:30 d.m. ork leader Faul Neighbors, who plays her frequently, on married in Houston recently (m. married in Houston recently

Bill Black's Combo begins a seven-week tour April 16 at Richmond, with Gene Pliney. They'll criss-cross the U. S., end up May 31 in the Midwest. . . Another Records star, Ace Cannon, is working on material for a new album.

Joy Records' Bobby Wood plays a club date in Toledo, March 8-13.

Hi's Gene Simmons, Smash Rec-ords' Jerry Lee Lewis and MOC Records' Murry Kellum swing erus Aerry Lee Len's and Merce Murry Kellum Miring through South Carolina next month in a package show of college and night club dates booked by Ray Brown of National Artists Attrac-tions... Pinnist Van Cilburn will be

CANADA

The new Canadian label, Red The new Canadian label, Red Leaf, released its first single, "Walk That Walk" and "Hey Hey, "by the David Clayton Thomas Quintet... "The Duke," an hour-long TV portrait of Duke Elling-



EVERYONE'S HAPPY about Sharon Black's American Mercury recording contract. Sharon won the Philips' Records national talent quest awill fly to New York from Australia in March for a recording session. Left to right are Bob Cooley, Philips' afer manager; Sharon Black; Kevin Jacobsen, Sharon's manager, Arthur Major, Philips' Australian manager.

ton and his music, is scheduled for ton and his music, is scheduled for the Canadian Broadcasting Cor-poration's "Festival" series March 3. The program, taped last Sep-tember, features a 14-man aggre-gation that includes many of Elington's greatest soloists, and vo-

callut Joya Sherrill.

Sharp thining of a one-week tripwest to Vancouver and Edmonton pot Capitol's national advertising or Capitol's national advertising the Capitol's national advertising the Capitol's national capitolism of the Capitolism of Capitol quick trip to meet the artists, who record in Clovis, N. M., under the aegis of Norm Petty, and switched

to the Capitol label recently.

to the Capitol label recently.

The Chand Michell Trie made a brief foray into Canada for appearances in London. Window, and at the University of Toronto. The Capitol ous universities. The concert was taped for future radio broadcast. Over 100 extra seats were put on stage for the Pete Seeger concert at Massey Hall in Toronto and still ticket-seekers were turned KIT MORGAN away.

ATKINS=ACTION!

"CLOUDY VICTOR The most trusted name in sound 🙆



HITS OF THE WORLD Billboard

AUSTRALIA *Denotes local origin

VINDER THE BOARDWALK
—The Rolling Stones (Decca)
THE WEDDING—
Julie Rodgerts (Philipt)—
Boosey & Hewkes
FERSEY
FERSEY and the
Pacemaker (Columbia)
OVER THE RAINBOW—
**Billy Thorpe and the
Artecs (Parlophous)—Alberts
SOMEWEREE—P. J. Proby

(Liberty)
I FEEL FINE—The Beatles

1 FEL FINE—The Beatles (Parlophone)—Leeds HEART OF STONE—
The Rolling Stones (Decca WALK AWAY—Matt Mont (HMY)—Castle DOWNTOWN—Petula Clark (Astor)—Leeds TWENTY MILES—*Ray Brown and the Whispers WENTY MILES—"Ray
Brown and the Whispers
(Festival)
EMINISCING—Jay Justin
(HMV)—Castle
YEH, YEH—Georgie Fame

and Blue Flames (Columbia)

(CBS) ROUTE 66—The Rolling Stones (EMI)

BAVARIA

/eek

I FEEL FINE—The Beatles
(Odeon)—Budde

DER COLT STECKT IMMER
IM PYJAMA—Rex Gildo
(Electrola)—Gerig

KLEINE ANNABELL—Rouny
(Telefunken)—Idee
I SHOULD HAVE KNOWN
BETTER—The Beatles

(Odeon)—Budde DU, DU OEHST VORBEI-Suzie (Vogue)--Montana DAS IST DIE FRAGE ALLER FRAGEN--Cliff Aberbach
O WAH DIDDY DIDDYManfred Mann (Electrola)

Manfred Mann (Esecusion). Aberbach VERGANGEN, VERGESSEN, VORUEBER—Freddy (Polydor)—Esplanade LETKISS—Anton Letkiss

(Barclay)
IESE NACHT HAT VIELE
LICHTER— Conny LICHTER— Conny (Electrola)—United Artista PRETTY WOMAN— Roy Orbison (London)— Acuff-Rose—Siegel
SKINNY MINNY—Tony
Charidan (Polydor)

BRITAIN

YOU'VE LOST THAT

YOU'VE LOST THAT
LOVIN' FEELIN'—
Righteous Brothers (Londor—Screen Orms
TIRED OF WAITING FOR
YOU,—Kinks (Pye)—
Kassner Music
(O NOW—Moody Blues
(Deca)—Sparta Music
KEEP SEARCHIN'—
Del Shancon (Statelde)—

Del Shannon (Stateside)
Vicki Music ROW
OME TOMORROW—
Manfred Mann (HMV)
Belinda Music
AST YOUR FATE TO THE
WIND—Sounds Orchante
(Piccaellin)

WIND—"Sounds Orchestr.
(Piccadilly)—Mellin Music
OU'VE LOST THAT
LOVIN' FEELIN'—"Clifa
Black (Parlophone)—
Screen Germs

Screen Gems
FIL NEVER FIND
ANOTHER YOU—Seekers
(Columbia)—Belinda Music
THE SPECIAL YEARS—
*Val Doonican (Decca)—
Shapiro-Bernstein
TERRY—*Twinkle (Decca)—
Favourite Music Favourite Music
BABY PLEASE DON'T GOThorn (Decca)—Leeds Music

YEH, YEH—*Georgie Fame (Columbia)—Roar Music LEADER OF THE PACK Shangri-Las (Red Bird)— Mellin Music

FERRY CROSS THE
MERSEY—"Gerry and the
Paccemakers (Columbia)—
Paccemanic THE THREE BELLS

rian Pools and emeloes (Decca) em/Southern M

DON'T LET ME BE MIS-UNDERSTOOD—*Anima (Columbia)—West One Mi GIRL DON'T COME—

*Sandie Shaw (Pye)— Glissando Music FEEL FINE—*Beatles (Parlophone)—Northern (Parlopnone)—Northern Songs, Ltd. 'M LOST WITHOUT YOU—

I'M LOST WITHOUT YOUBilly Fary (Docca)—
South Moustain Masis
FUNNY HOW LOVE CAN
BE—"ty League (Picadil)—
Southern Music
IT HURTS SO MUCH TO
SEE YOU GO—Jim Reve
(RCA)—California Music
GAME OF LOVE—"Wayne
Fostana and the Mindbende
(Fontana)—Schomore Mu
YES I WILL—"Hollies
(Parlophono—Screen Grean)—Screen (Parlophone)—Screen Gems
(PAT IN THE WORLD'S
COME OVER YOU—
*Rockin' Berries (Piccadilly)

*Rockin' Berries (Piccadily)
—Welbeck—Petula Clerk
DOWNTOWN—Petula Clerk
(Pys)—Welbeck Music
OETTINO MIGHTY
CROWDED—Betty Everett
(Fontana)—Bellinda Music
SOMEWHERE—P. J. Proby
(Liberty)—Chappell

(Liberty)—Chappell
PROMISED LAND—Chuck
Berry (Pys Int.)—Jewel
Music
COME SEE ABOUT ME— Supremes (Stateside)—
Belinda Music
WALK TALL—*Val Doonican
(Decce)—Shapiro-Bernstein

EIRE

RAN ALL THE WAY HOME/HUCKLEBUCK-Brenden Bowyer end the Royal Showband (HMV)-

Royal Showband (HMV)— Dash/Leeds NO ARMS CAN EVER HOLD YOU—Bachelors (Decca)—Burlington ROUND AND AROUND— Dickle Rock and the Mitmal Showband (Pye)—Robbins GO NOW—Moody Blues

Showbaind (Pys)—Roobind
(Deca)—Sparty Bloss
(Deca)—Sparty Bloss
(Deca)—Sparty Bloss
(Deca)—Sparty Bloss
(Deca)—Sparty
(Deca)—Spa

Kassner
LOVE'S MADE A FOOL
OF YOU—Brendan O'Brien
and the Dixies (Parlophone)
—Koox

FLEMISH BELGIUM *Denotes local origin

TELL ME—The Rolling Sto (Decca)—Southern DOLCE PAOLA—*Adamo (HMV)—Ardmore & Becchwood FRETTY WOMAN— Roy Orbison (Lodon)— Roy Orbison (Lodon)— World FEEL FINE—The Beatles

I PERG. FINE—The Beatles
(Parlophones)
TIME IS ON MY SIDE—
The Rolling Stones (Decca)
THE DOOR IS STILL OPEN
TO MY HEART—
Dean Martin (Reprise)—Bens
FRENCH SOM—Lucille
Star (London)

YOU'RE SO SYMPATICO-World
LES FILLES DU BORD DE
MER—*Adamo (HMV)—
Ardmore & Beechwood
MA PIPE—Henri Salvador
(Rigolo)

FRANCE

This Last Week Week

VOUS PERMETTEZ
MONSIEUR—Adamo (Voix
de son Maitre)—Pathe
UN AMI CA N'A PAS DE

PRIX—Johnny Hallyday (Philips)—Labrador ES FILLES DU BORD DE MER—Adamo (Voix de son Maitre)—None OUJOURS UN COIN QUI ME RAPPELLE—Eddy Mitchell (Barclay)—Salvet

NOTRE PLACE AU SOLEIL SACRE CHARLEMAGNE— France Gall (Phillips)—

France Gall (Philips)—
Begatele
DONNA DONNA—Claude
Francois (Philips)—Mills ECOUTE CE DISQUE-TOMBE LA NEIGE-Adamo (Voix de son Maitre)-Pathe LA MONTAGNE-Jean Ferra

(Barclay)—Halleluya LA CORDE AU COU 12 MA VIE-Alain Barriere

(RCA)—Tuttl
J'Y PENSE ET PUS
J'OUBLIE—Claude Franc
(Philips)—Peter Morice
LETKISS—Anton Letkiss
(Barcley)—Contesse
VAGABONDS SANS
RIVAGE—Enrico Macias
(Pathe)—Chappell

EAST GERMANY

Schoebel (Amiga)—Harth
Schoebel (Amiga)—Harth
BLONDER STERN—Frank
Schoebel (Amiga)—Harth
MICH HAT NOCH KEINER
BEIM TWIST GEKUESST
—Ruth Brandin (Amiga)— 2 Harth TWIST GALLERINA-

TWIST GALLERINA—
Volkmar Boshm (Amiga)—
Lied der Zeit
HALT MICH FEST, MEIN
MATROSE—Rica Deus
(Amiga)—Harh
VORUEBERCEHT—
Christian Schafrik
(Rundfunk)—Lied der Zeit
OH SUS-ANN—Amigos
(Amiga)—Lied der Weit
MUENCHHAUSEN—Ruth Brandin (Amiga)
IESSE WOLKEN
WANDER

(Amiga)—Harth LOVE, LOVE, LOVE—Ruth & Volkmar (Amiga)—Lied der Zeit
AM ABEND SPIELT EINER
HARMONIKA—Roland
Neudert (Rundfunk—Harth
LEILA—Perikles Fotopoulos
(Amiga)—Lied der Zeit

WEST GERMANY

KLEINE ANNABELL—Ronny (Telefunken)—Idee DER COLT STECKT IMMER IM PYJAMA—Rex Gildo

10

12

(Columbia)—Aberbach FEEL FINE—The Beatles (Odeon)—Budde AS IST DIE FRAGE ALLER FRAGEN—CI Richard (Columbia)—

Aberbach

/ERGANGEN, VERGESSEN,

VORUEBER—Preddy

(Polydor)—Esplanade

/ABY LOVE—The Supremes

((CBS)—Aberbach

AS WAR MEIN

15 (185)—Abstraced,
15 (185)—Abstraced,
15 (185)—Abstraced,
15 (185)—Abstraced,
16 (185)—Abstraced,
16 (185)—Abstraced,
16 (185)—Abstraced,
17 (185)—Abstraced,
18 (18

(Philips)—Accord
TENNESSEE WALTZ—Ale TENNESSEE WALTZ-AIM
Cogan (Columbia)—Peer
AUF DER HUETT'N—Vico
Torriani (Decca)—Melodie
der Welt
GIB DEM BUB DIE
GEIGE NICHT—Paul Kuh

9 KENN EIN LAND-Re

(Telefunken)—Marbot DON'T HA HA HA-The Governors (Golden 12)— McIlin-Siegel SCHEENMANN—Manuela (Telefunken)—Intro DO WAH DIDDY DIDDY Manfred Mann (Electrola)

Aberbach
BENDS IN DER
MONDSCHEIN-ALLEE—
Connie Francis (MGM)—

ITALY

eek
SE FIANOI SE RIDI—
"Bobby Solo (Ricordi)
NON SON DEGNO DI TE—
"Gianni Morandi (RCA)
CRISTINA—"Bobby Solo

CRISTINA—BOLOY SAN(Ricordi)
E SE DOMANI—"Mine
(Ri Fi)
INVECE NO—Petula Clark
(Vogue)
AMICI MIEI—Gene Pitney (Musicor) HO BISOGNO DI VEDERTI

HO BISOONO DI VEDERTI

*Gigiloa Cinquetti (CGD)

3 VIVA LA PAPPA COL
POMODORO—*Ris Pavone
(RCA)

6 RAMBINI MIEI—*Adrissno
Celentano (Clan)

L'AMORE HA I TUOI
OCCHI—*Bruso Filippini
OCCHI—*Bruso Filippini

COCHI—Bruso Filippini
COCHI—Bruso Filippini
***COCHI—**

OCCHI—"Bruno Filippi 04RC) LE COLLINE SONO IN FIORE—The Minstrels (CBS) PER UN PUONO DI DOLLARI—"Ennio

12 DOLLARI—"Ennio Morricose (RCA) MEZZANOTTE A MOSCA— P. & V. Swellanoff (Mercury) IO CHE NON VIVO SENZA TE—"Pino Donaggio (Columbie) COMINCIAMO AD AMARCI —*John Foster (Style)

JAPAN

This Last
Week Week

1 2 ANKO TSUBAKI WA KOI
NO HANA—*Miyako
(Columbia)—Jasrac

NO HANA—"Miyako Harumi (Columbia)—Jaszi OZASHIKI KOUTA— "Mahina Stars & Matsuo Karuko (Victor)—Jaszac LA PLUS BELLE POUR ALLER DANSER—Sylvi Vartan (Victor)-Victor YAWARA-*Misora Hibari (Columbia)—Jasrac LA RAOAZZA DI BUBE— Sound Track (Fontana)—

LA RAUMAGN M.
Sound Track (Fontana)—
Victor
UNA SERA DI TOKIO—
*Mahina Stars (Victor): C.
Valemie (London): Miliva
(Seven Sens)—Jastra
THE HOUSE
ROMO—Shinko
OSAKA (URASHI—
Frank Nagai (Victor)

NANIMO IWANAIDE*Sono Mari (Polydor)
Jasrac

YOAKE NO UTA— *Kishi Yohko (King)— Jasrac

MALAYSIA

I COULD EASILY FALL— Cliff Richard (Columbia) I FEEL FINE—The Beetles

I FEEL FINE—The Beetles
(Patiophone)
AIN'T THAT LOVING YOU
BABY—Elvis Presley (RCA)
ALL MY LOVING—
The Bestles (Patiophone)
MOVE IT BABY—Simon Scott
(Patiophone)
SHANTY—"The Quests
(Patiophone)

SHANTY—'Int Quests
(Columbia)
CONSTANTLY—Cliff Richa
(Columbia)
SHOULD HAVE KNOWN
BETTER—The Beatles
(Parlophone)

MEXICO

POLLERA COLORA-

**Carmen Rivero (ES)Mundo Musical
I LOVE HER-Santo and
Johany (O ansma)-Pending
NAVIDAD NEORA**Carmen Rivero (CBS)Mundo Musical
PRETTY WOMANRoy Orbison (London)Mundo Musical
LA CUMBIA-Carmen River
(CBS)-Pending
RVVIERNO TRISTE (Bbe
Winter)- Connie Francis

(MGM) POLLERA AMARILLA—

*Sonia Lopez (CBS)—
Pending
I WANT TO HOLD YOUR
Hssd—The Beatles (Musart
—Musicmex
COMO TE EXTRANO—
Leo Dan (CBS)—
Mundo Musical
Y VOLVAMOS—Marie
Laforet (Gannus)—Pending

RIO DE JANEIRO

*Denotes local origin Last Week FERFIDIA—Trini Lopes

(Reprise) MICHAEL—Trini Lopez (Reprise)
2 TREM DAS ONZE-

*Demonios da Garoa (Chantecler) A HARD DAY'S NIGHT-The Beatles (Odeon) AMORE SCUSAMI— John Fonter (Fermata) FRIMAVERA—*Silvia 1 (Elenco)
FROM RUSSIA WITH LOVE
Matt Monro (Odeon)
RANCHO DA FRACA
ONZE—*Dulva de Oliveira

ONZE—*Dalva de Olivei (Odecen)

10 CHARADE—Henry Mancini (RCA Victor)

— THE HOUSE OF THE RISING SUN—The Anims (Odecen)

SINGAPORE

YOU'RE MY REMEDY— The Marvelettes (Tamla) I COULD EASILY FALL

Cliff Richard (Columbia) LITTLE TEAHOUSE IN YOKOHAMA—Kirk

Bros.)
ROCK AND ROLL MUSIC—
The Bestles (Perlophone)
BONJOUR MADEMOISELLE
—Jimmy Rogers (Dot)
GOLDFINGER—Teresa Brewer
(Philips)

SPAIN

Dinamico (Voz)—Musica S MA VIE—Alain Barriere (RCA)—Quiroga LA YENKA—*Johnny and

LA YENKA—"Johnny and Charlie (Hisparon) A HARD DAY'S NIOHT— The Beatles (Vot)—Amonico THE HOUSE OF THE RISINO SUN—The Animals (Vot)—Canciones del Mundo FUECO E NI CORAZON— Octobre Sar EL AMOR—"Jazz Singers (Belter) Canciones del Mundo

Mundo
HELLO, DOLLYI *Luis Ag
(Vos)—Canciones del Mun
LA FLUS BELLES POUR
ALLER DANSER—
S. Variam (RCA)—Quirog
TOMBE LA NEIGE—
*Lita Torello (Vergara)—
Pendine

SWITZERLAND

This Last
Week Week
1 6 PRETTY WOMAN—Roy
Orbison (London)—
Mails vertireb
2 1 DU, DU ORBST VORBEI—
Surie (Vogue)—Montana
3 7 VERGANCEN, VERGESSEN,
VORUBER—FORCOSA
(Polyman—Royal Control Cont

VERGANGEN, VERUSVORUEBER—Freddy
VORUEBER—Freddy
(Polydor)—Esplanader-Coda
MEMPHIS TENNESSEE—
Bernd Spier (CBS)—Gerls
SEIN BESTES PFERD—
Mertin Lauer (Polydor)—

SEIN IND.
Mattin Lauer (Pony.
Sidem
DAS 1ST DIE FRADE
ALER FRAGEN-CHIF
Richard (Codumbia)—
Aberbach
Aberbach
AMAM—Margot Enkern
(Polyder)—Sidem
THE HOUSE OF THE
RISING SUN—The Ani(Columbia)—Gerig

"MAL ALER" (Columbia)—Gerig /ENN DU MAL ALLEIN BIST—Manfred BIST-Manfred
Schnelldorfer (Deca)KUESSE NIE NACH
MITTERNACHT-Siw
Malmkvist (Metronome)
Cods
KLEINE ANNABELL-

Helbling
MY BOY LOLLIPOP—Millis 12 - ms / BOY LOLLIPOP-Mil (Fontana)-Coda - J'Y PENSE ET PUIS FOUBLIE-Claude Francois (Phillips) MAJORIE-Juergen Wagner (Telefunken)-Idee - CINDERELLA BABY-Draff Deutscher (Decca)-



MY HFART WNIII N KNNW

(By The Late, Great HANK WILLIAMS)
c/w HUSH...HUSH, SWEET (HARLOTTE



(33) 36 46 70 A CHANGE IS CONNA COME.

36 18 9 6 HOW SWEET IT IS (To Be Loved by You) Barris 6cyr, Temis 54107

53 75 - ASK THE LONELY Peer Tops, Metous 1973

(48) 44 55 67 BREAK AWAY Howbash, Bickey 1290

(4) 25 18 18 GIVE HIM A GREAT BIG KISS

49 60 71 WHOSE HEART ARE YOU BREAKING TONIGHT?

64 85 98 COLDFINGER Shiring Beavey, Suited Artists 770

(45) 50 54 57 THANKS A LOT.

56 76 — MIDNIGHT SPECIAL

47 49 61 FANCY PANTS ... al Blat, BCA Victor BHE

59 70 - NEW YORK'S A LONELY TOWN

(50) 43 48 72 AT THE CLUB

(51) 34 32 36 SOMEWHERE IN YOUR HEART Fresh Shelfin, Supplies 6005

(52) 55 66 76 MY HEART WOULD KNOW.

__ _ EIGHT DAYS A WEEK

(\$5) 57 68 79 DUSTY Rag Bells, Mala 499

(56) 63 78 - BORN TO BE TOGETHER

69 95 - RED ROSES FOR A BLUE LADY

(59) 52 52 55 DO WHAT YOU DO DO WELL

73 89 — DON'T LET ME BE
MISUNDERSTOOD
Animals, MGM 1991

(61) 51 53 59 VOICE YOUR CHOICE......

(62) 68 79 89 GOLDFINGER Billy Brangs, Crescende 204

63) 54 56 62 HELLO PRETTY GIRL

(65) 65 69 82 COMING ON TOO STRONG....

66 60 62 69 WHENEVER A TEENAGER CRIES

80 - SHOTGUN See 30 Starr, Seel 35

42 28 24 28 HAVE YOU LOOKED INTO YOUR HEART

(37) 27 28 30 LOOK OF LOVE

48 59 85 CAN'T YOU HEAR MY

į	W. As	Wal-App	- 1	TITLE	Artist, Label	& Humber		100
5	3	4	7	THIS	DIAMOND	RING.	Liberty 55754	6

- 2 1 1 2 YOU'VE LOST THAT LOVIN' FEELIN' Editions Stretces, Public 134 5 8 12 MY GIRL Temptation, Sordy 7698. (1)
- 9 14 22 THE JOLLY GREEN GIANT 7 7 10 ALL DAY AND ALL OF THE (1)
- (1)
- 16 19 24 TELL HER NO Sombles, Facret 1725
- (12) 12 15 29 BYE, BYE BABY 4 Season, Philips 40240
- 20 25 32 LAUCH, LAUGH
- 22 39 63 KING OF THE ROAD This could THE 6 5 5 HOLD WHAT YOU'VE GOT ... (18)
- (B) 21 23 26 HEART OF STONE
- 39 61 FERRY ACROSS THE MERSEY ...
- (23) 26 37 45 PAPER TIGER See Thompson, Hickory 1284 (24) 13 6 4 LOVE POTION NUMBER NINE. 13
- 30 40 68 THE BIRDS AND THE BEES ... 31 45 64 RED ROSES FOR A BLUE LADY
- 29 30 33 NO ARMS CAN EVER HOLD 35 47 75 I'VE GOT A TIGER BY THE TAIL.
- 41 58 83 LITTLE THINGS
- 46 57 73 WHAT HAVE THEY DONE TO

	OT 100-A TO Z-
п	01 100-A 10 Z-
All Day and SD of the Hight (Jay Boy, SMI) 7	Soldlinger-Strange (Seert, \$MI)
	Bave You Looked Into Two Heart (Se
Act the Leasily (Jobets, SMI)	Da Was Berlly Sprie' Somethie' (do
he the Club (Screen Correction to 1911)	
Born to Se Tagether (Screen Coms-Columbia, 2001) \$4	
	Belle Pretty Birl Picturatums, BM
	Held What Too'es Get (Tree, Sail)
Bys. Dre Deby (Saturday-Sessons Four, 2001) 12	Sow Sweet II in (In he Laved by I
Con't You Hear My Boorthest (Southern, ASCAP) 30	Hert to End Claure Houselebe, SMI
Change is Couns Come, A (Kept, 8841) 55	
Come Sione (Eruselin, SMI) 45 Come Temerrur (Home-Sylvie, 1961)	De to Pieces (Vicki-McLaughlin, B
	I Manna Se (foor Everything) (Brigh
Cry (Shapira-Burustole, ASCAP)	Congress, SMC
Copie (Kags, BMI))	I've fet a Time by the Tell (Bigers
Did You feer (Big Seven, SMI)	
Do What Too Do Bo Wall (Control Soups, SMI) . 50	
Boss Ho Really Care har Ma (Pames, BMI)	"to" Crewd, The (American, 1981)
Don't Let Me So Misradorstood (Sociamin, ASCAP) 60	tr's Airtight (\$6), \$660)
Bon't Mass Da a Seed Thien (Are-Inten, \$860) 77	It's Gotte Last Perever (Lynch-Sigts
Downtown (Loods, ASCAF)	
Dusty Geberder, ASCAP)	July Green Ginel, The (Burgette-Fle
	Boop Sourchia' (Vich)-McLeaghlin, &
	King of the Bood (Tree, BMI)
Ferry Agrees the Morsey (Unort-Pacer, SMI) 31	Lamon Tree (Beetler, ASCAF)
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For Locia' Me (Mitmork, ASCAP)	
Sion Mim a Broot Gig Kies (Tender Tower, Tria,	Little Things (Unart, \$661)

Saldlinger-Strange (Seert, \$360)	Mr. Pitthel (East-Tiere, SMI)
Goodslabt (Acyth-Rose, \$861)	Mr Borrt Woold Door (Boss DMI)
Bave You Looked Into Tour Heart (South Mountain,	
Ba Was Ber fir Sprie' Somethie' (Jabets, 1081) . 75	Name Game, The Hellice, \$20()
	He Arms Can From Half Yout (Set. Bief)
Heart of Stone (immediate, 8841)	
	Orango Bioccom Special (Leeds, ASCAP)
	Paper Tiger (Acett-Rose, BMI)
flow Cornell II in (In the Layed by Veni Gebote,	
	fied faces for a blee Lady-Basmafort 960s.
Hert So Sed (Goork Mountain, SMI) 22	45CAP)
	SMI)
	Shetgen (Johnte, 866()
	Stepl In the Home of Love (Jobete, BMI)
"to" Crewd, The (American, BMI)	
	Try to Remember (Chappell, 45CAP)
	Twice Time (Va-Pac, \$660)
July Green Giant, The (Burdette-Floweric, 1984) . A	Value Tour Chaice (Charle, SMI)
	What Nove They Done to the Sale Gebrooder,
	Whenever a Tourager Cries (Schwartz, ASCAP)
	You Better Bet II (Tene, BMI)
	Columbia, 8044)

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70 76 87 — IT'S GOTTA LAST FOREVER... 75 86 - DON'T MESS UP A GOOD THING (72) 82 94 — CRY Bay Charles, ABC-Parenessal

(73) 77 82 88 TRY TO REMEMBER 74 80 90 THAT'S HOW STRONG MY

(76) 87 92 94 I WANNA BE (Your Everything)
Mashettan, Carelyal 507 - - IF I LOVED YOU. 97 - IF I RULED THE WORLD ...

(19) 81 84 - HELLO DOLLY Salby Borts, Capital 2007 - - STOP! IN THE NAME OF LOVE

82 94 - ANGEL ... Johney Titoton, MAN 12016 _ _ _ YOU BETTER GET IT (84) 85 - FLY ME TO THE MOON....

85) 86 90 93 JERK AND TWINE. 86) 90 --- APACHE '65 Arrows, Town 114

87) 89 - LIKE A CHILD (88) 99 - - IT'S GONNA BE ALRIGHT.....

DOES HE REALLY CARE FOR ME (9) 91 - SOMEWHERE ... Friday, Userly SSTST 92 95 — ORANGE BLOSSOM SPECIAL.

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- - WHIPPED CREAM ANN 746 BUBBLING UNDER THE HOT 100

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CAL/CAS-450(e)



CAL/CAS-793(e)



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CAL/CAS-804





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of "Hello, Dolly!." Just great. "Dancing," "The Girl That I Marry," 12 more. CAL/CAS-855



body. "Here's to My Lady," and "Juke Box Baby."





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Kapp Records Hit Pick ROGER WILLIAMS PLAYS THE HITS KL-1414: KS-3414

loger Williams puts his remarkably sen-tive touch to work on such lovely num-ers like "The Girl From Ipanems." "Peo-le. "Dear Heart." Chalk up another best eller to the Roger Williams hit parade





Kapp Records Hit Pick DEAR HEART

Jack Jones KL-1415; KS-3415 KL 1413: KS-3415
Everybody's talking about the Jones boy.
No wonder when he sings "Dear Heart"
and 11 other great songs of love in one
LP. "Love is Here To Stay," "I'm Gad
There is You," "All The Things You Are,"
and other current Sevories. This chartbusting aibum is already in the top 201 Out of this graat album a Kapp smash singla.

DEAR HEART Jack Jones K-635

A hit single and a hit LP!



Kapp Records Hit Pick THE HARRY SIMEONE CHORALE GOES POP KL-1420; KS-3420

first for Kapp Records: meone Chorale has a ch Smeane Chorale has a change-of-pace with a bright, new pop sound that's going to win them thousands of new fans. They bring their same high standard of musicianship and performance to "Waiking Alone," "My Love, Forgive Me," "Ty To Remember," and other favorries.



THE NEW SEARCHERS UP

Kapp Records Hit Pick THE NEW SEARCHERS LP The Searchers KL:1412; KS:3412

The Searchers continue their string of consecutive hits with their new LP. The new Sen, "What Have They Dene to The Rain," is already riding high on the charts and is a sure bet for top ten! An exceptional winner for tennage market.

Out of this great album

WHAT HAVE THEY DONE TO THE RAIN The Searchers

just released and already shooting to the top of the charts.

Out of this great album



Kapp Records Hit Pick SEMI-CLASSICAL FAVORITES Hugo Winterhalter

and the Concert Orchestra KL-1426: KS-3426





Kapp Records Hit Pick ODE TO THE LITTLE BROWN SHACK OUT BACK

Billy Edd Wheeler KL-1425; KS-3425 Memories of America written and sung by one of the hottest new talents around. A ministred man who can make folk art really ppp. A whole grab bag of foot-tappin, hand-lappin songs with right powerful sales appeal. Strong sales in many markets even without airplay.

OOE TO THE LITTLE BROWN SHACK OUT BACK Billy Edd Wheeler

Tops on the C&W charts and climbing fast into the top 40 on the pop chart.



Kapo Records Hit Pick HEY, LOOK AT ME NOW!

KI 1424, KS 3424

Linda makes the transition from top teen star to adult singing performer seem as easy as do-re-mi. She tells the stories of "That bld Feeling," "This is My Prayer," "If I tove Again" with sensitivity and warmth. One of the few artists that can sell both adults and teens.





Kapp Records Hit Pick THE RHYTHM AND THE FIRE Joe Harnell and his Orchestra

KL-1416- KS-3416 Conductor-paints' Jee Harnell brings a new plane magic with a special rhythmic archement to old and new favorities, In-spired performances of "St. Thomas," "Ill Wind," "The Girl From Ipanema," and others. Newy airply and counter calls show this LP to be a winner!

Out of this great album a Winners Circle single. WHEN SUNNY GETS BLUE Joe Harnell and his Orchestra

KJB-45 eavy radio play on this cut out of the ibum forced its release as a single. larkets already reporting sales action -Buffalo, New York, Washington, Atlanta.



GREAT SONGS FROM THE ALL TIME ITALIAN HIT PARADE Robertino KL 1423; KS-3423

The big news in italy is going to be even bigger here. Robertime has grown up. Listen to his electrifying renditions of "Cies. Ciae Bambina," "Arrivederci. Roma," "Cin. Cin," and other greats. An album to watch for steady sales.





Kago Records Hit Pick HAVE YOU HEARD THE GREENWOOD COUNTY SINGERS KL-1422: KS-3422

Big favorites with West Coast audiences already, the Greenwood County Singers are now breaking out with great new, young talent. Add bright, fresh arrangements and you get strong sales potential.

Out of this great album a Winners Circle singla.

SEVEN OAFFOOILS The Greenwood County Singers K1B-47

Brand new release—excellent air play and store calls in California aiready.



Kapp Records Hit Pick SENTIMENTAL LOVE SONGS OF WORLO WAR II Art Mooney and his Orchestra

Remember those great war-time tunes? Remember the port of embarkation, the stage door casteen, coming home? This album recreates these moments in song. Remember, nostalgia sells!





Kapp Records Hit Pick THE BOY FROM IPANEMA REACH Manageral

Impressive American other of a big tal-ent group from Brazil. Combines Ameri-can jazz with the rhythms of their homelands. The bossa news beat pre-dominates as they offer click renditions of "The Girl From Ipanema," "Quiet Heart," "Desatinado," "D Amer Que Acabou," and others. Strong airpfay.

Out of this great album a Winners Circle single.

QUIET HEART Menescal and his Group KI8-46

Heavy radio play on this cut out of the album forced its release as a single. The stores report it's already getting fast ac-tion in several markets.



LOST...AND ALONE Don Francke KL 1417; KS-3417

ML1417; NS-9417; NS-9



Contact your Kapp Records distributor TODAY!





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ALBUM REVIEWS continued



SPECIAL MERIT **PICKS**

POP SPECIAL MERIT

CONNIE FRANCIS & HANK WILLIAM MGM F 4251 (M): SF 4251 (SI

Twe top performers team up for a concert of pop-country music. Both Cornie and Alank do great jobs with the great songs. Fine backing by massed strings end the Jordenaires. Tures include "Welvarton Mountain," "Mulle Skinner Blues," "Singling the Blues."

POP SPECIAL MERIT MY FIRST OF 1965

Lawrence Welk. Dot DLP 3616 (M); DLP 25616 (S) The sound of Lewrence Walk cennel be denied. In his inimitable fashion he takes such pop his as "Pagolgi," "Dear Navi and "Alley Cat" and gives them the a-one and a-two rightm that his TV fams go for, which in the long run edds up to sales.

POP SPECIAL MERIT

THE ROMANTIC STRINGS OF ANDRE KOSTELANETZ Columbia ML 6111 (M): MS 6711 (S)

POP SPECIAL MERIT

THE OTHER SIDE OF RAY PETERSON MGM E 4277 (M); SE 4277 (S) This is Ray's debut abom aimed at the adult merket. He shows a fine sensitivity for the accellent material herein. He has a tender, aspealing voice. Standards include "That's All," ""TI Get By," "Fly Me to the Moon," "If I Loved You."

POP SPECIAL MERIT

THIS IS . . . GIA Gla Malone, Prima P 3004 (M); PS 3004 (S)

The singer puts forth a lovely sound of this, her first album. Her vocal treatment of such prear tunes as "New High Moon," "Moonglow" and "My Funny Valentine" are warm sed appealing, Soft string end chorus accompany her on the brace of tander standards.

POP SPECIAL MERIT BALLADS MY WAY

treom 56035 (M);

Charles Brown, who is best known es e hyythm and blues vocalist, dagaets from the aspected to offer e beace of well sun, omannic balleds. Effectively supported by a large string section, eugmented by sar, furle, vibes, best and druens, Brown sings. "Critique for Sala," "Reivor Lights," "Pileging My Lova," "Giery of Lova," annon grithers.

POP SPECIAL MERIT DRIVE TIME . . . RADIO SMASH

Various Artists, Lourie LLP 2028

re veluable progremming fodder for pop-licins and contemporery nestalisis for younge set. This is one of two similar was released by Lauria. Parformances both albums include "Ne"s So Flan," Chiffons; "I Wonder Why," Dion and Balmonts; "Gee Whiz," Caria Thomsey, eer the Balmones, "Open White White House of the White Caria Thomsey, the Dimensions; though the properties of the pro-ter the Balmones, "Open Michael White Pro-line of the White Caria Thomsey, are the Balmones," Chyle Archemists; the Dimensions; the Caria Thomsey.

SEE ALBUM REVIEWS ON BACK COVER



RUTH BROWN '65 Mainstream 56034 (M): 5/6034 (S)

A new and more interesting Ruth Brow emerges on this disk. Wall known as the top-selling rhythm and blues vocalists, sheat the blues manual for smooth, scolar sheat the blues manual for smooth, scolar the blues of the blues are a smooth of the contraction of the blues are a smooth of the blues are a smooth of the blues are a contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the blues are a smooth of the contraction of the contraction of the blues are a smooth of the contraction of the contraction

CLASSICAL SPECIAL MERIT PIERRE MONTEUX CONDUCTS THE

ndon Symphony Orch. (Monteux)

Pairing of feverites of classical music buyers. The venerable Pierre Monteux con-ducting the London Symphony in the even populer Ravial Irio, "Bloom," "Le Valse" and "Ma Mare L'Oye," Exotic ballet music superbly dons.

CLASSICAL SPECIAL MERIT CONCERT AT CARNEGIE HALL

Jan Peerce. United Artists UAL 3412 (M); UAS 6412 (5) There are few tenors around who have the sustaining power of Jan Peerca. Therefore, the package of his socialismity received can negle. Hall concert last November should be picked up by many. The reperfoul in broad and cowars many lenguages, on Peerce is at home in section.

JAZZ SPECIAL MERIT

SWINGING THE BARD Various Artists, Aton 171 (M) Jazz fans will enjey the Ken Janes band interpretations of Bardsville. The side above is highly imaginative in a lion, Eline Delmer of vocals with littlebert between the control of the best of the control of the treet become control of the control to the light-beared by thighly of the ettempt of honoring Shakespaers.

SPIRITUAL SPECIAL MERIT

SPIRITUALS THAT WILL LIVE FOREVER One of America's top gospel-spiritual vo-cal organizations offering stirring rendi-cation of swinder known fore at "men-tion Ball," "City Cellied Heaves," "Ra's Cort the Whela World in Nis Hunds," "Close Walk With Thee" and others,

SPOKEN WORD SPECIAL MERIT

THE WHITE HOUSE SAGA

Various Artists, Caedmon TC 11945 (S) Julia Harris, Hal Halbrook, Kevin McCarthi and Edward Woodward combine to presen an affective narration tracing the history of the White House. The abum makes ar axcellent gift for a school child.

CHILDREN'S SPECIAL MERIT WALT DISNEY PRESENTS RUDYARD KIPLING'S JUST SO STORIES Sterling Halloway, Disneyland DQ 126E (M)

Interesting stories well told by Mollowey with musical punctuation by Camarata. The two fine stories are "The Cat That Walked by Hitssalf" and "The Elephant's Calid,"

ALBUM REVIEW POLICY

for review is heard by Bili-board's Review Panel, and its sales potential is rated ithin its category of music Full reviews are presented for Spatight Picks or Special Merit Picks, and all ather LP's are listed under their respective categories.

Was on Chart Wat or 108 WALK, DON'T RUN, VOL. 2.
Verbrer, Rafter SLY 2001 (M), 201 801 (0) (32) 54 "POPS" GOES THE TRUMPET.

If Wit/States Fage Date, (Fielder, SCA Victor LM 2779
90, LEC 2779 0) THE NEW CHRISTY MINSTRELS
SING AND PLAY COWBOYS AND
INDIANS 37 THE MANFRED MANN ALBUM.... THE KINGSTON TRIO

Duces St. 4416 (MI): 51 74672 (S)

THE FOLK ALBUM

Trial Laper, Reprise B 5507 (M): 65 4547 (S) (B) 103 HERE WE A GO GO AGAIN! 106 IT HURTS TO BE IN LOVE. TOUR DE FARCE AMERICAN
HISTORY AND OTHER
UNRELATED SUBJECTS
Indian Subject Su I DON'T WANT TO SEE YOU AGAIN (107) 98 123 DEAN MARTIN HITS AGAIN.... CALL ME IRRESPONSIBLE AND OTHER HIT SONGS. 42 | 136 | WE COULD | Street, Could | 1 200 (05) | 17 200 (05) | 17 200 (05) | 18 200 (05) | 18 200 (05) | 18 200 (05) | 19 200 (05) | 18 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05) | 19 200 (05 THE IMPRESSIONS KEEP ON
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THE SOUND OF MUSIC.

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THE BEST OF FIFTER MERO. FOR SWINGIN' LIVERS ONLY! . . . 13 78) 47 (II) SOUTH OF THE BORDER 6 (18) 82 (28) 36 HELLO, DOLLY! (79) 74 WEST SIDE STORY 174 (8) Sentrett. Calumbia 64 5472 (8) 52 2076 (5) 30 (8) 83 75 🐌 (1) 130 PETER NERO PLAYS SONGS YOU WON'T FORGET 20 29 🔞 81 BARBRA STREISAND/THE THIRD ALBUM COMMAND TO THE STATE OF THE STA (1) 142 HOLD WHAT YOU'VE GOT...... 3 (R) 75 LICORICE STICK 27 (1) 85 (B) 140 ODE TO THE LITTLE BROWN SHACK OUT BACK DREAM WITH DEAN ... 26 SHAKE Som Cooks, ICA Victor LPM 2367 (NC), LSP 2367 (S) 2 33 GETZ/GILBERTO Star Gilleria, Verre 7 8545 (M): Va-6545 (B) (15) 131 AMERICAN TOUR ... 26

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J	2	2	MARY POPPINS	21
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(1)	18	MR. LONELY Belo Lie Serias (III) are serias (III)	6
曲	26	SOME BLUE-EYED SOUL.	6
3	16	EVERYBODY LOVES SOMEBODY	28
3	21	A BIT OF LIVERPOOL Suprement, Meteors MLP 422 (M), SLP 422 (M)	13
œ	25	SOFTLY, AS I LEAVE YOU.	10
3	23	CHAD & JEREMY YESTERDAY'S CONE Class Street & Joseph Class. World Activity Mail 2007 (8) NAIL 2007 (8)	22
æ	22	THE DOOR IS STILL OPEN TO MY HEART	15
3	24	JOAN BAEZ/S	14
由	40	THE BEST OF AL HIRT	4
@	19	BOBBY VINTON'S CREATEST HITS.	21

(28)	30	ALL SUMMER LONG.	3
3	28	HONEY IN THE HORN.	7
31)	27		2
由	38		1
33	35	I STARTED OUT AS A CHILD	1
會	48	DEAR HEART AND OTHER SONGS ABOUT LOVE Out 8 Charve of Benry Mancial, SCA Value Life 2000 (8)	
(35)	33	GETZ/GILBERTO	-

0		Original Cost, Copital VAS 2124 (M) SVAS 2124 (M)
1	49	SAM COOKE AT THE COPA
1	55	YOU REALLY COT ME.
(39)	31	COTTON CANDY
(4)	32	AND OTHER BROADWAY HITS
1	64	BLUE MIDNIGHT
1	42	WHO CAN I TURN TO

5	45	FUNNY GIRL Drighted Cast, Capital VAS 2009 (81), SVAS 2009 (5)	43 🐌
0	29	THE BEATLES' STORY	11 🜘
D	41	THE SIDEWINDER	20
Ì.	66	YOUR CHEATIN' HEART.	8
6	51	MEET THE BEATLES	54 1

((() () () () ()

9

(11)

8 (

9		GREATEST HITS	27
(85)	92	SURFER GIRL September 1 1981 (M), 57 1981 (S)	53
8	68	THE CAT	23
0	70	Rey County & the Singers, Colombia CC 2264 (NC)	21
(8)	93	AND OTHER FAVORITES	12
39	105	SONGS FOR LONESOME LOVERS	12
	110	HAWAII TATTOO	6

122	Mand 662 (M): 662 3 (S)
(40) 147	THIS IS US-THE SEARCHERS
(A) -	HERMITS
⑩ −	JOHNNY RIVERS IN ACTION!
(1)	BAJOUR
149	THE HOLLYRIDGE STRINGS PLAY HITS MADE FAMOUS BY ELVIS PRESLEY Complet 2222 No. 27 2223 NO.
(KS) 145	RIDE THE WILD SURF
(46) —	RAY CHARLES LIVE IN CONCERT.
@ -	COIN' OUT OF MY HEAD.
(4) 150	SHE UNDERSTANDS ME
(H) —	BLUE RABBIT

(58) — ANYONE FOR MOZART
Detegls Singers, Pating First 200-149 (88)

⁵⁶ LOUIE LOUIE
Tenamen, Ward 437 (M), ten States

44 MOON RIVER & OTHER GREAT
MOVIE THEMES
After William, Commission C, 1809 (M), CS 8809 (M) New Ct. 1807 (M); Ct. 8409 (B)

CINDERELLA



POP SPOTLIGHT

CBS Television Production. Co-lumbio OL 6330 (M); OS 2730

m has much to commend it com-and artistically. The musical were expressly for TV by Rodgers and am. An illustrious cast, starring



PAPER TIGER

Sue Thampson, Hickory LPM 121 (M)



COUNTRY SPOTLIGHT I WANT TO LIVE AND LOVE Carl Smith. Columbia CL 2293 (M); CS 9093 (S)



I HAD A BALL

Bobby Scott Quartet with Michel Legrand, Mercury MG 20995 (M); SR 60995 (S)

show scores have been fair of for Jezzman this season. It is established as enjoying finan-nd appears destined for a hea-rt, with planist Legrand in sugh the charful Lewrance-free pitarist Mundell Lowa is at are Don Payon and Mickey &

BREAKOUT ALBUMS

* NATIONAL BREAKOUTS

NO NATIONAL BREAKOUTS THIS WEEK

NEW ACTION LP's

These new albums, not yet on Billboard's Top LP's Chart, have been reported gatting strong sales action by dealers in stellor markets.

BIZET: CARMEN . . .

Mario Collas, Angel CLX 3650 (M); SCLX 3650 (S)

FERRY CROSS THE MERSEY . . . dtrock, United Artists UAL 3387 (M); UAS 6387 (S)

TEEN BEAT '65 . . . andy Nelson, Imperial LP 9278 (M); LP 12278 (S)

COMMAND PERFORMANCE . . .

Jan & Dean, Liberty LRP 3403 (M); LST 7403 (5)

I'LL BE THERE . . . Gerry & the Pacemakers, Laurie LLP 2030 (M); SLP 2030

HOW SWEET IT IS TO BE LOVED

Marvin Gaye, Tomlo TM 258 (M); TMS 258 (S)

JAZZ IMPRESSIONS OF NEW YORK . . .

Dave Brubeck Quartet, Columbia CL 2275 (M); CS 907S (S)

SEVEN LETTERS . . . Ben E. King, Atca 174 (M); SD 174 (S)

THEMES FROM THE JAMES BOND THRILLERS . . . Reland Shaw & His Ork, Lendon LL 3412 (M): PS 412 (S)

GENE PITNEY'S BIG SIXTEEN,

VOL. 2 . . . Musicor MM 2043 (M); MS 3043 (S)

GOLDFINGER AND OTHER GREAT MOVIE THEMES . . .

Jack Laforge, Regina R 139 (M); RS 319 (S) THE HULLABALLOOS . . .

Roulette R 25297 (M); SR 25297 (S)

MUSIC TO READ JAMES BOND

Various Artists, United Artists UAL 3415 (M); UAS 6415

THE NAME GAME . . . Shirley Ellis, Congress CGL 3003 (M); (No Stereo)

THIS IS DAMITA JO . . .

Epic LN 24131 (M): BN 26131 (S) TWANGIN' GOLDEN HITS . . .

Duane Eddy, RCA Victor LPM 2993 (M); LSP 2993 (S)

THOU SHALT NOT STEAL . . . Dick & Deedee, Worner Bras. W 1586 (M); WS 1586 (S) OUR SHINING HOUR . . .

Sammy Davis/Count Basie, Verve V 8605 (M); V6-8605



CAROLL

Carol Ventura. Prestige PR 7358 (M); PR 7358 (S)

singer to watch. After a st s ago as a rock 'n' roller, st to have developed a petter or a singer of high style. We respensants by Barny Colson, has come forth with a set of



JAZZ SPOTLIGHT Caleman Howkins, Mai 56037 (M): S/6037 (S)



CLASSICAL SPOTLIGHT HOROWITZ PLAYS SCARLATTI Vladimir Harawisz, Columbia ML 6058 (M)



SOUNDTRACK SPOTLIGHT HOW TO MURDER YOUR WIFE Soundtrack, United Artists UAL 4119 (M); UAS S119 (S)



SPIRITUAL SPOTLIGHT

The Steple Singera Epic LN 24132 (M), BN 26132 (S)



MUSIC TO READ JAMES BOND BY

Various Artists, United Artists UAS 3415 (M): UAS 6415 (S)





COMEDY SPOTLIGHT VAUGHN MEADER SAYS "IF THE SHOE FITS" Verve V-15050 (M)



SPOKEN WORD SPOTLIGHT I CAN HEAR IT NOW Winston Churchill. Columbia KOL 7000 (M)

fine addition to the Churchillien excepts and form, including the voices sevelt, Dwight Essenher themberiels, era all wall stion of Edward R. Murn includes a special text at





LOW PRICE SPOTLIGHT SOMEBODY LOVES ME Perry Como. RCA Camden CAL 858 (M); CAS 858 (e) (S) The budget-line buyers will find this one hard to resist. The accent is on the romantic mood, which Come pleys for all ha's got but thate are also some bright rhythmic numbers in which he accells, too.

(continued)





WHEN PRESTIGE SHOOTS-IT SHOOTS REAL BULLETS!





ALBUM REVIEWS

· Continued from page 34

FOUR-STAR ALBUMS
The four-star rating is awarded
albums with sofficient commercial
tential in their respective categorie
merit being stocked by most dea
one-stops and rack jobbers hand
that category.

POPULAR

Don Francks. Kapp KL 1417 (M); KS JONI JAMES-BOSSA NOVA STYLE MGM E 4286 (M); SE 4286 (S)

WHISKY A'GO-GO PRESENTS BILLY LEE RILEY Mercury MG 20985 (M); SR 60985 (S) THE NEW BAND OF SPIKE JONES PLAYS HANK WILLIAMS HITS LIBERTY LIP 3401 (M): LST 7401 (8)

EFORE AND APTER
The Fleetwoods. Dolton BLP 2030
(M); BST 8030 (5)

IT'S A SMALL WORLD Leroy Holmes Children's Cherus. United Artists UAL 3413 (M); UAS 4413 (S) AND NOW 1 SING! Chita Rivera. Seece SCLP 92580 (5)

LITTLE RICHARD—HIS GREATEST HITS Vec Jur VJ 1124 (M) Morton Gould. RCA Yletor LM 2791

CORCOVADO TRUMPETS Vic Schoen, Malastream 56036 (M); S/6036 (S) THE WONDERFUL WORLD OF MOTION PICTURES Yarlous Artists. United Artists UAL 3392 (M); UAS 6392 (S)

MOTION PICTURE THEMES ON THE MARCH Paul Lavalle and the Band of America. RCA Victor LPM 3364 (M); LSP 3364 (S)

LOW PRICE POPULAR

DOROTHY COLLINS Vocation VL 3724 (M) THE BUDDIES AND THE COMPACTS Mercury Wing MGW 12293 (M); SRW

COUNTRY

E REMEMBER JIM Jim Recres' Blue Boys, RCA Victor LPM 3331 (M); LSP 3331 (S) LOW PRICE COUNTRY

1 DON'T HURT ANYMORE AND OTHER COUNTRY FAVORITES Living Yolces. RCA Camden CAL 860 (M); CAS 860 (5)

CLASSICAL TELEMANN: THE PASSION ACCORDING TO MARK Various Artists, Philips PHM 2-530 (M3: PHS 2-939 (5)

COPLAND: LINCOLN PORTRAIT; OTHERS Padiadalphia Orchestra (Ormandy). Colambia ML 6684 (M); MS 6684 (S)

CHARPENTIER: MUSIC FOR PORT-ROYAL Andre Venderes, Bears Inches

Andre Vessieres, Bass; Instrumental and Vocal Ensemble (Blanchard), Nonesuch H 1040 (M); H 71040 (f) ERKEL: BANK BAN Various Artists, Bruno BR 23016-17L (M)

KODALY: JANOS HARY (2-12") Bruso BR 23018-19L

LOW PRICE CLASSICAL

COUPERIN: LES FASTES DE LA GRANDE ET ANCIENNE MENESTRANDISE ee Van De Wiele, Harpsichord. esuch H 1037 (M); H 71037 (S)

IAZZ

JAZZ ORIENT-ED Eddle Bonnemere. Prestige PR 7354 (M); PR 7354 (S)

SITTIN' IN Che Berry, Mainstream 56838 (M); 5/6638 (S)

Triton Label Formed HOLLYWOOD-Triton Rec-HOLLYWOOD—Triton Records has been formed to develop Top 40 material. Owner is Bill Hughes, former vice-president of Crusader Records. Hughes is seeking artists and masters. His office is at 1680 North Vine. Hughes' two publishing interests are Neptune (BMI) and North GASCAP). His partner in both publishing companys is Frank Roman.

FOLK HARD TRAVELIN' Woody Guthrie. Disc D 118 (M) OLD TIME MUSIC The New Lost City Ramblers. Disc D

SPIRITUAL IT TOOK A MIRACLE
The Banka Brothers & tha Grenter
Harvest Baptist Church Choir. Savoy

SACRED

SPOKEN WORD

THEY HAD A THING GOING ON Rev. Edmond Blair, Mayo-Simpson SS

LOW PRICE CHILDREN'S

WALT DISNEY PRESENTS BEST OF BROADWAY Various Artists. Disneyland DQ 1267 (M)

WALT DISNEY PRESENTS PECOS BILL AND OTHER STORIES IN SONG

Parker. Disneyland DQ 1269 (M)

Artists. Disneyland DQ 1267

ልልል THREE-STAR ALBUMS
The three-star rating indicates me ata sales potential within each reco

POPULAR

POPULAR
OFP AND RUNNING
VILO Mameire Trie. Aversus ALP IEI
EVENING IN THE IRLANDS
Maile Serenaders. Warner Bros. W 1984
(M); WS 1984 (3)
GATHER YE ORDE BUOR
(STORM ATTHER CHEE BUOR
(STORM ATTHER CHEE BUOR
(STORM ATTHER CHEE)

LOW PRICE POPULAR
ANCING 'ROUND THE WORLD
Jack Dorsey & His Top Rank Dance
OTS. Mercury Wing MGW 12294 (M);
SRW 16394 (S)

LOW PRICE CLASSICAL

WALT DIRNEY PRESENTS PAMOUR ARIAS PROM "CARMEN" Various Artists. Disneyland DQ 1265 WALT DIRNEY PRESENTS PAMOL extand DQ 1265

LENINGRAO JAZZ PESTIVAL Golstain-Nosov Quintet & Yusef Wain etrin Ork. Vee Jay VJ 2504 (M) SPOKEN WORD UNCESTANDING AND APPRECIA-TION OF SHAKESPEARE Morris Schreiber, Polymer VI

ways FL 8124

NEW ALBUM RELEASES

This form is designed to aid dealers in ordering and broadcasters in programm

RUBDY COLE-Hits From Golden Age of the Quaca Bands: SAS 603 U. S. RESIMENTAL PIELD BAND—Sousa Marcher; SAS 604 MONITY KELLY ORCH. WITH BUDDY COLE— Pips Grpon Pius; SAS 601 6EORGE MONTALBA—The Best of Arnarican Theatre; SAS 602

FINTAN LALOR PIPE BAND—Regoipe Music of the Gaels; AV 150 WELLIE BRADY—If You're Irish! AV 151 BLUE NOTE

DONALD BYRD-I'm Tryin' to Get Homa:

PRUNO VARIOUS ARTISTS-Tchalkovsky: Pique Dame: 8R 23004-6L VARIOUS ARTISTS-Regested From Warsaw;

BR 50203
RACH: CONTATAS NO. 111 & NO. 31—
Thomener Chorus & Gewendheus Orch.
(Thomes): BR 23034L, SBR 32015L CAEDMON

ARIOUS ARTISTS—Shaw: Cleopatra: TRS 3048

SIR WINSTON CNURCHILL—A Selection From His Famous Wartime Speeches;

From His Famous Wartime Speeches; TBO 2192 VARIOUS ARTISTS—Brasil '65; T 2294, 51

COLUMBIA EDDIE MAREIS-Cool Sax From Hallywood to Broadway; Cl. 2293, CS 9095 THELONIOUS MONK-Monk; Cl. 2291, CS WINSTON CHURCHILL—I Con Hear It Mow, KOI, 7000
YARIOUS ARTISTS—The Original Sound of "Tha Twenties"; C3L 38
RAY CONNIFF, NIS ORCH. & CHORUS—
Extendity Restriction (CASA)

"The Twentien" (CL 33 coness.

AT Commity, MIS Oct. 23 coness.

AT Commity, MIS Oct. 2210, Ct 9010

MONOS SERTAMENT—I Prayer (CL 2200, Ct 9010

MONOS SERTAMENT—I Prayer (CL 2200, Ct 9010

MONES SERTAMENT—I COMMITTED Deem

RESET GENTRA—Forest Songs of the 40°21;

CL 2200, CS 9000

MONES SERVIN—The Populer Previn; CL 220°2, CS 9000

CD 2730

CD

LEE EVANS . . . Plays the Best in "Pops"; RS 878, RS 878 SD

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CONTINENTAL

TORY TAMAMOTO-Jopan Today; CST 2013 THE FOLK SINGERS SQUARE; CST 2010 -Yesterday and OF WASHINGTON

PNIL REGAN—When Irish Eyes Are Smiling (Rt. 57459, CRL 757459 MICHAEL COLEMAN/THE MCHULTY PAM-ILY—Irish Qenca Party; CRL 57464

LITTLE ANTHONY 6 THE IMPERIALS— Goln' Out of M_T Need; DCL 3808, DCS 6808 IS ARTISTS-The Monster Album; GCS 6805 DOM COSTA—Themas From the Umbrelles of Cherbourg: DCS 6806 Who Is DOMNA FULLER; DCS 6807

DECCA

THE SURFARIS-HIT CITY '65; DL 4614; DL THE SERVASINE—BIT City 455, Dt. 4614, Dt. 74614

LASK SERVIT—Trede Winds; 04. 4623, Dt. 2614, Dt. 74616

LASK SERVIT—Servit From My Meetr), Dt. 4612, Ot. 74620

LAST SERVIT WELL—Burning Memories; Dt. 4612, Dt. 74620

Ot. 74620—Bit Servit Memory Col. 74626, Dt. 746

Wilson SIERCT—Memory 21: 04. 60-06, 10. 24-2

FANTAST

VINCE GUARALDI & BOLA SETE-From All Sides; 3362, 8362 PAUL REYANT-Groove Time, 3363, 8363

FOLKWAYS

THE PHIPPS PANULT; FA 2375
VARIOUS ARTISTS—The Stery of Greenwood,
Mississipsi, FD 5593
JAY RORINSON—Shikmpeere: Richard 111;
FL 9074 PROFESSOR ERIC BAUER & MISS RRIGHTS SCHAIGHAGE—The Berman Bellog/The

-nurraport ERIC BAMER & MISS RRIGHT SCRAIOMAGL-The Serman Ballor/The Clessical Age; FL 9018 MOTING STAR MALL & ALAM LOMAX— See Lilent Folk Festivel; PS 3041 ERIC W. RAMER—Speek and Reed German; FL 9210

BRECOPHON

NICK GOUNARIS-Sings Nis New Songs of Greece: 8R 303, GRS 303

MOLLIOAT

Two Shades of RUD SEEEN; NOLP 1001

YAL YAL THE RELL MOPS-Polks Hops; 1084 AL GREBNIR-Crech Polks Spect

SAM & HTS BAND—Polks Slovenien; 1063 STL RUTKESRI & HIS BAND—Polks From the East; 1082

VARIOUS ARTISTS—'65 Sen Remo Festival— The 12 Winning Songs; TW 91372 SOUNDTRACK—Slave Trade in the World Today, M 76006

PANE CHACKSFIELD & NIS ORCH.-The First Nits of 1965; LL 3416, PS 416

MANTOVANI-Streens Waltzes; LL PS 118 MANTOVANI-Some Enchanted Evening: LL 766

MANTOVANI-An Album of Favorite Tengos; LL 768

MANTOVANI-Romantic Melodies: LL 979 MANTOYANI-Chermoine, LL 1094 MANTOYANI-Songs Hits From Theatraland, LL 1219, PS 125

LL 1219, PS 125

MANTOYANI—Lonely Bellerina; LL 1259

MANTOYANI—Orshwin Rhappody in Blue
& Concerto in F; LL 1262

MANTOYANI—Operatic Aries; LL 1331 MANTOVANI-Candialight; LL 1502 MANTOVANI-Music From the Films; LL 1513, PS 112

-Plays Music From the Bellet; MANTOVANI MANTOYANI-Film Encores, Vol. 1; LL 1700, PS 124

MANYOVANI-The World's Favorite Love Songs; LL 1748 →ongs; LL 1748 MANTOYANI →Concert Encores; LL 3004, PS 133 MERCURY

OBRY SCOTT QUARTET WITH MICHEL LEBRANO-I Had a Ball: MG 20995, SR

MONITOR

YULTA SINGS KALINKA & Other Resslan Folk Seeps; MF 422 FERNANDA MARIA Siegs Fadiste, MF 425 OLGA PAVLOVA Siegs Ukrainlan Songa; MF 425 A FAllipatee Christmas with BATANIHAN; NF 427 NF 427 BAYAMINAN On Tour; MF 428 JACQUES DUVALIAN-Evenings in 8

MOTORNI IOUR TOPS: 422

MHENCOO BEORRE JONES-Mr. Country & Western NELBRO

NELSON RROTNERS QUARTET - Mey We Sing to Tou?: MBM 1001

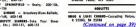
USTINOV, COCTEAU-Soldiers' Tele; 500-046, WOODY HERMAN-Swinging Herman Merd; 200-131, 600-131

NINA SIMONE — Broadwey-Blues-Ballads; 200-148, 600-148 SERENOIPITY SIMBERS-Teke Your Short Off, Etc.; 200-151, 600-151

ERIC DOLPHT & BOOKER LITTLE Memorial Album; PR 7334 LUCKY THOMPSON QUARTET—Lucky Strikes; PR 7365 WILLIS JACKSON—Boss Shoutin'; PR 7329

AMERICO LIMA-A Greet Voice Sings the

33(T2300





February 20, 1965, BILLBOARD

BROADCAST MUSIC, INC.

Monk's Dream, Rhythm-A-Ning, Worry Leter, Straig

No Chaser, Blue Mank, Brilliant Corners, Remuhe Swing

HOT RHYTHM & BLUES SINGLES

Billboard SPECIAL SURVEY for Week Ending 2/20/65 Washe on | This last

Wook	Week	Title, Artist, Lakel & No. Chart	Wack	Wasi	Title, Artist, Label & No. Chert
1	1	Title, Artist, Lakel 8 No. Chert MY GIRL 4 Temptations, Gordy 7038	20	-	PEOPLE GET READY Impressions, ABC Paramount 10622
2	2	SHAKE Sem Cooke, RCA Victor 8486	21		HE WAS REALLY SAYIN' SOMETHIN'
3	3	YOU'VE LOST THAT LOVIN' FEELIN' 4 Righteous Brothers, Philles 124	22	23	MR. PITIFUL Otis Radding, Volt 1244
4	В	TWINE TIME	23	-	STOP! IN THE NAME OF LOVE
5	18	SHOTGUM 2 Jr. Walker & the All Sters, Soul 3500B	24	25	I'M OVER YOU Jen Bradley, Chass 1919
6	7	THE BOY FROM NEW YORK CITY 4	25	26	STRAIN ON MY HEART
7	6	Ad Libs, Blue Cet 102 HOLD WHAT YDU'VE GOT	26		AT THE CLUB
8	5	Joe Tex, Diel 4001 HOW SWEET IT IS (To Ba Loved by You) 4	27	28	I KNOW WHY
9	17	Marvin Gaya, Tamia 54107 DDN'T MESS UP A GOOD THING 3	28	14	THE JERK
		Fontella Bass & Bobby McClure, Checker 1097	29	30	NO FAITH, NO LOVE
10		THE NAME GAME	30	16	SEVEN LETTERS
11	15	HURT SO BAD	31	31	LET HER LOVE ME
12	12	I WANNA BE (Your Everything) 4 Manhattans, Cernival 507	32	34	FLY ME TO THE MOON
13	9	A CHANGE IS GONNA COME	33		YDU BETTER GET IT
14	11	THE "IN" CROWD	34	37	TIME WAITS FOR ND DNE
15	24	ASK THE LONELY	35	35	Dattie & Rey, LeSege 701
16		SOMETIMES I WONDER	36	36	Dottie & Rey, LeSege 701 1 DO LOVE YOU
17	20	Major Lanca, Okah 7209 DON'T ANSWER THE DOOR 3	37	32	in Ann & Troy Atlantic 2256
		Jimmy Johnson, Magnum 719	38	_	IT'S GONNA BE ALRIGHT
18		THAT'S HOW STRONG MY LOVE IS 4 Otle Redding, Volt 124	39	-	Maxina Brown, Wand 173 WE ARE IN LOVE
19	21	I WANT YOU TO HAVE EVERYTHING 4 Lee Rogers, D-Town 1035	40	-	HOW DO YOU QUIT (Someone You Love). 1 Carle Thomas, Atlantic 2272

NEW ACTION R&B SINGLES

Other records registering solid sales in cortain markets and appearing to be a week away from moriting a listing on the national Het R&B Singles chart above. All records on the chart are not eligible for a listing here.

WE CAN'T BELIEVE YOU'RE CONE Bobby Harris, Atlantic 2270

MY SMILE IS JUST A FROWN (TURNED UPSIDE DOWN)
Carolyn Crawford, Motown 1064

Carcoyn Crawnord, Motown IT'S BETTER TO HAVE IT Barbara Lynn, Jamie 1292 DON'T WAIT TOO LONG Betty Swann, Monay 108

CRY b/w TEAROROPS FROM MY EYES
Rev Charles, ABC-Paramount 10615 HE'S GONE Noien Chance, Constellation 144

DANNY BOY Jackie Wilson, Brunswick 55277 GIRLS HAVE FEELINGS TOO Barbara Mason, Arctic 102

DO-DO DO BAH-AH Bert Keyes, Clock 1048

THE BIRDS AND THE BEES Jewel Akens, Ere 3141 THE WORST THING IN MY LIFE B. B. King, Kant 415

TEASIN' YOU Willia Tee, Atlentic 708

POOR UNFORTUNATE ME J. J. Barnes, Ring 101

RUM MY HEART Baby Washington, Sua 119 I'VE BEEN TRYING Impressions, ABC-Peremount 10622

TOP RAB JOCKEY'S PICK-OF-THE-WEEK

E. RODNEY JONES, WYON, Chicago

RODRET JUNES, WYON, CHICAGO
"Shotgun," Jr. Welker & the All Stars, Soul 35008
LP—"B. B. King at Regal Thaeter," ABC Paramount
ABC 509 (M); ABCS 509 (S). Station Pick: "Do You
Wanna Dance," L. C. Cook, Destination

ERNIE DURHAM, WILB, Detroit
"You Bettar Get It." Joe Tex, Gial 4003
"We Are in Love," Bobby Byrd, Smash 1964
LP.—"Four Tops," Motown 622 (M)

FORGE HUDSON, WHUR, Newark, H. J.
"Ttop! In the Name of Lova," Supremes, Motown 1074 LP-"Intimately Yours," Arthur Prysock, Old Town LP 2008 (M); LP 2008 (S) ACK WALKER, WLIB, New York

"Stopl in the Name of Love," Supremes, Motown 1074
"Stopl in the Name of Love," Supremes, Motown 1074
"Little Sally Walker," Rufus Thomas, Stax 167
LP..."Seneitive Sound of Olonna Warwick," Sceptar 528
(M)

AL JEFFERSON, WWIN, Baltimore
"You Don't Miss a Good Thing," Irma Thomas, Imperial
IP—"Nobody Bat Lou," Lou Rawls, Capitol T 2273 (M);
ST 2273 (S)

GENE NOBLES, WLAC, Nashville "You Better Get It," Joe Tex, Dial 4003 "Baby Walk," Rufus Thomas, Stax 167 OB KING, WOOK, Washi

"Ask the Lonety," Four Tops, Motown 1073
"Stop! In the Name of Love," Supremes, Mc
"Let's Twins," Dae Daa Sharp, Cameo 357 otown 1074 LP-"Sensitive Sound of Dionne Warwick," Scepter 528

GENE POTTS, WGIV, Charletta "People Get Ready." Impressions, ABC-Paramount 10622
"How Do You Quit (Someone You Love)." Carla Thomas,
Atlantic 2272

LP-"Funny (How the Tima Silps Away)," Joe Hinton, Back Best BLP 60 (M)

CHUCK MOORE, KPRS, Kensas City, Me.

"You Got What It Takes," Joe Tex, Dial 4003
"I'm Comin' Home," Olympics, LONA 2010
LP—"Billy Preston (The Most Exciting Drgan Ever),"
Vel Jay YJ 1123 (M)

The WEE HARRIS, WASY, Albany, Schenectady, Trey, R. Y.

"Shotgum," Jr. Walker & the All Stars, Soil 35008

"That's How Strong My Love Is," Oils Redding, Vott 124

LP—"Hold What You've Got," Joe Tex, Atlantic LP 8106

(M); SD 8106 (S) "How Sweet It is to Be Loved by You," Marvin Gaye, Temle TM 258 (M); (No Stareo)

BDB McKEE, WAOK, Atlanta

"Big Chief," Professor Longhair, Watch 1900 LP--"Hold What You've Got," Joe Tex, Atlantic LP 8106

HOT RAB LP's

This Last Week Wack Title, Artist, Label & No. 1 SAM COOKE AT THE COPA, RCA Victor LPM 2970 (M): LSP 2970 (S). . 4 2 HDLD WHAT YOU'VE GOT, Joe Tex, Atlantic LP 8106 (M); SD B106 (S) 4 3 WHERE OIO OUR LOVE GO, Supremes, Motown MT 621 (M); S 621 (S) 4 4 SHAKE, Sam Cooka, RCA Victor LPM 3367 (M); LSP 3367 (S)....... 2 10 HOW SWEET IT IS TO BE LOVED BY YOU, Marvin Gaya, Tamia TM 258 (M); (No Stareo) 6 THE NANCY WILSON SHOW! Capitol KAO 2136 (M); SKAO 2136 (S).. 3 7 A BIT OF LIVERPOOL, Supremes, Motown MLP 623 (M); SLP 623 (S). 4 9 GDIN' DUT DF MY HEAD, Little Anthony & the Imperials, DCP DCL 380B (M); DCS 6808 (S) 5 THE BEST OF SAM COOKE, RCA Victor LPM 2625 (M); LSP 2625 (S).. 4 8 THE IKE & TIMA TURMER SHOW . . . LIVE, Warner Bros. W 1579 (M); WS 1579 (S)

HOT SPIRITUAL SINGLES

5.	PRAY FOR MELittle Abraham Sv	vanson, King 588
	. I'LL GD Mighty Clouds of .	
	MDRE THAN A HAMMER AND NAIL Staple S	
	, WAITING FOR MY CHILD	

2. HEAVEN, THAT WILL BE GOOD ENOUGH FOR ME James Cleveland, Savoy MG 14103 3. DN THE BANKS OF JORDAN, VOL. 4...... James Clevelend, Savoy MG 14096

4. SDUL STIRRERS WITH SAM COOKE......Specialty 2106 5. WALK AROUND HEAVEN ALL DAY Caravans, Vee Jay 5058



CHUCK JACKSON, Wand recording star, re-signed his exclusive pact with the label last week. Looking on, standing left to right, are Marvin Schlacter, national sales manager for the label; Paul Canter, Wand Management Corporation, and Florenca Greenberg, seated, president



SUPPORT YOUR - RED CROSS

NEW ALBUM RELEASES

Continued from page 37 NT GARDNER-Songs I Song With Guy ombordo; R 25282, SR 25282 CARDELL-I Sing in a Pub; R 25284, R 25284

1 25284 1005 ARTISTS-20 Original Winners of 264; R 25293 HULLABALLOOS; R 25297, SR 25297

CARL E. OLIVEBRING—I Sing With Joy and Gladness; SM 1028 HELENE LANDRUM—His Love Is in My Heart; SM 1012 SWA-RAT

ARVIN GATE-New Sweet It is to Be Loved by You; 258

UNITED ETATES

EORGE JONES-Trouble in the Wind; UAL 3408, UAS 6408 ARIOUS ARTISTS-Full House; UAL 3414, MARGOS ARTHST—Full Nesses UMA. 3414, MARGOS ARTHST—Nesses Washing ARTHST—Nesses Washing

MIRIC CLIFFORD—For the low of Min, UNL.
2009, MAX 4000 THESE Springtimes, UNL.
3000, UNLS 4000
MAY 1982—Concern of Censeyle Reill, UNL.
3000, UNLS 4000
MAY 1982—Concern of Censeyle Reill, UNL.
3000, UNLS 4000
MAY 1982—Concern of Censeyle Reill, UNL.
3010, UNLS 4001
MAY 1982—Concern of Censeyle Reill, UNL.
3011, UNLS 4011
MAY 1982—Concern of May 1982—Concern of Censeyle Reill, UNLS 4011
MAY 1982—MAY 1982—M

R PMILIAM-Organ in Orbit; UAL 3334, UAS 6334
TER REMNETT—The Melodies of 50 Reau-tiful Hymnes; UAL 2393, UAS 6373
PLATA SEXTET—Sil 51 Le Pleyel; UAL 3403, UAS 6410
CAIOLA—Guiser for Lovers; UAL 3403, UAS 6403

VIE IAT NTS OF THE SAXOPHONES-Leonard hather's Encyclopedia of Jazz/Jazz of he 60's, Vol. 1, VJ 2501 NIGWMAT QCE Sing From the Top I the Nill; VJLP 5071

HRTRACK-One Neked Night; VLP 2002

T McFARLMND—Soft Sambay V 8603, 6-8003
G-8003 W BAVIS/COUNT BASEE—Our Shining our; V 8005 V6-8005
A FITZGERALD—Ellia at Juan-Les-Ping, 4005, V6-8005
GONE MAEADER Says "If the Shoe Fits", 15050

VOCALION INY RASS & MIS ORCH.—Gencing Gell cike, VL 3707, VL 73707 ROTHY COLLINE, VL 3724 TIN TUBB, VL 374)

THE KINGSMEN, VOL. 3; 662, E 662

EVERLY REGS.—Gona, Gona, Gone, W 1585. WS 1585 DONRERRY ETSINGS-The Liverpool Song PAUL EYKEE-Candy Man: W 1583, WS 1583 PETULA CLARE-DAMESTEE 1590 BICK & DEEDET-Thou Shall Not Steal, W 1586, WS 1586 The Fanisatic and Exciting Debut of MARRILYN MICHAELS; W 1582, WE 1582

METANISTEE

METANISTEE

CREATE CONTROL STATE STA

Bert; 19072, 17072

REAMMS-Humparian Dances; 19093; 17093

NATON: QUARTETE OP. 54; 19094, 17094

BULTENDER; COMPLETE ORGAN WORKS,
VOL. 6; 9339

MONTEYERD): LAGENME D'AMANTE AL
SEPOLERO RELL'AMATA SCHULTZ-Master-

CMA Adds 27 Members

CINCINNATI — Mrs. Jo Walker, executive secretary of the Country Music Association, the Country Music Association, with headquarters in Nashville, last week announced the addi-tion of 27 new members to the association's membership ranks, bringing the over-all total to more than 1,500. Some 200 new members have been added in th last three months.

Those issued CMA member-ships last week were: Jim Boyd, Phoenix, Ariz.; Stew Car-nell, Hollywood; Laurie Collins, housand Oaks, Calif.; Ed Fregory, Radeliff, Ky.; John D. Johnson, Tacoma, Wash.; Thousand Oaks, Calif.; Ed Gregory Backellin, K.y., John Cregory Backellin, K.y., John Calif.; Ed Garden, Schellin, Cani. Calif. Cani. Can

Wm. B. Tapes to GI's

NEW YORK — William B. Williams' WNEW show will be aired in Viet Nam by special tapes sent at the request of an infantry officer who wrote exinfantry officer who wrote ex-pressing how much he and other New Yorkers missed this show. Program director Varner Paulsen immediately dispatched tapes of the show to the troops.

Every so often

a record comes along which evokes the comment "Why didn't I think of that?"



The Town & Country Bros.

the BLACKSMITH BLUES



Suite 410 • 1650 Broadway • New York 19, N.Y. • Plaza 7-0560

Canada: Spartan Records-Australia: W & G Records-S. Africa: Troubadour Records



RAMBLIN LOU (left), deeply at WWOL, Buffalo, and prominent county music promoter in the Buffalo and Nilagar Falis sector, anapoed here with his wife-assistant Joan, and Buck Owens, who with his Buckenobin played to SRD businass in three performances on a recent Rambol Played to SRD businass in three performances on a recent Rambol Played to SRD businass in three performances on a recent Rambol Played to SRD business in three performances are not received by the Played Playe

Outlook Is Bright for C&W Music in Japan, Says Pierce

NASHVILLE—Don Pierce, Starday Records president, re-turned last week from a month's trip through the Pacific Islands and Japan. Pierce commented on the transardout pressure in on the tremendous upsurge in interest and sales for country

WOIK Fest Plans

JACKSONVILLE, Fla. — Plans have been completed for Station WQIK's Fifth annual Southeastern Country Music Station WQIK's Fitth annual Southeastern Country Music Festival to be held at the Coliseum here Saturday, March 13. Featured will be Ray Price, Sonny James, Dave Dudley, Porter Wagoner, Norma Jean, Connie Smith and Roy Drusky.

ATTENTION Distributors & Operators GOLD STANDARD RECORDS

GLASSES #110 LUCKY GUY #124 DIG ME A HOLE (I've Got a Heartache to bury)

#128 VALENTINE WALTZ #120 IT'S A LITTLE MORE LIKE

#108 CLOSE UP THE HONKY TONKS Tex Thurm

#116 WHY SHOULD I CRY ROCKY MT. DEV. CO. hone 6346146 1609 Apacha Tri Colorada Springs, Colorado

COMING SOON

"LOVE IS WHERE THE HEART IS"

> "TEENAGE **MEMORY"**

MONTY LEE

MUSICOR RECORDS

music in that part of the world. He said that country music seems to be the fastest growing in that area and shows the most promise for foreign sales.

In Tokyo, Pierce gave country music a shot-in-the-arm by working with Michio Matsuede, head of Starday Music and Hill & Rannen publishing interests in head of Starcay Music and rini
& Range publishing interests in
Japan, and by visiting JASRAC,
the performing rights society for
Japan, He also made arrangements with Kazua Takeda, of
King Record Company, to step
up release of Starday products

up release of Starday products in that territory.

Pierce was interviewed by sev-eral well-known Japanese c&w personalities during his stay there. He also renewed his ac-quaintance with Michio Higashi, quaintance with Micnio Higasni, a leading c&w performer in Japan, who was a smash hit when he appeared on "Grand Ole Opry" about three years

Ole Oppy" about three years are missing proving considerably, missing proving considerably, missing proving considerably, was shown that nearly 5 per cent of Japan's record sales are in the color of t

Things Look Rosier for **Eddie Bond**

MEMPHIS — Country mu-sic artist and deejay, Eddie Bond, who recently filed a peti-tion in bankruptey, said last week he has high hopes a single he just made will help solve his problems.

The disk has already led to some "Grand Ole Opry" dates next month, he said, and he is negotiating for an appearance on the Jimmy Dean and other TV shows.

The single is "Cold, Dark Waters," on the Memphis Rec-ords label. It was recorded at the Columbia studios in Nash-ville. Bond is backed by the Wilburn Brothers and one of the Anita Kerr singers.

The tune, ironically, was writ-

HOT COUNTRY SINGLES

Billboard SPECIAL SURVEY for Week Ending 2/20/65

This Week	Lest Week	TITLE, Artist, Lobel & No. Chart	This Week	Last Week	TITLE, Artist, Label & No. Chart
1	2	I'VE GOT A TIGER BY THE TAIL 5 Suck Owens, Capital 5336	26	26	Parter Wegener, RCA Victor 8432
2	1	YOU'RE THE ONLY WORLD I KNOW 15 Senny James, Capitol 5280	27	40	WALK TALL 4
3	3	ODE TO THE LITTLE BROWN SHACK OUT BACK	28	30	WHAT MAKES A MAN WANDER?
4	4	Billy Edd Whoeler, Kepp 617 HAPPY BIRTHDAY	29	42	THE WISHING WELL
5	5	Lerette Lynn, Decce 31707 I WON'T FORGET YOU	30	32	I'LL WANDER BACK TO YOU 5 Earl Scott, Decca 31693
	,	SITTING IN AN ALL NITE CAFE 13	31	33	HALF OF THIS, HALF OF THAT
7		Warner Mack, Decca 31684	32	39	LEAST OF ALL
	-	ONCE A DAY	33	29	CAUSE I BELIEVE IN VAIL 13
	8	Kitty Wells, Decca \$1705	34	44	Don Gibson, RCA Victor 8456 PASS THE BOOZE 9 Ernest Tubb, Decca 31706
9	9	IT AIN'T ME, BABE	35	35	JUST BETWEEN THE TWO OF US
10	14	DO WHAT YOU DO DO WELL 6 Hed Miller, Fabor 137	36	36	Merie Happard & Sennie Owens, Tally 151 GO CAT GO
11	13	TRUCK DRIVING MAN	37	37	THAT'S WHERE MY MONEY GOES 4
12	21	THEN AND ONLY THEN			Wabb Plarce, Decca 31704
13	19	(My Friends Ara Gonna Bs) STRANGERS. 8 Meria Happard, Tally 179	38	38	LESS AND LESS
14	11	(My Friends Ara Genna Bs) STRANGERS. 8 Meris Hispard, Tally 179 FOUR STRONG WINDS	39	34	MULTIPLY THE HEARTACHES
15	20	(From Now On All My Friends Are Gomna Be) STRANGERS	40	48	10 LITTLE BOTTLES
16	12	THE RACE IS DN	41	41	TINY BLUE TRANSISTOR RADIO
17	18	CLOSE ALL THE HONKY TONKS	42	46	SWEET, SWEET JUDY 4 David Houston, Epic 9746
18	23	Charlis Walker, Epic 9777 A TIGER IN MY TANK 4 Jim Hebbitt, Chart 1165 THREE A. M. 15	43	43	David Houston, Epic 9746 A TEAR DROPPED BY
19	10	Bill Anderson, Decce 31661	44	-	ORANGE BLOSSOM SPECIAL
20	31	KING OF THE ROAD	45	45	SHE CALLED ME BABY
21	15	Roger Miller, Smash 1945 PUSHED IN A CORNER Ernet Ankworth, Hickory 1251 CROSS THE BRAZOS AT WACO 20	46	27	Beers Miller Smark 1947
22	17		47	47	BROKEN ENGAGEMENT 3
23	24	WHAT I NEED MOST 9	48	28	ONE OF THESE DAYS
24	22		49	49	I'M GONNA TIE ONE ON TONIGHT 15 Wilburn Brothers, Decce 31674
25	16	Eddy Arnold, RCA Victor 8445 I DON'T CARE	50	50	TAKE YOUR HANDS OFF MY HEART 2 Ray Pillow, Capitol 5323

		HOT COUNT	RY	A	LBUMS
This Week	Lest Week	TITLE, Artist. Label & No. Chart	This Week	Lost Week	TITLE, Artist, Label & No. Chart
1	1	I BON'T CARE 13 Buck Owens & Hile Suckerces, Capitel T 2186 (M), ST 2186 (S)	11	9	GEORGE JONES SINGS LIKE THE DICKENS! .22 United Artists UAL 3364 (M), UAS 6364 (S)
2	4	THE FABULOUS SOUND OF FLATT & SCRUGGS	12	12	TRAVELIN' WITH DAVE OUDLEY24 Mercury MG 20927 (M); SR 60927 (B)
3	3	Letter Flatt & Earl Scruggs, Columbia CL 2255 (M); CS 9055 (S) TOGETHER AGAIN/MY HEART SKIPS	13	13	FAITHFULLY YOURS 9 Eddy Arnold, RCA Victor LPM 2829 (AC); LSP 2629 (S)
		A BEAT	14	14	LESS AND LESS AND I DON'T LOVE
4	2	BITTER TEARS	15	15	Chartie Lovrin, Capitol T 2208 (M); ST 2208 (S) THE JUDY LYNN SHOW
5	5	THE BEST OF JIM REEVES	16	16	United Artists UAL 3390 (M); UAS 6390 (S) TALK OF THE TOWN 5 Days Budley, Mercury MG 20970 (M): 38 60970
6	6	VIII In			(3)
		Jim Reeves, RCA Cemden CAL 842 (M); CAS 842 (S)	17	1B	TROUBLE & ME
7	7	R. F. D	18	19	THE PICK OF THE COUNTRY 7
8	8	LOYE LIFE	19	17	SONGS OF TRAGEDY 19
9	10	YOU'RE THE ONLY WORLD I KNOW 4			Henk Snew, RCA Victor LPM 2901 (M); LSP 2901 (3)
10	11	THE BEST OF BUCK OWERS	20	20	George Jenes, United Artists UAL 3388 (NO), UAS 6388 (S)

ten by the late Don Owens, for-mer Washington deejay. The song is about a depressed man who jumped in the cold, dark water of a lake. Owens wrote the song when he was depressed. He had been divorced a month before. Soon after he wrote it he

was killed when he lost control of his car and it ran into a tree. Bon of 5 financial trouble stemmed from his operation of a night club and death of a partner who had taken on the debt with him. When the partner, Baxter Turnage, died last

year, Bond found it too much for him.

for him.

His petition listed assets of \$2,921 and debts of \$29,197.

Bond, in addition to recording and playing show dates, is a deejay at KWAM, local country music station.



HONORARY MAINE CITIZENS-Maine Gov. John H. Reed (right) presents honorary Maine Citizenship Certificates to Doc and Chickle Williams, regulars on WWVA's "Jemboree," Wheeling, W. Va., during their visit to the State Capitol in Augusta, during their recent tour of

Leon Ashley Weds Margie Singleton

NASHVILLE - Margie Singleton, Mercury recording artist, and Leon Ashley, who records for Dot, were married last week in Montgomery, Ala. Ashley is known in the radio business as Leon Walton, and he owns several radio stations, in WAPX in Montgomery. including

WAPX in Montgomery.

Montgomery City Commissioner Sullivan awarded honorary citzenship certificates to the two artists. The couple returned to Nashville Tuesday (9), and Miss Singleton left later in the week for appearances in Des Moines and Minneapolis. Both Moines and Minneapolis. Both artists will continue to record artists will continue to re and work out of Nashville.

Kathy Dee Set For Greenland

FORT DIX, N. J .- Country singer Kathy Dee, who records for United Artists, left Mc-Guire Air Force Base here Tuesday (9) for a four-week stay in Greenland, where she will play military installations. She will be accompanied by her own band.

accompanied by her own band.
The overseas tour was arranged by Kathy's personal manager, Quentin (Reed) Welty, of B-W Music, Inc., Wooster, Ohio. Miss Dee recently made her bow as a writer with her country tune, "Multiply the Heartaches," which George and Melba have cut for United Artists.

NASHVILLE SCENE

By DON LIGHT

Capitol's Sonny James will tape the Jimmy Dean show Feb. 22 for an early-March showing. ... Hit record producer Bill Justis is re-cord producer Bill Justis is re-covering from recent surgery. Charlit Walker, carrietti in the charts with "Close All the Honky Tonks," is in Music City this week for a recording session for Epic's Billy Sherrill.

for a recording session for Epus allly Sherrill.

MIPS Sherrill. an in wexting a 10-day Hap Peables four first the West. ... RCA Victor's Nabrille bost Chet Atlaies was buy last better the west. ... RCA Victor's Nabrille bost Chet Atlaies was buy last better the west. ... RCA Victor's Nabrille bost Chet Atlaies was buy last better the west. ... It was not first the west of the the west of the west. ... Reger Miller recently taged the Ashy Williams show adds to Miller's impressive list of TV exposure impressive list of TV exposure impressive list of TV exposures and Francessen and F

The above and the consistence of the consistence of the consistence of the consistence of the will-Helm Agency. Dallas Franker, writer-activ, recorded last week under the direction of Capitality of the consistence of the c

Nick's Nickabob this week.

Recording activity at Hickory
last week included session for
Ernest Ashworth and newcomer
Mickey Newberry. The sessions
were directed by Wesley Rose. Joe
Tex, Dial recording artist and exclusive Tree writer, appears

"Shindig" March 17. . . . Lefty
Prizzell recorded an album list
week under the direction of Columbia's Don Law and Frank

YESTERYFAR'S COUNTRY HITS

Change-of-pace programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 5 years ago and 10 years ago this week. Here's how they ranked in Billibeard's chart at that time.

COUNTRY SINGLES COUNTRY SINGLES 5 Years Age 10 Years Ago February 22, 1960 February 19, 1955

1. He'll Have to Go, Jim Reeves,

2. El Paso, Merty Robbins, Columbi 3. Same Old Me, Ray Price, Columi

Station WTID, Newport News, Va., sponsored the Virginal Tide-water preniere of the Hank Medical Programmer of the Hank Heart, "Friday (5) at the Paramount Theater, Newport News. Crowds in the theater lobby were preceded by WITID TT, mena—Gas Wright, Fred Newton and Rever Wright, Fred Newton and talent from "Tidewater Barn Dance" also cnertained at the preniers.

Jones. . . . RCA's Justin Tubb has just returned from a six-week tour of U. S. bases in Europe.

or U. S. bases in Europe.

Roy Drusky and manager Ha-bert Long were among Nashvillians attending week-long auto racing activities in Daytona Beach, Fla.,

last week. Drusky will record a new album this week under the direction of Mercury's Jerry Ken-

nedy. . . . Local Decca head Owen Bradley produced sessions for Buri

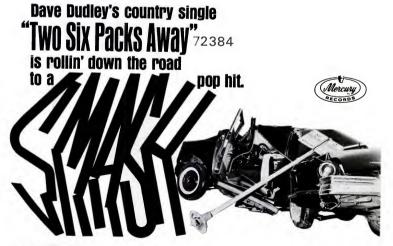
Ives last week and directs platter production for Brenda Lee this

1. Loose Telk, Carl Smith, Columbia 2. In the Jailhouse Now, Webb Pierce

2. In the hallbook flow, Webb Pierce, Shees and Mers, Webb Pierce, Becca. If You Ain't Lovin', Faren Young, Capitle G. Lover, Hank Sown, K. C. Wicker Lover, Hank Sown, Hearts of Shees, Rud Foley, Decca. P. Port Schmidte, Eddy Annold, C. L. Dert Hand Anymore, Heart Saren, R.C. Wicker L. Dert Handler, R.C. Wicker L. The Company of the Compa



AL ROGERS, president of Arse Music, Amarillo, Tex., this month celebrated his 25th year in the country music field. In recent years Rogers has diversified his years Rogars has diversified his interests to publishing, booking and artist management. He still holds his band, radio and tale-vision interests.



Angel 20-Track Sampler **Gets Strong Air Reaction**

HOLLYWOOD—Angel Rec-ords' "World of Classical Music" sampler LP and catalog have gained initially strong reaction in

gamed initially strong reaction in broadcasting-consumer ranks. The 20-track sampler disk has gained the favor of important AM classical Station KFAC in Los Angeles, and KCBH, an FM classical outlet broadcasting from Los Angeles, and KCBH, and FM classical outlet broadcasting from Jack Brandvein, Angel's mer-chandising director. Both sta-tions have been programming chandising director. Both sta-tions have been programming tracks, much to the surprise and delight of the Angel staff. "We didn't expect this airplay," Brandvein commented, noting the stations were playing the sampler like a regular album.

The catalog which comes with the LP for \$1.98 in the stores, is well on its way to becoming a success, Brandvein said. The catalog may be sold separately, the LP only with the package. The sampler LP is the second promotional product devised by

Angel in recent months to help boost catalog sales. Last No-vember, the sampler, "Listen to

Gilbert Opens 3d Philly Store

PHILADELPHIA — Mitch Gilbert, president of the Gilbert Piano Company opened his third musical instrument store in Philadelphia. With the openation of the Company of the Co For the opening of the local

For the opening of the local store, personal appearances were made by Larry Ferrari, popular organ personality on WFIL-TV here. Opening pro-motion included registration for the free Arthur godfrey Trip sponsored by the Thomas Organ Company, along with full page ads in the local dailier.

Sparks Launches Record Firm

LOS ANGELES — Randy Sparks, folk music impresario, and Randy Sparks Associates, Inc., have launched a record company. The Gramophone Label, with its first release a Labet, with its first release a pop rocker by Humpty and the Ivanhoes. The initial release will be followed in several weeks by a waxing of another new group, The Cottonblossoms."

BAEZ SALES NEARS 100,000

NEW YORK — The "Joan Baez Songbook," released by Vanguard Records only three months ago, is nearing the 100,-000 mark in sales, according to Herb Corsack, sales manager of the label. The book sells for \$3.95 paperbound and \$5.95 clothbound. The book is being distributed to the book trade by Crown Publishers, to the music trade by Consolidated Music Publishers, and to record stores by Vanguard distributors.

the November Angels," was issued to consumers for \$1. A February version will follow. The monthly sampler is designed to boost sales at the dealer level. References that the complete LP's may be purchased from record stores are made on the sampler plus in related advertising.

Nonesuch on Baroque Kick

NEW YORK - Nonesuch, budget-priced classical music label, has released three special

label, has released three special Baroque music albums to keep pace with the current popularity surge of the musical form.

Prominent among the three is a George Philipp Telemann concert by Jean-Perre Rampal, futist and harpsichordist Robert Veyron-LaCroix, playing "Sonata in F Minor for Flute and Continuo," "Sonata in B Minor for Flute and Continuo," "To for Fl Continuo," "Sonata in B Minor for Flute and Continuo," "Trio Sonata in B Flat Major for Flute and Harpsichord," and "Concerto No. 1 in D Major for

Though all four works are played by flute and harpsichord."

Though all four works are played by flute and harpsichord, there are in the Baroque fashion, wide differences in style and effect.

and effect.

Another release features the Ancient Instrument Ensemble of Paris in performances of "French Dances of the Renaissance" and other well-known pieces of the Renaissance and Baroque, Rounding out the Nonesuch spotlight on Baroque is "Ceremonial Music of the French
Baroque," as performed by The
Roger Blanchard Vocal Ensemble and the Orchestre de la Societe des Concerts du Con-

works include Charpentier's "Epithalamium," "Plaude, Lac-tare, Gallia," by Lully, and "Concert d' Esculape," attributed

Melcher Back

With Columbia HOLLYWOOD-Terry Mel-cher has rejoined Columbia's Coast a&r staff to handle tee projects. For the past several months he was with Bobby Darin's T. M. Music as a pro-

Melcher now works under Melcher now works under executive producer Al Stanton. He fills the void left by the departure of a&r man Bruce Johnston. Among the artists working under Melcher's direction are the Birds, a five-man vocal group who just cut a pre-viously unreleased Bob Dylan tune for their first single, and the Rip Chords and the Rogues.

Layne Joins Marks Music

NEW YORK — Bob Layne has joined E. B. Marks Music's professional adepartment. He'll work with firm's general professional manager Arnold Shaw, keeping recording companied and deejays aware of the Marks catalog as well as looking for new material.

Layne previously was affili-ated with Cambridge Distribu-tors and A-1 One-Stop, where he handled the promotion of recording artists Maxine Brown and the Chimes, among others. Layne's major assignment at Marks now will be on its "Baker Street" score. COUNCIL VOTES

PARMA, Italy—City council has voted to bring legal action against Cornell MacNeil, American baritone, who walked out o opening night production of "The Masked Ball" here. Teatro Reigo, universally known for its tough audiences, is owned by the municipality

set to a different language— Italian, Latin and French. The choice of language at the time was keyed to the musical func-tion. In the 17th century (France

of the Kings), music was as nec-essary to the aristocratic life as furniture. This is the ceremonial music, sometimes referred to as "occasional music," from which this record selects three notable

Discos, CBS Gets Award

NEW YORK—Discos, CBS, S.A., Columbia Records' Argentine subsidiary, was recipient recently of a Silver Record by the magazine Buenos Aires Musical for the best classical recording

of 1964.

The award was presented for the CBS album, "Mahler: Symphony No, 2 in C Minor (Resurrection)," as performed by the late Bruno Walter conducting the New York Philharmonic.

Ed Michel To Caedmon

NEW YORK - Ed Michel, formerly production head at Riverside Records, has been ap-Riverside Records, has been ap-pointed head of production for Caedmon Records. Michel bad also been an executive with the European-based Interdisc or-European-based Interdisc or-ganization and was managing director of the firm's London branch. He has produced album packages in jazz, folk and kid-die records for various labels.

Caedmon also named Sam Alexander art director. Alexan-der, a former graphic arts in-structor at the Pratt Institute, has had his prints and posters exhibited at the Library of Con-dation Press.

GOLD RECORD FOR CLARK 5

NEW YORK — The Dave Clark Five has been awarded a gold record for the LP, "Glad All Over." The record was the first album in 1965 to be certitrist album in 1905 to be certified by the Record Association of America for album sales of over \$1 million. It is also the first LP to win a gold record in the history of Eple Records. The label won its first gold record for a single in 1962 will Bobby Vinton's hit "Roses Are Red

"Glad All Over" was the first in a series of successful albums by the English group. Their other top sellers are "The Dave Clark Five Return!" "American Tour," and their current release "Coast to Coast."

BEST SELLING CLASSICAL LP'S TO SUE MacNEIL

Below is a list of best selling Classical LP's in top Classical

OPERA, VOCAL AND CHORUS

- BIZET—Carmen; Callas, Gedda, Massard, Guiot, Paris Opera Orch, (Pretre): Angel (3-12") SCLX 3650 (5), CLX 3650 (M),
- BIZET—Carmen; Price, Corelli, Merrill, Freni, Vienna Phil-harmonia Orch. (Karajan): RCA Victor (3-12") LD5 6164 (5), LD 6164 (M).
 - THE AGE OF BEL CANTO; Sutherland, Horne, Conrad, London Sym, Cho, & Orch., New Sym, Orch. of London (Bonynge): London (2-12") OSA 1257 (S), A 4257
- DONIZETTI-Lucia di Lammermoor; Sutherland, Cioni, Merrill, Siepi, Accad. St. Cecilia (Pritchard); London (3-12") 1327 (S), 4355 (M),
- PUCCINI-La Boheme; Freni, Gedda, Adani, Sereni, Rome Op. (Schippers): Angel (2-12") \$ 3643 (S), 3643 (M).
- VERDI-Aida; Price, Corr, Vickers, Tozzi, Rome Op. (Solti): RCA Victor (3-12") LSC 6158 (S), LM 6158 PUCCINI—Tosca; Price, DiStefano, Taddel, Vienna Phil. (Karajan); RCA Victor (2-12") LD5 7022 (S), LD 7022
- VERDI—Otello; Del Monaco, Tobaldi, Protti, Vienna Phil. (Karajan); London (3-12") 1324 (5), 4352 (M).
- PLAY OF HEROD; N.Y. Pro Musica (Greenberg): Decca DXSA-187 (5), DXA-187 (M),
- WAGNER—Die Meistersinger von Nurnberg; Watson, Thomas, Wiener, Hotter, Munich Nat 1 Th. (Keilberth); RCA Victor LSC 6708 (S), LM 6708 (M).

SYMPHONIC AND ORCHESTRAL

- RESPIGHI—Pines, Fountains and Festivals of Rome; Phila-delphia Orch. (Ormandy): Columbia MS 6587 (S), ML 5987 (M).
- TCHAIKOVSKY 1812 Overture/BEETHOVEN-Welling-ton's Victory; Minneapolis Sym., Minn. U. Brass Band (Dorati): Mercury SRD-19 (5), MGD-19 (M).
- STRAVINSKY-—Sacre du Printemps; Berlin Phil, (Kara-jan): D.G.G. 138920 (S), 18920 (M).
- **BEETHOVEN**—Symphonies (9) (Complete); Berlin Phil. (Karajan): D.G.G. (8-12") 5KL-101/8 (5), KL-1/8
- BEETHOVEN-Symphony No. 5; N.Y. Phil. (Bernstein); Columbia MS 6468 (5), ML 5868 (M),
- PAS DE DEUX; London Sym. Orch. (Bonynge): London CS 6418 (S), CM 9418 (M).
- RESPIGHI—Ancient Airs and Dances; Hungarica Phil. (Dorati): Mercury 90199 (51, 50199 (M).
- GROFE-Grand Canyon Suite; N.Y. Phil, (Bernstein); Columbia MS 6618 (5), ML 6018 (M).
- BEETHOVEN-Symphony No. 6; Chicago Sym. IReiner); RCA Victor LSC 2614 (S), LM 2614 (M),
- TCHAIKOVSKY—Screnade in C for Strings; Phil, Orch. (Ormandy): Columbia M5 6224 (S), ML 5624 (M).
- SOLO INSTRUMENT AND CONCERTI

CHOPIN—Waltzes; Rubinstein: RCA Victor LSC 2726 (5), LM 2726 (M),

- BARBER—Concerto for Plano and Orchestra, Op. 38; 8rowning, Cleveland Orch, (5zell1; Columbia M5 6638 (S), ML 6038 (M),
- TCHAIKOVSKY—Concerto No. 1 in 8 Flat for Plano & Orch.; Cliburn, Sym., Orch. (Kondrashin): RCA Victor LSC 2252 (5), LM 2252 (M).
- MOZART—Concertl: (4) for Horn; Brain, Phil. Orch. (Karajan): Angel 35092 (M),
- JULIAN BREAM CONSORT—An Evening of Elizabethan Music: RCA Victor LDS 2656 (5), LD 2656 (M).

CHAMBER MUSIC

- BRAHMS—Quintet in F for Piano & Strings; Serkin, 8uda-pest Quartet; Columbia MS 6631 (5), ML 6031 (M).
- BEETHOVEN—Quartet No. 14 in C sharp; Budapest Quartet; Columbia M5 6385 (5), ML 5785 (M).
- HAYDN-Quartets 33/2, 3/5 and 76/2; Janacek Quartet; London 6385 (S), 9385 (M),
- TARTINI-Sonata in G for Violin (Devil's Trill); Morin: Pommers; Westminster 9070 (M), STOLZEL—Concerto Grosso/TELEMANN—Concerto for Three Trumpets/Suite in A Minor; Chamber Orchestra of Versailles (Wahl); Nonesuch H 1017 (M).

audio | video retailer

PHONOGRAPHS • RADIO • TELEVISION • TAPE • HI-FI COMPONENTS • ACCESSORIES

EOUIPMENT NEWSLETTER

Sleeping Giant: Auto-Phono Mart

By DAVID LACHENBRUCH

Contributing Editor

There's a big sleeper of a music market which is going to wake up some day. When it does— wow!



The transistor, of course, has made possible compact music systems with tow power drain recorders and phonographa—to out-of-home recorders and phonographa—to out-of-home recorder suits. Mare and more companies are beginning to dig their fest tentatively into this area. To understand why, just look at the dimensions of the potential market:

There are more than 80 million vehicles registered in the United States—about 40 per cent mnre than the number of homes. Last year, Amermnre than the number of nomes. Last year, Americans bought 8.1 million automobiles, and they're expected the exceed that number this year. In a year when 8.1 million domestic and foreign autos were sold in the United States, the domestic car radio industry alone turned out 8.3 million auto

This seems to prove that Americans like music in their cars. They like it in their homes, too, and buy 5 million phonographs and at least 1 million tape recorders annually. Americans are becoming conditioned to good sound. FM auto radios are construing an ingesting though still tendl where capturing an increasing, though still small, share of the market. Chevrolet is even offering an FM stereo car radio at \$250 and is satisfied with results to date.

THERE HAVE been several attempts to break into the auto-phono market in the past. The two most natable were Columbia Records' 16% r.p.m. Highway Hi-Fi system featured by Chrysler in 1956, and the RCA 45 r.p.m. changer unit sold

gested retail price of \$39.95.

There are at least six tape music systems—
mono and stereo—for automobiles, with list prices
ranging from \$59.95 to \$130. All of these units
use tape cartridges—but there's no standardizatinns of cartridges among them.

inns of cartridges among them.

ONE OF TILE latest to be announced is made by Annuarist Radia Manufacturing Comment by Annuarist Radia Manufacturing Comments of the Comment of the Commen

When auto hi-fi becomes an important market,

When suo hi-fl becomes an important market, the car manufactures obviously are going to try to grab off as much off it as possible, in terms of the control recorded music at hame, in the restaurant, in the supermarket, in the plant or office. He's a prime prospect for travel music he can program himself. It's only a matter of time—and probably not a very long time, at that—before this big new market of Americans-on-the-mave opens up to recorded music. And what a market that will be.

PRODUCTS

DISK DEALS FOR DEALERS

A summary of promotional apportunities for dealers by manufacturers and distributers currently offering rescrets at special terms. Shown where orani-able are starting and aspiration dottes for each deal as well as the date of issue and page number of the original news story and/or advertisement providing details of each promotion. Please cannot these for full information.

INP CRESCENDO—Expiration date Indefinite. Started Jan. 1, 1964, The 600 series—buy five, get one free. Regular series—buy nine, get one to GATEWAY—Expiration indefinite. Started March 13, 1964.
Two free records for every 10 purchased in series 1100, 1200, 1400, 1600, One free record for every 10 purchased in series 2000, 7000, 8000, 9000, with the exception of 9001 end 9003; buy 10 get two free. DOOTO—Expiration indefinite. Started May 23, 1964. Buy five, get one free on all Comedy Records.

FOLKWAYS—Expiration indefinite. Started July 7, 1964.
Eight pre-packed units 110 records per pack), one pre-pack free with purchase of five pre-packs, rest of folkways catelog at 12½ per cent additional

GATEWAY—Started Oct. 5, 1964. Expiration date indefinite. Two free records for every 10 purchased on entire LP cetalog.

ARHOOLE RECORDS—Started Sept. 1, 1984. Expiration date indefinite.

Outstator recoves two free with every 10 bought on new product, one free with 10 on cate



BUSINESSA



Sure, you can go on emptying coin boxes for years and event-ually it might add up to a significant total. Or - you could just

ually it might add up to a s sell every customer on your list Tape-Athon Customized Background Music and have your monthly checks mailed right to the

Tape-Athon Background is simple to install, requires

minimum service and returns a whopping 120% on investment. For details, see your local juke box distribute or return the completed



Tape-Athon.Corp.



cross indexed in every possible way for quick identification of a customer's needle . . . by brand number, cartridge or needle number, or by picture . . . for example replacement with a new Planstie diamond or sapphire needle. Write for your free catalog and a supply of self-mailer order forms today

DIRECT-TO-DEALER Pfanstiehl

ineters of the 59.95 Diemend

when answering ads . . Say You Saw It in Billboard

Inc., Newark, N.J. Topping the quarter is the model 555 27-transistor, four-track stereo unit

Zenith Bows Modernaire

Zenith's new Modernaire, listed at \$159.95, features a solid-state amp with 32 watts peak music power (16 EIA),

NEW



Stereo - Precision four - speed changer, Micro-Tnuch 2G tone arm with free-floating ceramic cartridge and six-speaker sound system. Cabinet comes in grained walnut with nlive green grille clnth.

Chancellor Has Oki Exclusively

The four Oki solid-state tape recorder models currently mar-keted in the U. S. are handled only by Chancellor Electronics,



V-M Unveils 'Swing-Down'

V-M's new swing-down port-able stereo phonograph is fin-ished in black and has accents of turquoise. Front to back dimensinn is only 71/4 inches. Unit is designed to retail at \$75. Features include lightweight tubular

(Continued on page 44)

Billboard Buvers & Sellers

EMPLOYMENT SECTION

SITUATIONS WANTED

ACTIVE COMPOSER WANTED, I HAVE bytes for you. Ballada, shows, rock & roll, Call: Area Code 614; EL 9-5226 after 5-20 or market

ANNOUNCING a new low rate for SITUATIONS WANTED ADS

to help people in the allied fields of MUSIC, RECORD, COIN, PROMOTION, ENTERTAINMENT te make the right, best paying con-sections. THIS IS THE PERFECT MEDIA FOR SELLINO YOUNSELF TO PROSPECTIVE EMPLOYERS.

\$2.00 will do the trick for a ½" ad it one issue . . . maximum 35 words, plus name and address.

MAIL COPY AND PAYMENT TO: Billhoard Classified Mart 165 W. 46th St. New York, N. Y., 19898

ING FOR MIAMI BEACH FEB. 28. i promotion in this ares for Merch, May, 1965. Charles Huffman & ates, 563 Hippodrome Building, and, Ohio, MA 1-8076. mbl

RECORD MAN WITH GOOD FOLLOW-ing in both sales and promotion in both Carolina's and S.W. Virginia needs posi-tion with record mfg. to handle sales or promotion or both in Southast or will relocate. George Duncan, Rt. 6, Box 607N, Charlotte, N. C. 704—302-4502, fe28

TO A RECORD MANUFACTURER HERE'S RELIEF FOR AN OVERBUR-DENED PRESIDENT OR V.-P. DENED PRESIDENT OR V.-P.
Former General Manager of successful independent label will cenaditer
position as No. 8 max. Can give you
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The property of the president management, all
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copyrights.

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Box 161, Billboard 165 West 44th Street New York, N.Y. 18936

HELP WANTED

NIC WANTED — EXPERIENCED boxes and antelement mechine. Good job, steady work, regular Yacation plan, life and hash to, reliable convertable or reliable convertable or preliable convertable plant for the feter and the plant for the plant for

UNUSUAL OPPORTUNITY for East Coast Record Rack Man. Mest be experienced in all phases

of record merchandising. Our people know of this ad. Sh experience and salary desired.

BOX 163 oard, 165 W. 46th St. New York, N. Y. 10036

WANTED: MUSIC PUBLISHER FOR MY many original unpublished sonze. Pos-sible hits. Will send 7° 45 RPM or 10° 78 RPM dames and lead sheete on re-quest. Write Henry J. Spenberger, 1235 W. 3rd St. Los Angeles, Colif. 50017.

DISTRIBUTING SERVICES

RECORD DISTRIBUTORS

ATTENTION. DISTRIBUTORS: LIL'S Platter Nouse is interested in selling records. Send me your price list and a list of the labels you handle to: Lil'e Pietter House, 314 Mobile St., Hattles-

DISTRIBUTION ARRANGED CONSULTATION All questions answered about Re-cording, Distribution, Printing, Ship-ping, Music Publishing, etc.

NATIONAL RECORD PROMOTION & PUBLICITY PRESSING No job too sm



PROMOTIONS

RECORD RIOT: 45 CLOSEDUTS, BRANO new, some late hits. 36.60 per assorted hundred: 365 per thousand. Send check with order for prepaid postage. Reliable Secord Co., Box 134, Olen Oaks Post Office. Glen Oaks. New York 11004.

RECORD MFG. SERVICES. SUPPLIES & EQUIPMENT

PRESSING, PLATING

NOMES, STUDIOS. ARTISTS, AOEN-cies: Let Factor do your lab, work. We make sectace, duplicate laces, pressings, etc. Our prices reflect the low everhead of the South and our small size makes us try berder to please you. Remember we arm't ye even illusted two pressions of the south of the price of the price of the dinners. Factor, Pewleys Island, S. C. chewit

when answering ads . . . Say You Saw It in Billboard

RECORDING FACILITIES

SEND US YOUR TAPE ...

We do the rest!
All speeds, all quantities. Masters, nickal stampers, attractive lobels, pressings. Prompt and reliable.
SONGCRAFT N. Y. C. 19

MISCELLANEOUS

OFFICE SPACE AYAILABLE IN KEY modern music building in Naw York City. Phone weekdays: CI 7-2146 be-tween 10 a.m. to 6 p.m. or write: Box 144, Billboerd, 165 W. 46th St., New York

USED JUKE BOX 45 RPM'S 12r EACH, R&B, Pop, West. Free postage on orders of 50 or more. New 45's assorted 20r cach. Free postage on criders of 25 or proce. Bend cash or menay order to: Freitzs Music Co., 17 S. San Josquin St Kockton, Calif, 66504. On orders of 100

INTERNATIONAL EXCHANGE

ENGLAND

CLASSIFIED RATES Per Insertion

	W"	1"	2"	Each Additional Inch	
Menelecturer Advertisers	59	\$15	\$25	39	
Distributors (Regional) & Employment Advertisers	55	59	\$15	55	
Oistributors (Hallonel)	59	\$15	\$25	59	
Situations Wanted for Individuels	\$2	\$5	39	13	

- Minimum size sold is 1/2", approximately 25 words; 1" 70 words.
 All rates are for EACH insertion. PAYMENT MUST BE IN
 Advertisements 2" or larger are set in boast style.
 Il Box Reumber is used, follow 10 words for number and address.
 Box number revised charge is 500 per insertion. USE THIS HANDY ORDER FORM

Please Insert the following ed for

PREASE ENCLOSE YOUR PAYMENT, WE DO NOT BILL FOR CLASSIFIED ADS.

THE RECORD TOOL PARMETS ME DO NOT THE TOO SCHOOL OF THE TOOL OF TH

REST SELLING

PHONOGRAPHS, RADIOS & TAPE RECORDERS These are the notion's best sellers by monofacturers based on results of a niong study exing personal intercievs with a representative notional cross-soft of record-selling outlets (only) that also sell phonographs, reddo and/or recorders. A different price group is published in the space such week, category appears appreciatively every 14 weeks?

The percentage figure shown for each brand is its shore of the total number of weighted point derived from all dealer response. Polist tabulations are about on the road order of manufacturers' also st such dealer, and weighted by size of soules. Only manufacturers soming 3 per cent or more of the total dealer points or listed below.

PHONOS LISTING BETWEEN \$301 and \$400

	POSITION		
This leave	10/10/64 Issue	6/20/64 lesses	BRAND % OF TOTAL POH
1	1	1	Magnavox54.5
2	2	2	RCA Victor
3	2	6	Zenith 9.0
4	_	_	Pilot 5.1
5	9	_	General Electric 4.6
6	_	_	Voice of Music (V-M) 3.8
7	4	3	Fisher 3.3
8	5	s	Curtis-Mathes 3.1
-	-	-	Othors 6.6

10/10/64 Issue: Packard-Bell (6); Masterwork (7); Motorola (7). 6/20/64 Issue: Motorola (4).

PHONOS LISTING BETWEEN \$401 and \$500

	POSITION		_
This Issue	10/17/64	6/27/64 Issue	BRAND % OF TOTAL POINTS
1	1	1	Magnayox 59.1
2	4	5	Zenith 7.7
3	_	_	Pilot 6.4
4	3	2	Fisher 6.2
5	_	3	General Electric 5.1
6	2	4	RCA Victor 3.1
6	6	6	Motorola 3.1
			Others 9.3

10/17/64 Issue: Masterwork (4); Curtis-Mathes (6). 6/27/64 Issue: All brands represented in current chart.

Since this chart is based on the previous month's sales, it is conceivable th Since this chart is based on the previous month's soles, it is conceivable cortain brands will appear or lose time and not a condent because of micfluenting factors. Thes is does not indicate that the above ranking applies may period other than the previous month. Thate brands their appeares previous issues for this category and do not happen to meeth a listing at one above halow with their rank ander lost lesses beforeted in perenth

NEW **PRODUCTS**

Continued from page 43

tone arm, dual channel amps, 45 spindle adaptor, two 4x6-inch speakers and a carrying weight of 20 pounds.



Mailbox Tape Display

A recent merchandising aware winner in an Advertising Insti





Sylvania's new solid-state portable delivers 35 watts of peak power (20 ElA), has a Garrard changer and two independent air-suspension speaker systems.

tute contest is this miniature tute contest is this miniature mailbox display unit for 3M Company's Living Letters sound recording tapes. The mailbox is available to dealers and is espe-cially suitable for small-space displays.

Sylvania Solid State Portable

The changer tilts down and the speakers fold out. Diamond stylus is included, an output jack system is optional. List price is \$161.70.



KRLA Debuts Wide Changes; Other Coast Stations Shift PD's

Shifts News. Music Slots: Adds Biondi

LOS ANGELES - KRLA LOS ANGELES — KRLA radio leveled two blockbusters at the broadcasting world this week with the introduction of an unorthodox programming concept and the announcement of the signing of Dick Biondi for an across-the-board evening dee-

an across-the-com-jay sbow.

The new programming con-cept involves beginning shows at ten minutes before the hour, shing the traditional pattern of programming on the hour and balf bour. In further chang-ing its schedule, KRLA's fiveminute news capsules are at

minute press source the hour and 55 afters before the hour and 15 afters by the shifting of news and music is a result of a University of Southern California-sponsed study into listener accessibility, explains general man-study showed that general work hours begin on the bour and half hour." Barrett said. "Because of the lack of adequate public transportation, most workers drive to their jobs, the executive noted, adding the study showed drivers were keenly interested in news reports. The average drive encompassed 20 minutes, with the listener ar-riving at his office just when

KRLA AHEAD. RATING SHOWS

LOS ANGELES-The latest Hooper report on Los Angeles radio has KRLA rocking ahead of KFWB all day, seven days a week. The December-January book gives KRLA an over-all 20.3 rating as compared to KFWBs 14.6. Broken down farther, the Psasaden-absed out-arther, the Sasaden-absed out-through Friday from 7 a.m.-noon with a 13.7 mark, with KFWB second, 12.0. From noon to 6 it's KRLA 19.5; WB 14.4. The biggest margin is from 6 p.m. fol 1 p.m. Sudady through p.m. fol 1 p.m. Sudady through gives the second of the KFWB 15.2. ing KRLA 27.0, KFWB 15.2. of KFWB all day, seven days

conventional newscasts were be-ginning on the hour or half hour.

"So this desired news is un-available," Barrett emphasized. "Our reasoning was that if the driver is in his car for 20 minutes, by scheduling the news at 45 and 15, he's in his car and capable of hearing this programming."

There's no written rule you have to start on the hour," Barrett stated. "Our concern is for continuous programming, with our personalities free to operate within the framework of news and service features."
(Continued on page 46)

Managem'ts Name 4 to 'Hot Seats'

By ELIOT TIEGEL By ELIOT TIEGEL
LOS ANGELES—Four new program directors have filled their respective stations' shot seats' in recent weeks. The four French, switching to KPWB from Crowell Collier's KDWB from Crowell Collier's KDWB from KILA, Passdessa from one of the collier's KDWB from Crowell Collier's KDWB from Crowell Collier's KDWB from Crowell Collier's KDWB from Collier's Collier's MDWB from Collier's Collier's MDWB from Collier's Collier's MDWB from Collier's C

As each PD station hopes, speculation within the industry

In the case of KFWB, French, who replaced Jim Hawthorne believes in a broader playlis and has expanded the top 40 outlet's disk list. At KHJ, the RKO General station which has undergone several managerial switches in the last few years. Otis was hired by a new general manager, Ira Laufer, and installed with the title of operations director. He replaced Geoff Edwards, fired two weeks (Continued on page 46)

Radio-TV

. READY-TO-GO PROGRAMMING · VOX JOX

WKNR Finds Way to **Beat Old Man Winter**



WKNR PERSONALITY JERRY GOODWIN shir atures as model points to the station's "Think Summer" billboard

DETROIT — WKNR has found a way to help take the severe bite out of Old Man Winter with its "Think Summer" campaign.

The station has distributed some 77,000 "Think Summer" buttons in conjunction with exboard displays. On-the-air, WKNR is conducting a contest WKNR is conducting a contest and awarding barbeque grills, badminton sets, and other sum-mertime items. To keep things psychologically warm, weather

Otis obliged and the label has released a single by Susan Wayne entitled "Think Summer." A special tle-in promotion has been arranged by Columbia with 65 radio stations on the "Think Summer" theme and the Wayne single.

WLIB Stages Charity Gala

NEW YORK—WLIB staged a special concert Saturday at Carnegie Hall starring comedian Dick Gregory and Broadway star Diana Sands of the current hit "The Owl and the Pussy

The sold-out festival, com pletely underwritten by the Negro-oriented station, was geared to the three-hour 12th annual Festival of Negro Per-forming Artists, which the station regularly schedules as one of its contributions to the na-tional Negro History Week cele-

Also featured performers at the Festival were Johnny Cash, Joe Williams, Jerry Butler, Betty Everett, the Chantells and the Billy Taylor Trio, plus other the Billy Taylor Trio, plus other recording artists. A major high-light of each Festival is a por-tion dedicated to the presenta-tion of gospel groups, with the Clara Ward Singers leading the bill this present bill this year,

The Festival, whose proceeds will go to a camp for under-privileged Negro children, was broadcast by WLIB in its en-tirety. The station's general manager Harry Novik said that all future Carnegie Hall con-certs staged by WLIB will be used to raise funds for worthy Negro causes.

other southern resort areas. As a result of the promotion, Russ Yerge, Columbia Records

promotion director for Detroit, suggested that his label cut a record on the theme. Clyde Otis obliged and the label has

forecasts include the more de-sirable temperatures of Hawaii, Florida, Southern California and

Meader on WJRZ

NEWARK, N. J .- Recording nd night club comedian /aughn Meader, assisted by tenee Taylor and Rini Santoni. will do live comedy improvisa-tions on WJRZ radio between 3 p.m. and 4 p.m. Saturday. Vaughn's current Verve album. "If the Shoe Fits," created such at the Shoe Fits," created such a reaction on Bob Brown's Com-edy Corner he invited the team to do some fast talking live from the studio.

HOW TO CONTACT CHECKMATE **PRODUCTIONS**

Checkmate Productions ap pearing in the Billboard last week inadvertently omitted the address and phone number of the comobtaining information or a copy of Buddy Knox's single "Joann" on the Ruff label should write or call

CHECKMATE PRODUCTIONS

P.O. Box 1493 Amarillo, Texas EV 2.4122

PROGRAMMING NEWSLETTER

Middle-of-Road Stop, Go Signs

By BILL GAVIN

(First of two installments)



called middle-of-the-road music. Stricitly speaking, there is nothing new about for a number of year to be seen to be see

their not revenues are highly gratifying to the There are many other stations, some with hig power and preferential dial position, and most win a fine training of profession of public service and with a fine training of the state of the st February 20, 1965, BILLBOARD

lems have been worked out so that stations are not placed at a competitive disadvantage by virtue of the old union distinctions between network stations and independents.

orn stations and independents.

One manager, who doesn't have the problem of union contracts, sees it this way: "The big money in radio doesn't necessarily go with the big ratings. We're doing just about as well right now as the leading top 40 station, and we show only about a third of their audience. But we should be doing better. So we're hiring some new people—a program director, a music director and DJ's—and try to sound as modern as we can without programming that greasy kid stuff."

NBC's appointment of Mike Joseph to head up its owned radio stations illustrates the growing acceptance by conservative ownership of the fact that modern radio demands certain pro-gressive changes in conventional patterns of operation. Mike has had extensive experience as a program consultant in setting up top 40 oper-ations. It was under bis guidance that WABCsitons. It was under big guidance that WARCNew York broke swwy from its traditional pattern
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the pop for the pop f New York broke away from its traditional pattern

In my next Newsletter I'll have more to say about the problems and challenges of middle-

If you want to know All there is to know

FOLK MUSIC

Read SING OUT:—the national folksong magazine. In each issue, traditional songs, songs of other countries, new songs. Articles on folksinging, book and record reviews, etc. Articles and songs by and about Pete Seeger, Leadbelly, Bob Dylan, Joan Baez, Woody Guthrie, Alan Lomax. Edited by Irwin Silber. Pub. bi-monthly.

ion: \$3.00 per year \$5.00 two years

SING OUT!

165 W. 46 St., N. Y. C. The National Folk



Four Named to 'Hot Seats'

• Continued from page 45 after new management took

One KHJ innovation, a new One KHJ innovation, a new program featuring Steve Allen and wife Jayne, has begun Monday-Friday from 9:05 to 10 a.m. It features homespun gab, comments and music from the couple's Encino home. Allen said the idea for the show was

first presented to him by Marty Fliesler, formerly KHJ general manager, before he was pro-moted to RKO's New York head

The new program cuts into Red McIlvaine's last hour. His show now starts at 6 a.m., end-ing at 9 a.m.

Allen who recently departed night time TV show to host the CBS show, "I've Got a Secret," in New York, is heard Satur-days on KRHM-FM.

The new line-up includes Me-livaine, 6-9; the Allens 9-10; Michael Jackson, 10-2 p.m.; Don Ross, 2-5; Joe Dolan, 7-midnight and Paul Compton, midnight-6 a.m.

KNX, the CBS-OCO AM-FM outlet, the emphasis is on "try-ing to modernize the station to give it the musical sound of a give it the musical sound of a day to Sunday evening, KNX runs "Weekend," the key time block offering music, in addi-tion to the late evening American to the late evening American to the late evening American to disk jockey hosts, KNX is slowly developing its new music policy to include more chart material of a non-och nature. KNX, the CBS-OCO AM-FM has been airing standard repertoire.

The new approach as Hokum, who replaced Harfiled Weedon,

upped to a new post with the network, related is for exposure of new pop material in single and LP form. Weekdays the afternoon-evening programming is of an informational-educa-tional nature.

Dale Stevens Back on WNOP

CINCINNATI — Dale Stevens, bearded amusement editor of The Cincinnati Post & Timestar, has resumed microphone duties on WNOP on the Saturday afternoon show he origi-nated in 1959 and quit in 1962

nated in 1939 and quit in 1962 to go into local television.
His show, a celebrity interview session from 2 to 6 p.m., from the downtown La Normandie supper club, is a mixture of live interviews and taped excepts of talks with performers he runs into around the country. Producer of the WNOP Dale Stevens Show" is Al Schenk, veteran comic and dancer who was assistant banana on Milton Berle's old "Texaco Theater" on NBC-TV for five

Among the personal features of Steven's Saturday show are exclusive recorded comedy sessions with touring comics; his theme, "The Dale Stevens Song," composed by planist Frank Vincent and soon to be released on the Fraternity label, and a minimum of eight taped celeb-rity interviews to be spliced

around the live interviews he does at La Normandie. He will be in New York, at He will be in New York, at the Regency Hotel, the week of Feb. 22, for interviews with Rock Hudson, Gina Lollo-brigida, Carol Channing and Jack E. Leonard.

YESTERYEAR'S HITS

Change-of-pase programming from your librarian's shelves, featuring the dieks that were the hottest in the lead 5 years age and 10 years age this week. Here's how they ranked in Billiboard's chart at that time:

POP SINGLES-5 Years Ago POP SINGLES-10 Years Ago February 22, 1960 February 19, 1955

- Sincerely, McGuire Sisters, Coral
 Hearts of Stone, Fontane Sisters, Dot 1. Theme From A Summar Place, Percy Feith, Columbia 2. Teen Angal, Met Binning, MGM 3. Hendy Man, Jinney Jares, Cob 4. He'dl Have to Go, Jim Reeves, RCA Victor 5. What in the World's Came Over You, Jeck Scott, Top Rami 6. Running Beer, Johnny Preston 1, Let It Be Me, Everly Brethers,
 - Dot

 Nelody of Love, Billy Yaughn, Do

 No Mo, Parry Come, RCA Vict

 That'e All I Went From You,

 J. P. Mergras, RCA Victor

 Let Ma Go, Lover, Joan Weber,

 Columbia

 Tireedice Dee, Georgia Gibbs,

 - Mercury
 8. Earth Angel, Penguins, Docton
 9. Mr. Sandmen, Chordettes, Cad
 10. Melody of Love, David Carroll,

R&B SINGLES-5 Years Ago February 22, 1960

Beyond the Sea, Bobby Darin, Atco Lonely Blue Boy, Conway Twitty, MGM

10. Where or When, Dion and the

- Baby, Brook Benton & Dineh Weshington, Mercury
 Sweet Sixteen, B. B. King, Kent S. Just e Little Bit, Roscoe Gordon Veo Jay
 Hendy Max, Jimmy Jones, Cub
 Teen Angel, Merk Dinning, MGM
 Money, Berrett Strong, Anne
 Running Beer, Johnny Preston, Mercury
- / Manning Beer, Johnny Presson, Mercury

 5. Theme From A Summer Place, Percy Fatth, Celumbia

 9. What in the World'e Come Over You, Jack Scott, Top Renk

 10. You Got What it Takes, Mary Johnson, United Artists

POP LP's-5 Years Ago February 22, 1960 1. The Sound of Music, Original Cast,

- Here We So Agein, Kingston, Trie, Canital
- Capitol

 3. Sixty Years of Music America Leves
 Best, Various Artists, RCA Victor
 Heavenly, Johnny Mathia, Columbie
 5. Faithfully, Johnny Mathia, Columbie
 6. Fabusius, Febian, Chanceller
 7. Outside Shelley Bernan, Veror
 8. Gunfighter Ballads and Trail Songs,
 Matry Rubbins, Columbins,
- Let'e All Sing With the Chipmunk Liberty 10. Kingston Trie at Large, Capital

MIDDLE-ROAD SINGLES

Not too far out in either direction, the following singles, selected from the current Hot 100, are the most popular middle-road records of the week. Rank order here is based on relative standing in the Hot 100. TITLE, ARTIST, LACEL

INTER, ASTRUCTURES, ASTRUCTURES 12 9

15 19 17 22 18 21

KRLA in Wide Changes Continued from page 45

KRLA is currently the top-rated contemporary music station in the market. Blondi Into Fold

Blond late Fold
The signing of Biondi, who
moves into the 8:50-II:50 p.m.
alox Monday (JS, gives the
Pasadena-based station a disk
jockey with proven puling
fitiation was with the Mutual
Network as the only coast-locast disk jockey in the business. He was formerly with
WIS in Chicage but worked
WIS in Chicage but worked
with the summer of 1953 white waiting for the Mutual job.
Mwine out up the 9-midMwine out of the 9-midMwine out of the 9-mid-

ing for the Mutual job.

Moving out of the 9-midnight slot is Dave Hull, transferred to the 2:50-5:50 slot, replacing Reb Foster, who leaves
replacing Reb Foster, who leaves
name is James Brutool) has not
announced his plans although
it is known he has been pitching
for an East Coast job. He was
with KRLA three years, comwith KRLA three years, comclaveland and the McClenndon
chain. Hull, with KRLA one and Cleveland and the McClenndon chain. Hull, with KRLA one and a half years, had the highest evening rating according to Hooper (see separate story). Barrett anticipates Biondi building this mark while Hull falls into a more desirable slot for catering to his young fellow ing.

Claiming strong adult listen-ership. Barrett instructs his be-personalities to etay clear of teen-age or hippy expressions. "We program for a wide audi-ence." Barrett said. "So why should a kid be forced to iden-tify with a teen-age sounding disk jockey? If a deejay uses teen expressions her going to be looking for another job!"

Cinderella for TV

NEW YORK — Rodgers and Hammerstein's "Cinderella" starring Ginger Rodgers, Walter Pidgeon, Celeste Holm, Stuart Damon and Leslie Ann Warren will be shown Monday, Feb. 22 on the CBS Television Network. The original cast album of the 90-minute color show has been cut by Columbia.

FORT BRAGG, N. C.— WCSW, operated by the 10th Radio Broadcasting Company of the 13th Psychological Warfare Battalion, will soon begin noncommercial broadcasting on the military base.

THE "AWARD WINNING"



5.000 BONUS DISTRIBUTION COPIES TO EVERY COLLEGE RESPONSIBLE FOR LIVE EN-TERTAINMENT BOOKINGS AT AMERICA'S TOP-TALENT-USING COLLEGES

. . and to the local outlets serving the record-buying needs of those colleges.



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RESERVE YOUR SPACE NOW!

ness paper award for "Best 5ingle Issue" of

RADIO RESPONSE RATING

BUFFALO SECOND CYCLE

_					
	TOP STA	TIONS	TOP DISK	JOCK	EY5
Ram	Call & Letters	% of Total Points	Reak Disk Jackey	Call Letters	% of T Paint
*	POP Single	06	* POP Singles		
١.	WERW	86%	1. Josy Reynolds	WKBW	49%
2.	WHIA	14%	2. Don Neaverth 3. Red Reddy Others	WERW	32% 14% 5%
*	POP LP's		(Sten Roberts, WKBW, Freddy Klestine, WKBW	0	
	WEER	\$2%	BY TIME SLOT	•	
	WYSK	26%	Merning		harte W
	WREN	12%	Mid-Morning	Fred Ki	estine. W
	RAB	10%	Early Afternoon Traffic Man Escrip Evening Late Evening	Dan No	everth, W
					-
	WUFO	67%	* PROGRAM DI	BECTOR	
2.	WBLK-FM	33%	DIRECTOR OR	LIBRA	RIAN
	C&W		Mary Lounsbury, WHIA		Ubr
	MMOT.	53%	Dan Neaverth, WKEW	A	tuste Oir
	MMMI	29%	I Jack Gold, WERR	Pra	grem Dir
	WBLK-FM (New Station)	13%	tope copping, main		
4.	MHIA	5%	* TOP TV BANE		SHC
*	CONSERVA:	TIVE	The Jory Roynolds Show, Y	KBW-TV	Sat. 5-6
1.	WYSL-AM-FM	82%			_
	WADY-FM	12%	* POP LP's	WELD	38%
*	CLASSICAL		2. Rick Sennett 3. Clief Buehlman	WHEN	20%
1. 1	WREN-FM	67%	4. Jack Ene	WEBR	12%

of at consistency promised and popularies of the talling chase on the polent all to

caw		(Most Co-Operative in Expessing Me Mary Leansbury, WHIA	rer Rocarda
ALMOT	53%	Dave Seenett, WKRWPro	Ausic Oirec
WMMJ	29%	Fore Lapping, WEEN	grem Direc
(New Station)	13%	note capping, water	Librac
WHIA	5%	* TOP TV BANDSTANS	
CONSERVA	TIVE	The Jory Roynelds Show, WKBW-TV	Sat. 5-6 p.
WYSL-AM-FM	82%		
WADV-FM	12%	* POP LP's	38%
CLASSICAL		2. Rick Sempett WYSL	20%
		3. Clief Buehlman WEEN	16%
WREN-FM	69%	Others	14%
WHLD-FM	23%	(Rill Kimball, WESS,	
Others	4%	Jerry Glean, WYSL)	
(WERR-AM-FM)		BY TIME SLOT	
NE RADIO RESPI defices and indi- lities have been sy of local and	idual air per- determined by	Mid-Moraing Jack Ens., Y Early Affernoon 1. Eick Enneit Late Affernoon Carroll Rarel Early Evening 1. "Sadin Pils," Lote Evening 1. Toolie Pils, Lote Evening 1. Toolie Pils, 2. Jerry Glos, V	, WYSL (T TBR (Tig) y, WEER WEER YYSL
notion personnel record memeter facily poll, the tly on the comp	distributors turers. Hot a ratiogs are	* R&B 1. Bill Cortis WUFG 2. George (Hound Deg) WELK-FM (Hew Station)	63% 37%
he stations and a officence their lise the elegies and the air. The ra	teners to per- afterns played tings likewise	* JAZZ 1. Carroll Hardy WERR 2. Just Reed WRLK-FM (New Station)	92% 8%
t up the importon types to bailding ting the framewor encing the listen r products and o on radio station	andiences and k conductva to or to purchase arvices adver-	* C&W 1. Rambilo' Lou WMOL 2. Lee Feesber WMMAJ 3. Rem Kilsom (Mew Steller)	80% 35% 15%
on rease statics	i.	* FOLK SHOW No Felk in This Market.	
THE COMMERCE PRODUCES	CONTRACTOR DESCRIPTION	E SERVICIO DE L'ARTICLE DE L'AR	101000000000000
"reck-e-roll" am	RY: "Contempor I rhythm and bl	ary"-Stations that play primority single ines eature. "Pap Contemporary"-Stations soic, as well so corrent singles and LP's a programming corrent and stock single blass. "Standard-Par"-Lame or "Pac-Sta	that featu

excluding reck-evell and dyshm and blast. "Introduct-Pay"—Laum as "Pay-Justical" "mill diffusion complexing denders to coverage pay singles. "Parinders"—String prynaming coveral or inch. reviews at the left structured colled primarily from 12°s. Reck-evell and desired the left of the left structured colled primarily from 12°s. Reck-evell and deed solative is located performance. Substrated laternate minit. "Qualitation" "General & Westers, "Fax;" "Bayton & Blass," "Child"—Stations programming mers thes 50 are cost of their sould in the dever mentional participae. Categories.

STATIONS BY FORMAT

BUFFALO: Nation's 17th Record Market. (6 AM. R FM). 1 Contempo-sory, 4 Pop Standard, 1 Standard, 3 Conservative, 1 Pop Standard-Country-RAB, 1 Standard-Classical, 1 Country-Country-

Poteign Linguage.

WADV-FM ERP 17,600 watts. Indepeadent. Music format: Pop Standard.
Special programming: Includes "Public InInformatic aponanced by Chamber of
Informatic Aponanced Linguistics
Lonnials J. Lonnials Sond I copy
Mgr., Dasals J. Lonnials Sond I copy
Lennials, 126 Pearl 54, Berfalo. WBEN: 5,000 watts. CBS affiliate. Independent. Music format: Standard. Special programming includes Niapara University basketball, Buffalo Bile AFL pro football, Nour Dane football, New York Yarker might now weekend hast-Vork Yarker might now weekend hast-Vork Yarker Double from: "mediter progressive dates of the first first progressive dates of the first first progressive dates of the first first

Gen. Mgr., C. Robert Thompson. Prog. Dir., William Peters. Send I copy each of 45's and LP's to Librarian, Kaye Lapping, 2077 Elawood Ave., Buffalo.

Lapping, 2977 Elsewood Ave., Beffalo, WBEN.FM: ERP 110,000 wett. Music formati Conservative. Special programming includes "Grand Oil Opy." 7:0-10 P.M., Sat. "Boston Symphony Conserva," 8 p.m., Wed. "Buffalo Philhar-cock," 8 p.m., Wed. "Buffalo Philhar-ropolitan Opera," 2 p.m., Sat. Simuleast with WBEN before 10 a.m. and after 1 p.m., daily Personnel and oddress same as WBEN.

Note: No. 1, 1900. White Liebert School of the Country RaB. Editorializes consistently Social proparaming includes "Tray Social proparaming includes "The Country RaB. Editorializes consistently Social proparaming includes "The Country Rab. Live religious services on Sondey morning, Ray Marks in Courte of Sondey morning, Ray Marks in Courte of Sondey morning, Ray Marks in Courte of Sondey morning of the Country of Sondey morning of the Country of Sondey Marks in Marks and Country of the Country of

WTERE: 500 with, Metuda Editor.
Independent. Music formats Fee StandIndependent. Music formats Fee StandIndependent. Music formats Fee StandIndependent. Music formats Fee StandIndependent Fee Stand-

WEBR-FM: ERP 105,000 watts. Simulate with WEBR.

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WCR-FM: ERP 16,000 watts, Simul-cast with WGR,

cast with WGR.

WHLDS 5500 with. Northean Network affiliate. Independent. Made forwork affiliate. Independent. Made forline of the state of th

WHLD-FM: ERP 46,000 watts. Send I copy of LP's to Prog. Dir., Edward Tucholka. Gen. Mgr. and address same as WHLD.

as WHLD.

WXEW; 50,000 watrs. Capitol Cities Broadcastig. Made formast Contention Programs Special programming income programs. Special programming income programs for the programs of the pr

Nesterin. 140 Mail S. mirks.

WMMI 1.00 with Interpretation with Interpretation Mails formulat Standard-Classical. Editorillates daily. Security Processing Standard Classical Editorillates daily. Security 1304:305 nm. Mr. 7-1043. Berkiner. 1305:305 nm. Mr. 7-10

custer. WNAs 5,000 watti, Independent Music formati Pop Standard, Special programming lead new every 15 mins. Incompling lead new every 15 mins. Incompling lead new every 15 mins. Incompling leading to the leading leading to the leading l

YOX JOX

By GIL FAGGEN



KDKA's Rege Cordic official-

ADX/S Rege Cordic officials by Opena Bridge Leap cortest by placing an entry siker on the auto that made the first successful jump (Looks like the KOV Aqua CA). More than \$5,000 Pintburgh for the country of the Cordic plunge in an effort to equal or better the 90-foot with early last 10 plunger in an effort of the Cordic plunger in a control p

9:50-10 a.m., M-F. Doe Mullins in charge of acres dept. News at 55, head-lines at 25 past the hour, M-Sat. 15-min. news round-up, 3-3:15 p.m., Sun. Gen? Mgr., James Corrin. Send 2 copies of 45's and 1 copy of LP's 16 Prog. Dir., BHI Curtis, Box 146, Buffalo.

WYSL: 1,000 waits. ABC affiliate. A McLendon station. Music formatic versions. A McLendon station. Music formatic versions. The state of the state o

WYSL-FM: ERP 5,000 watts. Simul-casts with WYSL.

WOLL JADO wars, ABC Mercal af-fillates, Rose Crift Broadcasting Com-pany, Music Formati Country-Fereign Department Country-Fereign Languages, Special programming: "Blue "Runcheon at the Ladayster, 25-113 p.m., M.F. "Life Line," 11-112-113 p.m., M.F. "Life Line," 11-112-114 p.m., M.F. "Life Line," 11-112-115 p.m

DISK TALENT ON TV THIS WEEK

RED SKELTON HOUR (CBS-TV. Tues.): Robert Goulet, HULLABALOO (N B CT). Tues.): Frankie Avalon. Annette Funicello, the Brothers Four, the Kinks, Band of Angels. SHINDIG (ABC-TV, Wed.): Peter and Gordon, Vic Dans, Steve Alaimo, Dee Dee Sharp. Sonny and Cher, Jerry Lee Lewis, Glen Campbell, Linda Gail, the Echoes, Leon Russell, Jerry Mason, Moody Blues. TV, Wed.) Chad and Jeremy.

RY POPULAR DEMAND!

Due to the overwhelming number of requests from media buyers. sponsors, radio stations record companies, record promotion men and recording artists-

for Rillhoard's

weekly

RADIO RESPONSE RATINGS

to be made available in book-binder form-the project is now in the final phase of preparation and will be ready for distribution shortly.

The book will contain

the latest rating information on the top radio markets as compiled from Billboard's weekly RRR feature, plus an additional cross-reference breakdown by seven musical categories. The binder design will allow for easy insertion

If you would like full details and prices on this important new research service when literature is available, write to:

of updated statistics.

ANDY CSIDA

Special Projects Div., 165 W. 46th St., N. Y., N. Y. 10036

BULK VENDING news

NVA Names Rep. Rostenkowski To Keynote 1965 Convention

CHICAGO—The keynote ad-dress of the 1965 convention of the National Vendors Association will be delivered by Congressman Dan Rostenkowski (D), Representative of the nois 8th District.

Representative Rostenkowski's topic, according to an an-nouncement by NVA general counsel Don Mitchell and program chairman Pat Bolin Jr., will be "The Effect of Trade Associations on Legislation."

Currently the whip of the Illi-nois Congressional delegation,

MORE ABOUT THE KEYNOTER

Rep. Daniel Rostenkowski, at 36, represents Chicago's largest congressional district. With

Rostenkowski was appointed last year to the influential Ways and Means Committee of the House, which among other significant function initiates all tax bills and revenue legislation. Friend of Trade

Friend of Trade
In his committee position,
Rostenkowski has been instrumental in obtaining a sympathetic hearing of bulk vending
problems and had much to do
with favorable legislative attitudes toward vending taxation.
He was re-elected to his fourth
term in November.

term in November.

It is expected that part of
Rostenkowski's speech will deal
with revenue bills currently be-

ore Congress.
Plans for the April 1-4 convention, meanwhile, are proprogressing smoothly, according to NVA publicity chief Bob

Kantor.

"All the major manufactur-ers will be represented," he re-ported. He also announced that special emphasis on social meet-



REP. DANIEL ROSTENKOWSKI ings and similar events during the convention will make out-of-towners feel quite well enter-

"We expect attendance at this convention to be the largest on record," Kantor added.

NEW PRODUCTS

FPPY

COLLEGE FOOTBALL EM-COLLEGE FOURBLE Em-BLEMS. Press on, football-shaped decals representing 24 colleges with authentic sports colors. May be ironed on sweaters, shirts or jackets—al-most any garment. Each emmost any garment. Each em-blem bears the college's sports nickname, such as Notre Dame 'Irish.' A 5-cent capsule item, it is priced at \$1g per thousand and comes with four free pen-

ROCKET CHARM MIX. Consisting of 18 ring styles with center plugs inserted plus 18 charms—all vended singly at 5 cents. Priced at \$14.50 per thou-

LUCKY BUDDHA. Ivory and gold Ho Tai charms on a black ebony base are available in two sizes for 10-cent capsule machines and 1-cent charm machines. A simulated precious stone is set in the charm's exstone is set in the charm's ex-pansive abdomen, which, when rubbed, tradition says, brings good luck. One thousand filled capsules is priced at 338. The 1-cent charms are \$10.50 per thousand. They come with free merchandise display fronts for the capsules and printed labels for the charms. Eppy Charms, luc., \$1-15 144th Place, Jamaica, N. Y.

PAUL A. PRICE

SCAREY MONSTER FACES. The type seen during prime ex-ning television time. Available in 10-cent capsules that will not separate, the variety includes faces of "Cyclops," "Fishman," "Frankenstein," "Lagoon Creature," "Clossal Beast," as well as large skeletons, bats, spiders, etc. Distortable into many grotesque shapes, the faces adhere \$38 per thousand. Paul A. Price Company, Inc., 5 Skill-man Street, Roslyn, N. Y.

PENNY KING

TWO 10-CENT MIXES. These new capsule mixes bear article Nos. 112 and 113. The former includes three types of brooches, a butterfly pin, colored hair mummy's head, boy's diamond ring, babe in bottle, big nose-little man and a girl's diamond

ring. The latter mix features cocktail shaker with oranges, necklace with Bible, V-ring with necklace with Bible, V-ring with five stones, four different brooches, bracelet with Bible, an inflatable play ball and a boy mask ring. Both mixes in bags of 250 with a display front are \$8. Penny King Company, 2538 Mission Street, Pittsburgh 3, Pa.

COME OUT OF THE VENDING WOODS with . . .

SQUEAKY CLOWN



SALES APPEAL NEW CONCEPT IN BULK VENDING

VENDS complete bulk merchandise line. All coin denominations from penny up to and including 25 cents. One price on all coin denominations. OPERATORS: It will pay you to in-vestigate this new machine. Try one, two, three or 10 on your low yield locations and see the gross rise. A trial will convince you.

Write TODAY for free color pho and single and quantity prices.

MERDEAN CORPORATION

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when answering ads . . . Say You Saw It in

Billboard





\$8.50 Per M.

Attractive

VENDING

Capsuled \$4.00 Bog 250 Display Card

Key Chain \$6.00 Bgg 250 with display card

Stickers Beautiful Colors with Key Chain Loops AVAILABLE IN SOFT VINYL-LARGER SIZE FOR 10c CAPSULE VENDING. BAG OF 250 WITH DISPLAY CARD \$8.00.

OAK SALES CO. Pittsburgh 19, Pa. ATlantic 1-6478

congressional district. With some 490,000 residents, the 8th some 490,000 residents, the 8th District has more people than Indianapolis. He entered politics at age 23, the youngest Senator ever elected to the Illinois State Assembly. In 1958, and only 30 years old, Rostenkowski was elected by 8th District owters after the retirement of Democrat Thomas S. Gordon. He gained prestige rapidly as a young solon, climaxed by his appoint-ment last year to the House Ways and Means Committee. This automatically gave him solid influence with the House solid influence with the House Democratic majority. Rosten-kowski also fills the unofficial post of leader of the Chicago Democratic delegation in the House. In a nonpartisan view, he is considered a hard-working gislator with a keen grasp o sues. He delights reporters with his easy sense of humor. He is married and has four daughters.

Northwestern

HEADQUARTERS

FLORIDA

A Survey of State **Business Regulations**

Third in a series of special re-ports on State legislation bearing on the operation of bulk vending equipment. By no means ex-haustive, each article is accom-panied by the name and address of the State official from whom complete and specific informs tion may be obtained. Clip and

BIRMINGHAM

VENDING

COMPANY

Phone:

TALLAHASSEE, Fla.—State sales tax as well as machine licensing statutes must be clearly derstood by the current or

understood by the current or erstwhile bulk vending operator here in the Sunshine State. "Sales through vending ma-chines of taxable items having a sales price of 10 cents or more are taxable," declares section 318-1.44 of the Florida Sales and Use Tax Law. Leat this seem overly discouraging, how-ever, it should be havely pointed out that section 318-1.01 of the same document specifically ex-empts: "candy, including loose, bulk and packaged candy and candy bars when sold for 25 cents or less.

Chewing gum, unfortunately, is taxable. Since the tax does not apply to any purchase under 10 cents, however, the law is no menace to the bulk vending industry.
"A sign or sticker conspi

ously displayed on the vending machine which states the amount machine which states the amount of sales tax collected on each item dispensed by the machine is considered substantial compliance with the law, which re-quires that the sales tax be stated and charged separately from the sale price of the property sold," declares the statute previously

cited.

An operator need obtain only one dealer's certificate of registration for his machines—not one for each machine. However, he must post his name and address on each machine with the serial number of his dealer's registration certificate. ration certificate.

When applying for this certifi-

When applying for this certificate, the operator must declare the number of machines he lo-cates in the State.

Machines purchased in the State are subject to sales and

Vending machines located in licensed stores are subject to a \$2 per-machine tax if the purchase price exceeds a penny. Penny purchase machines are licensed at 50 cents each.

Time payments avail-able on OAK Machines through all distributors.

YOU COUNT MORE WITH OAK STANDARD ACORN VENDOR



This is a machine with

many purposes. It vends all bulk merchandise; all parts are interchangeable. You have a choice of several eve-catching colors. It features a wide top globe and easy por top globe and easy por-tion adjustment. It stands 15" high, is 7" wide and 7" deep. It can be ordered with a 6, 8, 1/2 or 11 lb. glass globe -300 or 450 plastic

OAK MANUFACTURING CO., INC.

*III*OOM TO HIGH **PROFITS**

with Northwestern's

ROCKET VENDOR



pieces of gum

NOW IN STOCK!

\$39.95 F.O.B. Factory WRITE, WIRE OR CALL H. B. HUTCHINSON, JR. 1784 N. Docatur Rd., N.E. Atlanta 7, Ga.

Phone: DRake 7-4300 February 20, 1965, BILLBOARD

TRADE SURVEY

1964 Vender Placement Profile

Second in a series of reports based on the findings of Bill-board's annual year-end surrey of the bulk vending business. Facts are based upon a 10 per cent response to confidential questionnaires mailed to opera-tors throughout the United Strates.

By RAY BRACK

CHICAGO — The average bulk businessman's route last year consisted of 2,500 ma-chines, according to Billboard's late-1964 survey of the industry

The figure is derived from a lumping together of full-time and part-time operator enter-

SCHOENBACH COMPANY

Distributor for Oak Manufacturing Co., Inc.

715 LINCOLN PLACE BROOKLYN 16, N. Y.

PResident 2-2900

PHONE or WRITE FOR PRICES



\$1550

data new, ettrachive streeteen distaley panel.

HEW CASH 802. Nee-3-te can been subset in the control of the co

LOGAN DISTRIBUTING, INC. 1850 W. Division St., Chicago, III. 40422 Phone: (312) NU 6-4870



ACORN NEW VISTA LINE!

new concept in yending, rite for descriptive litera-re #101 and prices.

RAKE COIN

Philadelphio, Pa. 17123

pries ranging from 140 to 25,000 machines. Responding to the Billibourd poil were operators from all major metropolitan markets as well as remote areas. It should be noted that a handful of large operators reporting boosted the average higher than would seem achieve the provide that the businessmen reporting had been supported to the businessment reporting had

the businessmen reporting had under 2,000 machines on loca-tion and a third of the total responding to the pool route under a 1,000 pieces,

Equipment placed on location Equipment placed on location in greatest numbers was that vending ball gum and charm mixes, followed closely by straight 100-count ball gum machines. The average operator had 320 gum-charm mix machines on location in 1964. The average for 100-count ball gum was 301. The third most

located machine was the 10-cent capsule vender. Bulk business-men had 250 of these out on the men had 250 of these out on the average. In fourth place was equipment vending 210-count ball gum, averaging 197 on location for every operator.

Five-cent capsule venders were placed to the tune of 150 per operator, followed by nut vending equipment with 108 average electrons. average placement. Capsule machines of the 25-

Maine Mulls 15% Cig. Tax

AUGUSTA, Me. - Cigaret AUGUSIA, Me. — Cigaret vending machine operators here are watching the fate of a new bill in the Maine Legislature which would put a 15 per cent tax on tobacco products.

The measure, introduced by Rep. Frank Wood of Webster at the request of Gov. John Reed, would remove the present 4 per cent sales tax on these products, but produce an esti-mated net gain of \$700,000 in revenue under the proposed levy during the next two years.

Florida Survey

 Continued from page 48 advised to consult local authori-ties for details of ordinances supplementary to State laws.

Complete information on Florida laws may be obtained from L. H. Paul Jr., Supervisor of Registrations, Use Tax Division, Florida Revenue Commission, Tallahassee.



You Helped RED CROSS . . . The UNITED WAY . . . Thanks cent class were placed at the average figure of 24 per oper-

These Also Vended

Additional machines operated in smaller quantities were scales, stamp machines, two-forin smaller quantities, two-for-l-cent chiclet venders, pan candy machines, pen and card equip-ment, jelly bean venders, comic book venders. Boston bean ma-chines, and other specialties,

chines, and other specialties, It should be noted that in-dividual operators frequently specialize in a less-popular type of vending machine, placing it on location in greater num-bers than types of equipment operated, on the average, more widely. This is dictated by the control of the control of the popular operator of the popular operator of the control operator of popular operator of Next weeks: What products Next weeks: What products

Next week: What products provided top volume in 1964?



strated by Logan Distributing's Dick Boylan (left) for bulk oper-ator Gary Radioff, of Ponderosa Vendors, Ringwood, III.

Horthwestern

Try onel You'll quickly agree. It's the outstanding Bulk Vender.

Model 60 dispenses all small products from Spanish peanuts to eapsules and Jumbo ball gum.



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-WHY-PAY MORE?

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DISPLAY CARDS \$12.50

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N.W. Medal 49, 1; or 54. \$14.50 N.W. Octuve, if or 54 Comb. 12.00 N.W. 19-Col. 14 Teb Gum Mach. 18.00 N. verled for 100 d. 8.0°. Com-verled for 100 d. 8.0°. Com-Alies is 6.5 100 Ct. Bell Gum. 12.00 Mills 1; Teb Gum. 12.0

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Eair-Bie Guen, 72 et. 1 22 et.

CHARMS AND CAPSULES. Write for complete lict. Complete line of Parts, Supplies, Stends, Glaber Everything for the operator. Gne-Cird Deposit, Balance C.O.O.

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Say You Saw It in Billboard

COIN MACHINE news

-WANTED: COIN MACHINE MECHANICS-

Despite high pay, skilled servicemen are scarce...

EDITORIAL

Wanted Mechanics

"Wanted mechanics" is a phrase you're apt to read in a Billboard want ad, or a comment made by an operator or a distributor, or even a manufacturer. It sums up in two words what has always been a

a manufacturer. It sums up in two words what has always been a headache in the coin machine industry: Namely, setting qualified technical personne to service what are some of the most complicated I'rs not simply a matter of getting a man who "has a knack with padgets," or even training a qualified electrican. A good coin ma-thin mechanical is much more. Be has to deal with a variety of called at all hours, and his problems are sideon the same. He also has to be a sort of public relations man for his company (when has to be a sort of public relations man for his company (when adviser for his employer (telling him what to bwy) and not boyl, and in addition to his, be sober, honest, reliable and not unlike a doctor or engineer, always ready to learn the litest techniques.

Attracting Trainees Poses Problem ...

New equipment also requires constant

retraining . . .

higher than for any comparable trade. But it's not surprising that such people are still in short supply.

such people are sun in snort supply.

The problem has many facets. For one, there is the original recruiting. People have to be attracted into the field. Once recruited, they have to be kept up to date. Much of the burden of training mechanics falls on local distributors. The rest is taken up by manumechanics fails on local distributors. Ine rest is taken up by manu-facturers who have varying programs. In addition, there are trade-schools, and now, a special coin talk about the coin mechine industry's in the industry. There is even talk about the coin mechine industry's single national trade association—Music Operators of America— sponsoring tome sort of program.

sponstoring some sort of program.

One centrally scentes school vocable how many advantages, but One centrally scentes school vocable and work of the co-ordinated program carried out locally through distributors, large In this issue Billboard presents an in-depth look at the problem. In this issue Billboard presents an in-depth look at the problem interviewed countless mechanics, millboard edition have interviewed countless mechanics, mechanics, Billboard edition have interviewed countless mechanics, and proper from out-interviewed countless mechanics, and even professional people from out-interviewed countless mechanics, and even professional people from out-interviewed countless mechanics and even professional people from out-interviewed to the people from out-interviewed to the profes

Seeburg Program Turning Out Top-Notch Trade Technicians

Class No. 48 was recently graduated under the extensive service school program conducted by the Field Engineering and Train-ing Department of the Seeburg Corporation (See Billboard, Nov. 21, 1964). A Billboard reporter migded with the me in train-ing, talked to instructors and administrators and brought back the following photo-report on "Seeburg University,"



TYPICAL OF TRADE TALENT being sharpened by Se urg factory service school is John J. Kandrac of Brown Novelty Co., Trenton, N. J., here receiving pointer from instructor Bob Zeising

CHICAGO—As fifteen trainees postured and poked over special-ly-designed demonstration phonograph mechanisms, instructor Bob Zeising, one of 10 Seeburg field engineers specializing in music

Professional Philosop

Protesseema Prutosopay

This simulation of on-location trouble, Zeising went on to explain, is basic to the company's training philosophy. Equally important, Zeising stressed, "is the development of professional service methods."

This was elaborated on by Woody Woodhull, training division

In sease consoleration of the sease the sease of the

(Continued on page 51)

What About a Trade-Sponsored School?



PTACEK: 'Takes two years



GFFKF: e in the II S

CHICAGO—The current shortage of highly-skilled coin machine mechanics is not a simple problem of inadequate labor supply. It is more pointedly a problem of unskilled job applicants and the high cost of their apprenticeship, a situation not unique to the coin machine industry.

The problem is further complicated by the mechanic casualty rate.
"He drank." Or "he stole," are too often the succinct explanations offered for the discharge of another route man.

Above-Scale Wages

The operating firm, even by offering above-scale wages, experiences difficulty in landing conscientious young high school graduates, and even after a sharp young man is hired, a prolonged period of training in the highly specialized skills demanded by the trade precedes his becoming a money-making employee.

cours no occuming a money-making employee.

"We take two years to trials a new man on the job." declared.

"We take two years to trials a new man on the job." declared.

Operators of America vice-president, Placek has suggested that the
MOA, perhaps through a working arrangement with a welk-known
centrally-located trade school, co-ordinate efforts toward an industrysponnored training school for servicemen.

This idea, in various forms, is not a new one. Such a school, veteran businessmen suggest, would not only lift the burden of training from the operating firm but would perhaps help to supply the glamour needed to attract solid young men into the profession.

Well and good, declares MOA managing director Fred Granger. "The national association actively seeks to provide membership services, as, indeed, this would be." Then he raises the obvious question: "What about financing such a project?"

tion: "What about manering such a property ear.

MOA treasurer James F. Tolisano, a 33-per of the crying needs and a recent Billionod interview that the control of the crying needs and the control of the crying needs. And he added: "I think many operators would be willing to subsdize the training of their new men at a first rate school, for such training is very difficult for the busy operator to handle by himself."

(Continued on page 56)

BILLBOARD, February 20, 1965



SECOND GENERATION student at Seeburg factory training center is Art Jones Jr., Marinette, Wis., whose father recently attended the music division school.

Seeburg Trade Technicians

Continued from page 50

"Most of these men have been in the business for some time and have picked up a lot of experience by the seat of their pants. They can find a lot of trouble by sight. We teach them to check out the machine systematically." he added.

All-Expense Paid

The 15 men in Seeburg's

Aff-Expense Paid
The 15 men in Seeburg's
48th factory service school had
come highly recommended by
Seeburg distributors, their travel
expenses divided 50-50 by distributor and manufacturer. All
living expenses incurred in Chicago by the students were borne
by Seeburg.

During the fixed by school the

During the five-day school the trainees stayed at the posh Knickerbocker Hotel and were whisked to and from the near North Side classrooms in Seeburg autos.

On the fourth evening, after the strain of assimilating inten-sive instruction began to tell, class No. 48 was dined and entertained at the famed London House, courtesy Seeburg. Such has been the routine

such has been the routine with every phonograph and vending class hosted by Seeburg during the past two years plus. Highly Selective

"We organized these factory schools in 1963," declared John schools in 1963," declared John Chapin, director of the Department of Field Engineering and Training. "Last year we trained 245 men in music and 300 on vending equipment. We limit each class (three a month in each type of equipment) to about 15 men, which means we must be highly selective."

Chapin's division will soon begin offering similar training on amusement games produced by the Seeburg subsidiary, Williams Electronics Manufacturing Corporation.

A trip to Chicago is out of the question for many mechanics, however. For that reason, Seburg has built mobile classrooms, complete with machines and test equipment, which extend the training facilities directive the distributions of the control tend the training facilities direct-ly to the distributor or operating firm. Ten of these units are available exclusively for vending, 10 for music, and a like number are now being readied for amusement games.

Beneficiaries of this extensive Beneficiaries of this extensive program are men like John J. Kandrac, 40-year-old father of four from Robbinsville, N. J., who was a member of class No. 48. Kandrac has been in the business since 1940, is employed by Brown Novelty Company in Trenton. Four of his brothers are also in the trade, one of whom has attended the Seeburg school and another who will en-

A serious and articulate technician, Kandrac, when asked to comment on the Seeburg program, remarked: "The impressive thing about this school is the thoroughness of the instruction. They get down to the last screw."

A rundown over the curricu-lum illustrates what he meant. The first two days, as men-tioned, were taken up with thorough theoretical and func-tional familiarization with the

Third Day: The selection sys-tem, coin and credit take-down, assembly and trouble shooting. And again the instructors



INDIVIDUAL ATTENTION is assured by keeping classes small. Student's question is enswered here by instructor Leo Halper.



TROUBLE-SHOOTING simulating actual field conditions was rapidly mastered by this crack quartet from the Southwest (left to right): Art Jentzen, Clovis, N. Mex.; Laurance Ray, San Antonio, Tex.; Don Frost, Wichita Falls, Tex., and Dick Arnold, Fort Worth, Tex.

February 20, 1965, BILLBOARD



ADMINISTRATION of the training program at Seeburg is handled by John Chapin, right, director of the department of field engineering and training, and training division manager Woody Woodhull, dean of the school.

"bugged" the equipment.
Fourth Day: Electronic com-ponents. Trouble-shooting, take-down and assembly of autodown and assembly of auto-speed unit, album scanner, am-plifier, etc. More "bugging," not neglecting the mechanism and selection system covered

Fifth Day: Remote control—
the consolette. Also the new
Seeburg discoheque accourtements. Figure 10-1the consolette. Also the new
Seeburg discoheque accourtements. Figure 10-1the consolette for the consolette for the contended of the consolette for the consolette for the contended of the consolette for the consolette for the consolette for the brain, quipped Dick
Armold of For Arthur, Tex.

just before the brief graduation ceremonies on the fifth day. (He referred to the electronic hrain of the LPC 480.)

or Come book next year and Seeburg! have one for you."

"Come book next year and Seeburg! have one for you."

Falls.

Both walked up shortly with receive a headshake and new briefcase from Woody Wood-have for the state of the





All are skilled in serv icing major phone graphs, pinballs, arcade, cigarette and ver equipment.

These men are well qualified and

dependable. PLEASE CONTACT JACK MORAN IMMEDIATELY. PHONES: 722-6578

or 428-1518 INSTITUTE OF

COIN OPERATIONS 110 West Alameda Ave. Denver, Colorado 80223

Jack Moran's Denver Training School: Model for the Trade

pert instructors were brought in from major operatiog firms in the city. The staff includes such

veteraos as Paul Slorea, Paul Vidman, Carl Katt and Ed Zo-

Classes are held five days a

week and include instruction or phooographs, amusement games and vending machines. Much of

the curriculum is devoted to

theory, basic electronics sys-tems, reading of schematics and VOM's. Theo the theories are

No Previous Experience

vious experience in the coin ma-chine field (in contrast to dis-tributor and manufacturer train-

ing programs). The men range in age from 25 to 35.

firms are eagerly subsidizing. In return, each student is guaran-teed placement with a Deover or

Can Expand

As word of the training acad-emy got around, Moran was con-tacted by a large vending firm which offered to hire all the

graduates Moran can turn out. Obviously, the school can ex-

send us detailed requirements the type of mechanic they no

We try to pick the right man for each operatioo," Morao said.

"The day of the apprentice is over, as far as I can see," he added. "We are training men of all races and we're making qualified personnel available to an industry that sorely oeeds them."

IRS Amends

fined in

equipment).

Bingo Tax Law

WASHINGTON - The Dec.

28 issue of the Internal Reveoue

Bulletio carried ao aooouoce-meot clarifying sections 45.-4901-1 and 45.6071-2 of the 49U1-1 and 45.6071-2 of the Miscellaneous Stamp Tax Regu-lations (26 CFR Part 45) relat-iog to the payment of and time for filiog returns io the case of

operated gaming devices de-l in section 4462 (bingo

Ao ameodment to the para-graph entitled "Condition Prece-

deot to Carrying oo Certain Business" was changed to require that the special tax imposed by

section 4461 (recorded on Form 11-B) "must be paid before such device is permitted to be used."

INSTRUCTION and SERVICE MANUAL

for GOTTLIEB

Amusement Pinballs

A clear, easy to understand book that is of prin

both new and old pinball servicemen. Unique enough to receive Library of Congress

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Catalog No. 64-17820.

nts oo

pand successfully. "We ask that operating firms

suburban operating firm. Morao is also thinking of placing some graduates with firms in remote sections of the State as an aid to publicizing the school.

Each student has had oo pre-

applied to actual equipment.

DENVER—A solution to the ioadequate apprenticeship sys-tem and the resulting shortage of competent coin machine technicians may have been found by James Moran of Appolo-Stereo

here.
Morao, a 25-year veteran in coin-operated equipment mainteoacce, recently organized a five-mooth training school for five-mooth training school for raok novices. The first class of 15 men is oow being trained in the Institute of Coin Operation. The idea of a school for me-

beauty!

big sound!

wide selection!

0 %

new

RACK-OLA

Princess Royal

over before has such becaulity of sound, compact

quality of sound, compactness and versalitity been combined in one phonograph! Rock-Oit's new Princess Royel plays 100 selections of 33½ or 45 RPM, 7° elbums or singles, sisreo or moneurs! Exclusive Rock-Ola Msch-O-Melic Intermix. Only

Mach-O-Melic Intermix. Only 30½" wide and 43½" high. Famous Rock-Ole quality and design mean less sevicing... longer, trouble-free life. Beautiful Walnut Conolite sides.

LOOK TO ROCK-OLA FOR ADVANCED PRODUCTS FOR PROFIT

Rock-Ola Manufacturing Corp.

808 H. Redrie Ave. . Chicago, III. 80051



COMPLEX EQUIPMENT demands

several years, and at last I have come to the point of starting one," Moran said receotly as the

Distributors Help

or ganization or the academy, as Morao recounts it, was greatly aided by Colorado distributors and operators who, from long experience, know the true worth and scarcity of top-notch tech-

"The first organizational phase included cootactiog all the distributors here in the Deover distributors nere as well area to see what response I would get, and whether or not hey could furnish me the equipment necessary to use for instruction purposes," Moran explained. "They proved to be most co-operative and assured me that they would furnish any machines that they had available. That was the first big hurdle."

Later no. Moran noted, after

the school was further organized, area operators offered equipment for the school's use.

maoy men were oeeded, and my first survey showed that I could place 45 meo immediately." Moran's oext hurdles were finding trainees with promise, acquiriog classroom space and obtaining a faculty.

Advertised for Students "My observation was that this area had a potential for men with some background in electrooics. With this in mind we advertised for students. We



first class enrolled.

Organization of the academy,

Later oo, Moran noted, after

Checked Labor Market

After getting distributor com-mitments, Morao checked the regional labor market. wanted to find out how

screened them as to their back-ground and habits, trying to se-lect prospects with a strong desire to enter the coin machine field. It was from this category that we drew our first class."

Classroom space was acquired

THIS IS OUR CURRENT INVENTORY **GUNS & RIFLES** Pistel Pete, United Sky Gun, Wms. Crusader, Her-Reider, Benus Gun, Cer-quies, Poler Hunt, Saferi nirel, Pirete Gun, Mute. Gun, Space Glider, Titen Sky Piter, Seehung Coan Gun & Venguard. Atomic Bomber, tolly Sherp Sheeter, Bolly Spock, Bull's-Sys, Gun Smoke, Moon Reider, C.C. Rey Gun, Pony Express, KIDDIE RIDES Auto Test Belly Sucky sally Little Chemp sally Little Chemp sally Hot Red Sally Hot Red Sally Western Sxp celly Speed Beet Red Ride Big Brenche, Bx. Churck Wapen Cew Peny Chempion Horse



Chempion Horse Denald Duck Sisie the Cow Fire Brigine (All Tech) Highway Petrol



CLEVELAND COIN International 2029 PROSPECT AVE CLEVELAND 15 OHIO

School Directory

Where-Domestic and foreigo distributors.

When—On demaod by operators and distributors. (The relative simplicity of most pio games, a factory executive explained, oegates the need of extensive maioteoance traioing.)

Enrollmnt-By invitation from distributor

Cost-lostruction is free.

Curriculom-Pio games, bowlers, shuffle alleys and biogo equip-

CHICAGO DYNAMIC INDUSTRIES (Chicago Coln)

Where-Distributors and, in the oear future, at Chicago factory. When—As requested by distributors and operators. (Factory school will be oo fairly regular schedule.)

Enrollment—By iovitation to regional schools. (Details of factory school out available yet.) Cost-Instruction is free.

Curricolum-Pio games, bowling and shuffle alleys, areade equipment.

D. GOTTLIEB & COMPANY

This long-established firm cooducts oo formal schools, either at plant or distributors, following iostead the custom of personalized instruction. Questions from operators are acswered by distributor experts or, wheo oeed be, forwarded to factory technicians.

Supplementing this arrangement is the firms newly published lostruction and Service Manual, which may be used as a reference by vetera or mechanics or as a text by beginners. It may be obtained at a cost of \$4 by writing D. Gottlieb & Co., 1140 N. Kostner Ave., Dept. B, Chiego, Illinois 60651.

MIDWAY MANUFACTURING COMPANY

Where—At distributor offices. (Factory classes cootemplated wheo firm moves to larger plaot.)

When-Scheduled as requested by operators and distributors. Enrollment—By distributor invitatioo. (Factory school plans not available.)

Cost-Iostruction is without charge. Corriculum-Baseball and target type areade equipment. Bowler

and shuffle alleys in the future.

ROCK-OLA MANUFACTURING COMPANY

Where—At distributors and operatiog firms.

When—Scheduled upon request from the field.

Enrollment—By invitation of distributor or operator. Cost—Borne by maoufacturer and distribute Curriculum—Music and vending equipment.

ROWE AC MANUFACTURING

Where-At Graod Rapids,, Michigan factory as well as dis-tributor and operating firm offices. When—Scheduled according to demand. (Program soon to be expanded to regular schedule.) Distributor and operating firm io-

struction conducted by request.

Enrollment—Studeots in factory school selected by distributors. Distributor and operator schools attended by iovitation. Cost—Transportation costs to and from factory are borne by student or distributor. Manufacturer pays living expenses during school. There is no charge for distributor and operating firm in-

Curriculum—Music equipmeot. (Veodiog equipmeot classes will begio under enlarged program at Whippany, N.J.)

SEEBURG CORPORATION

Where—Factory service school near Chicago factory. Distrib-utor and operating firm instruction regularly cooducted by field men. (Unique mobile classrooms may be driven directly to distributor or operating firm offices.)

When—Several regularly scheduled five-and-six-day schools are cooducted at the Chicago training division headquarters every month. Instructors for distributor and operating firm schools are supplied when requested.

Enrollment-Factory trainees are selected by distributors. Distributor and operating firm sessions may be attended by invitation. Cost—All transportation costs are shared by manufacturer and distributors. Seeburg underwrites all living expenses for men in training in Chicago. Distributor and operating firm training services are free.

Curriculum-Music, veodiog and amusement game equ (Amusement game instruction via mobile classrooms now being made available in all field service regions and regularly scheduled factory schools will soon be organized.)

WILLIAMS ELECTRONIC MANUFACTURING (see Seeburg) THE WURLITZER COMPANY

Where—Distributor and operating firm headquarters. (With occasional technical seminars held at North Tonawanda, New York factory.)

When-Scheduled per requests of operators and distributors. Enrollment-By invitation.

Cost-Expenses borne by manufacturer and distributors. Curriculum-Music equipment.

Joseph Panarinfo.

> of Discothèque, reminds you of a very profitable point:



Monsieur Joseph Panarinfo, the originetor of Discothèque, is in the U.S.A. as en exclusive consultant to Seeburg. His services are aveileble to every operator in the U.S.

Only Seeburg has a Discothèque switch!

The LP Console/480D is actually 2 profitable phonographs in one! It plays your regular programming in the daytime. Then, at the flip of the switch, it becomes a nighttime Discothèque phonograph, playing only Rec-O-Dance* albums.





Discorrigue

Only Seeburg, with the LP Console/480D, lets you profitably tailor the music to the time of day! In the evening hours—it's a great Discothèque delivering the Big Sound for dancing. Regular single and album play is suspended. In the daytime—at the flip of the switch—it's a great phonograph offering diversified programming in superb stereo. You and your locations get the earning power of 2 phonographs in onel Around the clock, Seeburg is always set to attract maximum play for maximum income!

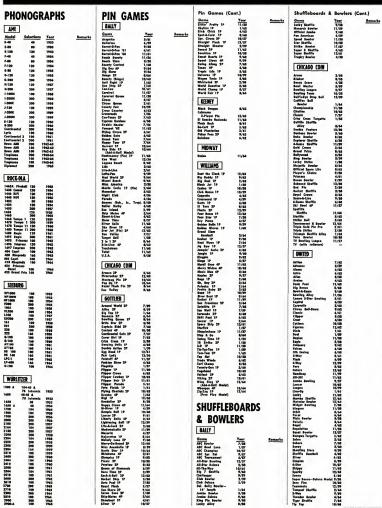


NEW! Discothèque Switch Conversion Kit! Available now for installation on Seeburg

Available now for installation on Seeburg LPC/480 models to add the profitable features of Discothèque operation!

Call your SEEBURG Distributor...N-O-W!

NEW AND USED COIN-OPERATED PHO



NOGRAPHS AND AMUSEMENT CAMES

NUGRAPHS	AND AM	USEMENI	GAMES
Shuffleboards & Bowlers (Cont.)	Uprights (Cont.)	Arcade Equipment (Cont.)	Arcade Equipment (Cont.)
Germa Year Remarks	Medal Details Remarks	Model Year Remarks Juagle Heart 3/87	Model Year Remor
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Oltra 8/63 Zunith 6/59	GAMES INCORPORATED	Gr Charles	SEEBURG
WILLIAMS	Double Shot 4/58 Short Short 1/57 Super Heater 6/37	Speca Gon Sportland Shooting Belliny 11/64 Star Skooting Belliny B/64 Treasure Cove	Bear Gue Coon Heat Set Shot Beskethell
Bell-A-Ball 6P 12/56	Twin Wild Cet 7/59	Skeeting Gallery 6/85	SOUTHI AND ENGINEEDING
POOL TABLES	Wild Cat 12/58 Trail Blazer 12/60 Twin Trail Blazer 2/61	J. F. FRANTZ MFG. CO.	For interest 10 to
	KEENEY	Pictol — ABT Guesser	Orbiting Comini Ride
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Bold Crest (31/s'x6', 6 pectet) Gold Crest (41/s'x9',	Big Brandop B/SP Big Tent — Big S B/SP	Arista Scale Double Header Kicker & Catcher	Adoptable to other rides — Travelling
6 pocket)	Big Teer — Big 3 8/99 Criss Cross Diamond 1/60 Oul. Big Teer 8/99 Flashback 6/61 Little Beckerse 4/99	Kicker & Catcher Catcher Little Languer U.S. Marshel Sc Gues Zevo Over Business	Trevelling Frog
6 pocket) Gold Crest (4'x8', 6 pocket)	Little Beckeroe 4/59 Bed Arrow 4/60 Shanner 1/90	Serve Our Ousiness	UNITED MANUFACTURING Books Bookball 3/62
AMERICAN SHUFFLEBOARD	Little Seckeroe 4/29 Bed Arriver 4/60 Sbormen 1/29 Spr. Big Year 6/37 Sweet Shownee 6/37 FaceLeforum 7/29	GENCO	Bonus Boschall 3/62 Bonus Gen 1/35 Carnival Bos 10/64 Jennia Gen
	Twin Big Test — Twin Bed Arrew 5/60	Rig Top Birls Callory 4/54 Big Top Birls Ballary Super Medel 12/85 Championship Baseball 9/35	Jengla Gon 10/54 Styr Raider 10/64 Sey Raider 10/64 Ser Singger 4/34 Ster Singger 7/85 7 sekas Bassball 3/59
Classic "P" (F', 6 pecket) Classic "B" (B', 6 pecket)		Super Medel 12/35 Chompleschip Baseball 9/35 Circus Rifle By/57 Revr Cruckett 10/36	
Book Stef Classic "Q" (0", 4 preclet) Classic "Q" (0", 6 preclet) Classic "Q" (0", 6 preclet) Classic "Q" (0", 6 preclet) Electro "Q" (0", 6 p	ARCADE	Bory Crockett 10/56 Fun Fair 0/60 Son Clob	WRLIAMS 757
Imperial Cushion 12' Imperial Shuffleboard 16' to 22'	EQUIPMENT	Concept Seabell 273 Cress Birth 2 273 Cress Birth 2 273 Cress Birth 2 274 Cress Birt	Big Leopus BB 2/64 Cross 10/36 Crosséer 6/89
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Crown Eighty-Five \$5" Crown Finste-Beg. Bomper	Model Year Remarks		Extra Inning 8/62 4-Regger 4/56 Hercules 2/97
Cross Highty-Five 55" Cross Plant-Five 1 10" Cross Natural - 10" C	Air Hockey —	Brite Gainery 4,046 Sky Gomer Hay B./55 Space Age Gon 6/60 Statin Pair Rifle Gallery 6/86	Jet Fighter 10/44 King of Swet 5/55 Major League 8/63
Empress 92 92" Empire VII 92" Empire VIII—(Non-Cale) 101"	AMERICAN SHUFFLEBOARD		
Regent 91 91" Begent 77 77" Brysl 76 76"	Situation 5/61	PAUL W. HAWKINS MFG.	Penny Clown 12/56 Pinchkitter 4/39
	AUTO PHOTO	Ben Rer Charlet — Durby Pety Jr. — Redeo Pany — San the Clean	Bereville 2/99 14 15 15 15 15 15 15 15
IRYING KAYE CO., INC	Auto Photo Model 9 — Model 12 Studio —	Som the Clour. Take Quester- horse	Sidowalk Englacer 4/55 Ten Pins 12/57
Ambassader 70 85"nt" Ambassader 70 72"nt" Ambassader 30 104"nt" Ambassader 30 104"nt" Ambassader 30 114"nt" Olitiza Confinents 100"nt"	BALLY	I H KEEMEA	10-Strika 12/57 Titan 9/59 Vasyward 10/50 Valce-0-Gugsh '657 World Series 0/63
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Delega Elderado Mark III 85" 20" Belgas Elderado Mark III 92" 252"	Del. Skill Parada 4/99 Berby Con 2/60 Fan Phone B/63	Sportland Deloxa Medel — Sob Bao — Two-Gon Fun 3/62	BALLY
Beluza Eléondo Mark V 114"a64" Beluze Satellite 77"a65"	Del. Skill Pareda 4/99 Derby Goo 2/60 Fas Phone B/43 Gelf Champ 6/33 Heavy Hitler 4/99 Moon Bolder 7/99	MARVEL MFG. CO.	Model Year Remor
	Moon Balder 7,797 Sharpshorter 2,741 Shill Bendy 100,460 Shill Percent 107,460 Shill Percent 1,797 Shill Source 4,746 Shills Source 4,746 Sponie Revealty 2,748 Sponie Gen 7,798 Tedds Hockey 2,748	Slugger—Counter Baseball (1, Sc. 10s) —	Months Turn Kassar Becky Breace — Champion Horse Moon Bide — Pony Turies — Space Ship — Space Boat — Townerville Trailing —
U.S. BILLIARDS INC.	Skill Sore 6/40 Spinner Novelty 2/43	MIDWAY]	Space Ship — Speed Best — Tessarville Trailer —
The 1 78"-Med 4 peaks of the control	Speek Gun 9/58 Tabla Hockey 2/63 Tarset 10/59	Seconda 10/40	BERT LANE
Pro 4 100" 230", 6 pocket Pro, 8 114"364", 6 pocket Model 6700 Comet 6 pocket series	Ondersen Balder -	Flying Turno 10/64	Fire Engine
Model 8200 Comet 6 pecket series Model 8100 Comet 6 pecket series	T. H. BERGMAN (O. OAT'L SALES (O.)	Receivey 10/43 Bed Bell 9/29 Bells Charter 1/45	Fire Engine — Lacor Borse — Merry-6-Zhoud — Miss America Boat Mees America Boat Mise America 3/41 Whirtybird 3/61
Clok Peel Sentel, 78x43 Celuse Betation Bumper Medel 68 Deluse Betation Bumper Medel 67	Arizona Gus-(Live	Rifle Champ 1/65 Bifle Range 6/63 Shooting Sallery 2/60	CHICAGO COM
VALLEY SALES CO.	CAPITOL	Jahr Bell 11/99 Recruy 10/50 Recruy 10/50 Recruy 10/50 Rife Champ 10/50 Rife Champ 10/55 Rhoeting Belley 2/66 Rhoeting Belley 2/66 Rhoeting Belley 2/66 Rhoeting Belley 10/55 Rhoeting Belley 10/55 Rhoeting Belley 10/55 Rhoeting Belley 10/55 Rhoeting 10/55 Rhoeti	Bound the World Trainer —
Sumper Pool Series 5225/W Reg. Size	Midget Mexics -	Basshall 3/64 Trophy Gon 6/64 Winner 2P 12/63	MUTOSCOPE
Europer Pool Series 5225/W Reg. Size 75"a46" 75"a46" 75"a46" 75"a46" 75"a56" 75"	CHICAGO COIM	MILLS	Pony Cart 12/64 Space Capsola 12/64
#I Magaifice Series #864 88"x50" 794 98"x52" 1014 101"x57"	All-Star Boseball 1/43 Boskethall Change Batter Up 4/58	Passersina Pask 11/84	0 1:
1014 1017557**	Big League 5/55	Biks then B/60 Sotellite Tracker S/99	Suggestions
UPRIGHTS	Chempion Riffle Range 1/06 Criss Cross Hecker 10/66	MUTOSCOPE	for using this complete indexed listing of NEW &
AUTO BELL	A.Planer Barky	Ace Bomker — Atomic Bomber — Bang-O-Eame 4/57	USED PHONOGRAPHS
Model Your Remarks	Long Rango Riffo Gollery 1/62 Midget Shoe Saper Medal —	Bong-G-Rame borte Mobile Drive Mobile Files Severe E.O. Cause Files Clocker Files Clocker Files Clocker Files Files Clocker Files Files Clocker Say Fighter Say Fighter Say Fighter	AND AMUSEMENT GAMES:
Model Your Remorks Circus 9/76 Circus 19/76 Circus 19/76 Circus 19/77 Circus 19/77 Circus 19/77 Circus 19/77 Circus 19/77 Circus 19/77 Magab Mirrer Heroscopa 11/79 Memodel 8	Pour Express 4/60 Pro Sesteball 6/61 Bay Gon 10/40 Bet San 6/63	Flying Severes — K.O. Champ — Lord's Prayer —	1. For reference purposes
County Fair 2/37 Ballaping Dominos 2/99 Magic Mirror Horoscopa 11/99	Blet Bee 6/63 Shoot the Closes	Leef's Prayer Photo (Deloxa) — Photo (Prio-War) — Silver Bloves — Say Fighter —	2. For inventory control 3. For pricing information
	Shoot the Clown	Say Fighter — Vaice-G-Graph (Fromer Medal) —	ANOTHER INDUSTRY SERVICE FROM
BALLY 10/60	EXHIBIT SUPPLY	Voice-O-Graph (Postwar Model) —	
Jamkoros 10/60 Jembo 5/39 Sporteman 6/39 Super Jembo 11/60	"500" Shorting Ballery B/55 See Patrol — Jet Gen —	PHILADELPHIA TOBOGGAN	Billboard
soper sembo 11/40) AT 991 —	Skee Alley —	2,120.20

A Needed Reform

Williams venture into Philadelphia this week to preach the gospel of game minimums and dime play marks the beginning of an ambitious but very necessary program. Williams is scheduled to go also into Miami, Dallas and St. Louis. Other cities will follow.

The Williams proposals are very realistic in terms of today's rising costs and diminishing coin machine profits. The operator like all businessmen is caught in a profit squeeze. To realistically survive, DUBNESSMEN IS CAUGH IN a PICHIT SQUEEZE. IN JEGUNDLESS, SOMETHING has to be done.

Something has to be done.

Williams' Bud Livie points out that minimums can be negotiated with locations by contract. He notes that all Williams distributor personnel will be at the disposal of operators for conferences with location owners. It's up to the operators to make it work.

FOR COINMEN:

- · More News
- · More Research
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when answering ads . . .

Say You Saw It in

Stockholders To View New Seeburg Plant

CHICAGO—Seeburg will be unveiling its new multimillion-dollar plant and announcing the addition of a piano to its home entertainment line during an an-nual stockholders' meeting here Wednesday (17).

On display will be the entire line of Seeburg music, game, vending, home entertainment and electronic equipment. Del-ert Coleman, board chairman,

What About A Sponsored Schools

• Continued from page 50

Ptacek has offered the additional suggestion: "Financing help may bave to come from the

manufacturers. manufacturers."

It has been pointed out that an industry-wide academy for novice mechanics would not dual novice mechanics would not dual novice mechanics would not dual novice mechanics on the manufacturers and distributors, which are basically designed for experienced personnel.

An alternative to a single cen-tralized service school, should financial and organizational problems prove insurmountable immediately, has been offered by MOA director William B. Cannon. In a recent Billboard inter-view he suggested that the na-tional association sponsor the preparation of a "manual of or-

Side - Mount SCOREBOARD



available OVERHEAD 10g 1-player, or 10g 2-player by simple plug switchever.

MARVEL Mfg. Co. 2845 W. Fullerton, Chicago, III. 60647

Big Philly Operators Favor Game Minimum, 10c Play

PHILADELPHIA-The gospel of \$5 game minimums was brought to the City of Brotherly Love by Williams Electronic Manufacturing Corporation sales manager Bud Lurie last Tues-

manager Bud Lurie last Tues-day (9).

Returning to Chicago later in the week, Lurie left behind a strong band of believers, including several of this city's largest operators and the president of the local coin machine operators' association.

association.

"These key businessmen not only plan to initiate game locaminimums," Lurie declared after a trade meeting at the office of Eastern Music Systems Corporation, "they are going across the board with 10-cent play as well." Nickel Obsolete
Williams has for years ad-

Williams has for years ad-5-cent slot on amusement games. Among the operators present at the meeting were Stan Harris, Allen Brock, Lee Wiener, Joe Levin and Bill Cannon, Music Operators of America vice-presi-dent and influential businessman from Haddonfield, N. J.

All expressed strong support

for location minimums and dime play, Lurie said, Throwing association support

play, Lurie said.

Throwing association support behind the two Williams concepts, Joseph Silverman, business manager of the Amusement Association of Philadelphia, offered to discuss the proposals with regional operators in a series of meetings during com-ing weeks. Silverman's opinion of \$5 first-money and dime play is quite favorable, Lurie dis-Revolution De

"Five-cent play is still quite prevalent in this city," Lurie said, Which means that if a con-siderable number of Philly oper-ators desist from nickel sales, a significant amusement game operation revolution is due here. Lurie will take the Williams

games doctrine to three more major markets this week. On Monday (15) he was to be in Miami Miami talking to operators at ondon Distributing Company. one Star State businessmen Lone Star State businessmer were to catch the Lurie presenta tion at O'Connor Distributing Company, Inc., in Dallas on Wednesday (17). On Friday he'll be in St. Louis discussing the

game proposals at Central Dis-tributors, Inc.
"The \$5 minimum — which we advocate across the board we advocate across the board for all types of locations—is not intended to apply only to marginal locations. Neither does it apply to strictly \$100 per week game locations." Lurie explained. He asserted that minimum contracts can be negoti-ated with locations offering a a greatly variety in income po

In negotiating such contracts, Lurie disclosed, distributor personnel will be at the disposal of operators for conferences with location owners.

Scott-Crosse Makes Move

PHILADELPHIA - Scott-Crosse Company, amusement ship, has leased new quarters at 1618 North Broad Sareet. The first floor and basement of the property is occupied. Scott-Crosse has been located at 1732 Fairmount Avenue.

United Tours Wisconsin

MILWAUKEE — A tri-city swing through Wisconsin with the new 2900 Wurlitzer was recently completed by Harr Jacobs Jr., United, Inc., Wiscon

sin distributor.

Aided by Reid Whipple, new service manager for United, Inc., and Wurlitzer field salesman, Vern Beckwith, Jacobs scheduled trade showings January 19, 20 and 21, in Green Bay, Wausau and Madison.

"Instead of taking the chance that bad weather would ruin our that bad weather would ruin our attendance at a week-long open house in Milwaukee, this year we went directly into the terri-tory. This proved more con-venient for our customers, especially at this time of the year when sudden blizzards can make when sudden bilizarios can make highway travel treacherous. We were able to show the new 2900 to more operators and their service help this way than would have been possible by inviting them to Milwaukee," Jacobs

ganization and operation" for use by State and local trade as-sociations in forming regional service training institutions.

"Most local and State asso "Most local and State associa-tions don't know how to begin forming a service school, even if they have the finances." And he added that such facilities might be sponsored collectively by op-erators, distributors and manufacturers in the region.

Plenty of Jobs
Could graduates of a coin machine trade school be sure of
jobs? All operating firms tapped
by Billboard on the subject emphatically agreed that they could.
The comment of MOA vicepresident Norman Gefke was
twisted.

"A trained coin machine me-

"A trained coin machine mechanic would have no trouble getting a job anywhere in the United States," he said. As a result of increasing trade Asset in the A



UNITED, INC.'S REID WHIPPLE, in white shirt, poses with Art Jones and Lyle Olsen, M. & W. Novelty Company, Green Bay, Wis., during the Northland Hotel showing in Green Bay.



Gottlieb Marketing New Multi-Bumper 2-Player



GOTTLIEB'S THORO-BRED

CHICAGO—With the intro-duction of D. Gottlieb and Com-pany's newest product last week came word from company offi-cials that the game's new multi-bumper is appearing "for the first time on a two-player game."

The product is identified as "Thoro-Bred" and carries the equine theme graphically on back glass and playfield. The touted six-position multi-bumper feature lights pop bumpers and rollovers, activates shoot-again device and multiplies the value of target scoring.

To stimulate competitive play, the game carries in bold type on the back glass the suggestion. "It's more fun to compete!"

The manufacturer also called attention to the new shoot-again feature, which is described as creating "extra mystery action."

Forsythe Is Man of Year

MILLINGTON, Tenn.-Wil-MILLINGTON, Tenn.—Wil-liam V. Forsythe, owner of Forsythe Vending Company, was named "Man of the Year" for 1964 last week by the Mill-ington Chamber of Commerce.

Millington is a small city about 20 miles from Memphis and is the site of one of the largest U. S. Naval Air Stations in the world.

The Chamber cited Forsythe for his work in helping the city acquire its largest industry, Sandusky Metal Products Com-

Forsythe is a member of the City Board of Aldermen, is a vice-president of the Chamber of Commerce and a past president. He is a member of the Lions Club, Exchange Club and First Methodist Church of Mil-

lington. He and his wife have two daughters.



down to give you great pickings or epest savings over.

THAT'S THE TRUTH!



MEMPHIS DISCOTHEQUE BOWS IN BIG FASHION

MEMPHIS The discotheque craze strived in Eivis Presley's home for the Presley's home for the Presley home for the Presley home for the Presley for the Presley

and Mrs. George LaManns, Canala and his wife and Mr. and Mrs. George Sammons. Summons is president of Sammons-Pennington Company, Seching distribution, Sammons is president of Sammons-Pennington Company, Seching distribution of the Company of the



VURLITZER PRESIDENT R. C. ROLFING (left) and Executive Vice-Presi-lent W. N. Herieman (right) with the firm's Los Angeles branch man-ger, Clayton Ballard, oblige the Billiboard photographer before an llustrated map of Disneyland, where Wurlitzer has displayed equip-nent for 10 years.



ItO BALLY MANUFACTURING COMPANY + 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS, 60618, U. S. A.

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EXCLUSIVE! Patented *Stereo Round Sound System plus new *Discophonic* extra speakers that envelope the room with living sound! No "spotty" blaring. The truly great music that makes Discotheque irresistible!

200 SELECTIONS... Overall maximum flexibility and tremendous variety for Discothèque programming.

* Stereo Round Sound System U.S. Patent No. 3.153,120



Early William "Lucy Baines Johnson's Favorite Dance Teacher."

TIME "Killer Joe should know. A lithe, electric homunculus, he is Diskville's No. 1 dancing master, a hierophant of the subtle shades of difference between the Chicken and the Bird. etc."

Mademoiselle "America's Dancing Master!"

McCalls "The Maestro taught more than one million Americans how to do the Frug, Mile and Mule."

GLAMOUR "Major magazine editors thank you . . . outstanding."

"The dance master of the Discothèque is . . . Killer Joe."

Take advantage of this remarkable combination of ROWE and KILLER JOE ... and find out how you can double your business-triple your profits!

DON'T DELAY, SEE YOUR ROWE DIS-TRIBUTOR, TODAY!





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Wurlitzer Sales Climb

CHICAGO — The Wurlitzer Company last week reported third quarter (loctober, November and December) sales up 6 per coet from last year and 8. C. Rolfiog, president, said the firm had a backlog of order for its coin-operated photographs as well as music equipment. Wurlitzer sales hit \$13,580.

325, compared with last year's restated figure of\$12,774,263. Net carnings

for the quarter we re e \$668,818, e qual to 74 ceots a share oo 903,691
R. C. ROLFING sbares of commoo stock, compared with net

moo stock, compared with net earnings of \$683,335 (restated) or 76 cents a share oo 897,390 shares for the same period last

Sales for the first nine months of the current fiscal year (April to December) were \$29,971,977, up slightly from \$29,811,026 (restated) for the same period last year. Net earnings for the first nine months of the current first nine months of the current fiscal year were \$832,054, equal to 92 ceots a share oo 903,691 shares of commoo stock, com-pared with net earniogs of \$1,071,341 (restated), or \$1.19 a share for the same period last

year.
Rolfing ooted that "present indications are that sales for the full year of all products will exceed those of last year, with the exception of pianos, which were affected adversely by a strike in Wurlitzer's De Kalb, Ill., plant

"Net earnings for the year ending March 31 will be good but slightly less than last year," Rolfing said. He predicted in-creased sales and earnings for the oext fiscal year.

when answering ads . . . Say You Saw It in Billboard

Plan V-Back Leagues for league information have been

DETROIT — Protocisioo Eo-gineering, manufacturer of the coin-operated V-Back Profes-sional Shuffleboard, is rushing preparatioo of organizatiooal de-tails and rules for officially sanc-tioned V-Back leagues. orders for the radically new amusement game, which was introduced at the MOA Trade Show last October, have been running eight weeks ahead of productioo. As a result, Stein said, the plant will go on a secoed shift this mooth. Originally According to Jerry Stein, Protocision president, requests WORLD WIDE ... YOUR ONE-STOP an automotive engineering con-cern, Protocision has converted part of its facilities to the pro-duction of V-Back. SUPERMART for MUSIC - VENDING - GAMES

Vice-president of the firm is Robert L. Akers.

Lewis Rosen Joins Service

PHILADELPHIA - Lewis PHILADELPHIA — Lewis Roseo, soo of distribution head David Roseo here, is taking a leave of absecce as export rep-resectative for the Roseo firm for a tour of duty with the

Army,

A member of the National Guard, Rosen was called for active duty while visiting the Amusement Trades Exhibition in London last week. His duties with the Roseo firm will be takeo over by his brother Elliot.



DENVERITES GET READY TO GO-GO

Denver Goes Discotheque

DENVER — There's cothing small about the folks out West. When Aaron Sura and Art Smith, of Modern Music, and Frank Orehek, of Medody Music, opcoed their first Secburg Distributing Company figured everybody should be sometime of the state o

TV, and kicked off discotheque

TV, and kicked off discotheque in a manner reminiscent of Howard Hughes' ballyhoo for Jane Russell some of the Hughest of the Russell some operators, location owners and guests turned out or cocktails at the Gaalight Lounge, the climbed on a bus for a trip to the Embers and Four Seasons restaurants where the discotheque installations had been made.

A week later, Soony Singer, owner of the Embers, reported the best week in his restaurant's history with one night that even topped his New Year's Eve.

Al Morrisoo and Jim Phillips Al Morrisoo and Jim Phillips supervised the entire project and eveo used some 250 radio spots and four newspaper ads to ac-nounce the openings.

A week later, Modern Music made its second discotheque in-stallation in Deover's Peppermint Cave, and a third firm, Skylice Music, headed by Johnny Koight, made an installation at the Club A Go-Go.

received from every major mar-ket area in the U. S. and Can-



EVEN TV COVERAGE . . . KCTO staff announcer Bobby Beers (left) interviews Joseph Panarinfo, Seeburg's "Mr. Discotheque," and Stan Jarocki, Seeburg promotion chief.



"DISCOTHEQUE" IS KICKED OFF by Joseph Panarinfo, Struve's Jin Phillips and Stan Jarocki.



BEHIND DENVER'S FIRST DISCOTHEQUE INSTALLATION were Do Heiliger, amsee at the Four Seasons, and Frank Orehek, Melody Music



DISCOTHEQUE AT THE EMBERS-Art Smith, Modern Music, Al Morrison of Struve Distributing Company, Don Cunningham, Embers manager and Aaron Skura, Modern Music

Bilotta Bows 2900 Sans Big Blowout

shop, boasting display space.

Following the series of equipment showings, Bilotta announced that later this year he

plans an appreciation week to thank all area operators for their



JOHN BILOTTA: Appreciation

BUFFALO — Showroom introductions of the new Wurlitzer 2900 phonograph by Bilotta Enterprises here; in Syracuse and Albany, N. Y., and Newark, N. J., late last month were with-

terprises here; in Syracuse and Albany, N. Y., and Newark, N. J., late last month were without the traditional social hoop-la. "Instead, we called each operator individually and talked over the features of the new machine," declared the firm's top executive, John Bilotta.

This deviation from past years brought gratifying results, Bilotta said.

Shown with the 2900 was the new Automatic Products Candy-

Stein Honored In Philly

PRILADELPHIA — Marvin Stein, executive officer of East-ern Music Systems, Inc., local Seeburg distributor and chairman of the Colin Machine Division of the 1965 Allied Jewish of the 1965 Allied Jewish

Stein will be honored for his leadership in the amusemen machine industry and for his outstanding dedication to vital Jewish causes exemplified by the Allied Jewish Appeal. Joseph Silverman, executive secretary of the association, will be chairman of the testimonial dinner.

Ralph W. Pries, vice-chairman of Allied Jewish Appeal's Trade Council, which includes the Coin Machines Division, hailed the association's selection of Stein as recipient of the group's Humanitarian Award

taran Awatu.
"Marvin Stein has played a
key leadership role in Allied
Jewih Appeal affairs for many
years," declared Pries, who is
also vice-president of the Berto
Vending Company, "His devomillions of Jews in need is
worthy of the high tribute
awarded by the Amusement Machines Association.

The testimonial dinner will be preceded by a reception in the Washington Room of the Warwick Hotel. Each year the Amusement Machines Association gathers industry support for Allied Jewish Appeal at what is now regarded as one of the local industry's key annual functions.

MEN WHO READ SUSINESSPAPERS MEAN SUSINESS

Rowe Signs Gotham Discotheque Expert

NEW YORK — "Killer Joe" Piro, billed the world's foremost authority on discotheque, has been signed by Rowe AC Manufacturing to supervise its pro-

"Killer Joe" has been called

Luci Baines Johnson's favorite dance teacher by New York Post columnist Earl Wilson. He's considered the darling of Gotham's columnists, and the toast of cafe society.

Fred Pollak, Rowe AC Manu-

ufacturing vice-president, said
"Killer Joe" would advise and
supervise the discotheque package which the firm is promoting
with its new Rowe-AMI Diplomat phonograph.
Piro is expected to open
discotheque locations around the

country and demonstrate the various dances involved.

Say You Saw It in Billboard





YOUR CHICAGO COIN DISTRIBUTOR IS NOW DELIVERING THESE PROFIT MAKERS!





COMMITTEE MEMBERS of the United Jewish Appeal coin machina division in the Greater New York area ser, sealed (i), 10 (): 10.00 wollsheep, and Neas Superman, Rutron Sadar, ser, sealed (i), 10 (): 10.00 wollsheep, and Neas Superman, Rutron Sadar, sealed Sadar, 20 America, president of Music Oparators of New York: Teddy Blatt. Standing (i) to 17: book and the Committee of Music Oparators of New York: Teddy Blatt. Standing (i) to 17: book and the Committee of Music Oparators of New York: George Namoorf, UIA, and John Kraushart, UIA, and John Kraushart, UIA, and

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> > WILLIAMS

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MOON SHOT ... CROSS COUNTRY CUE YEASE, 2-PL HOOTENANY ... STAR JET, 2-PL

MAD WORLD, 2-PL

MAGIC CLOCK, 2-PL. CABAVELLE, 4-PL. RESERVE METAO, 2-PL. TRADE WINDS VALIANT, 2-PL. MARDI GRAS, 4-PL. 4 ROSES

AOSES

FALSTAFF, 4-PI. 2ACE TIME, 2-PI. ATLAS, 2-PI. SEVEN 5EAS, 2-PI. LITE-A-CARD, 2-PI.

SHOW BOAT ALOHA, 2-PI. FASHION SHOW, 2-PI

KEWPIE DOLL

operator engages in a little good-will public relations is illustrated in this letter received by Meyer Parkoff, head of Atlantic New York Corporation, Seeburg out-

Writes Dr. H. A. LaBurt, director of Creedmoor State Hospital, Queens: "I wish to take this occasion to thank you for the repairs that you recently made to the juke box located in our children's unit. As you know, you also donated this juke hox to us some time ago and it has been immensely enjoyed by

"It was indeed most kind and "It was indeed most kind and thoughtful of you to have this done for us. On behalf of the patients and the administration of this hospital, please accept our profound gratitude for your kindness and generosity."

BALL BOWLERS

BASEBALL

GAMES

BRAND NEW UNITED

BACK GLASSES for SHUFFLE ALLEYS

225

.\$125 . 295

WILLIAMS

1947 WORLD STRIFS

SYAR SLUGGER ...

OFFICIAL

March Meet Set for South Dakota Trade

ABERDEEN, S. D .- The Mu-ABERDEEN, S. D.—The Mo-sic and Vending Association of South Dakota will be held here March 28 and 29, announced association President John Tru-



Schroeder, the convention will ness and social events. The TRUCANO

set as the site for the gathering.

During the State group's last
convention last Dec. 6 in Pierre, convention last Dec. 6 in Pierre, a legislative vigilance committee was appointed to represent the trade's interests during the current session of the Legislature, which opened Jan. 19.
Other association officers are Darlo Maxwell, of Pierre, vice-president, and Earl Porter, of Mitchell, secretary- treasurer.
Directors, in addition to Schroeder, are Elmer Cumminss.

Schroeder, are Elmer Cummings, Brookings, and Ronald Manolis,

France May Go It Alone

PARIS—French coin machine manufacturers are considering the staging of a separate coin machine equipment show along lines of that scheduled by the German trade for Hamburg in

German trade for Hamburg in the autumn.

Heretofore, the French coin machine industry has been exhibiting at the annual Paris restaurant and hotel equipment fair. The trade has decided, however, that coin machines are being shunted into the background by restaurant seam tables and hotel laundry installations, among other enaithment

bles and hotel laundry installa-tions, among other equipment. As a matter of prestige, French coin machine manufac-turers have decided they must have an independent exhi and debate now concerns wheth-er it should be restricted to French - made equipment or opened to international exhibi-tors. A majority of manufactur-ers apparently favor restricting it to European Common Market

Coming Soon:

Feb. 11—Music Operators of Northern Illinois meeting; Al's Restaurant & Lounge; 7372 West Grand Avenue,

Chicago

Feb. 16—Coin Machine Division of Philadelphia Allied
Jewish Appeal annual dinner,
Warwick Hotel, Philadelphia,

Pa. Feb. 21-North Carolina Coin Feb. 21.—North Carolina Coin Operators Association Meet-ing, Charlotte, N. C. Feb. 28. — Music Operators of America begin three-day meet-ing, Washington. March 16—Associated Buyers Club of Chicago meeting; Gunnell's Restaurant, Rand and Elmhurst roads; Mount Prospect. Ill.

Prospect, Ill. matic Merchandising Council meeting, Hartford, Conn. March 27—Minnesota Vendors Association annual meeting,

Minneapolis.

March 28, 29—Music and Vending Association of South Dakota, business and social meeting, Ward Hotel, Aberdeen.

COINMEN in the news

BOSTON



Donald Oliver is taking congratulations for his splendid job of running the Cumber land (Port-land, Me.) Mo-tor Club's

noted sports SCHWARTZ car endurance Don's direction, rally. Under the event has gained national prominence. Don and his brother Laurin assist papa Martin in their extensive music routes in the Maine area. Al Levlae, Rock-Ola distributor here, socuting the territory in the interest of his new acquisition, U. S. Billiards' pool tables and doing very well. tables and doing very well. Rock-Ola's "Buy 2 or 5 in '65" also is perking business up quite a few notches. Al will move shortly with his wife into the posh, new Charles River apartment house with the splen-did river view. . . . W. S. Music's Bill Swortz has even soft-talked DHI SWATEZ has even soft-talked a New Bedford spot with a live band into taking on the Seeburg discotheque, says the musicians even like the break. The owner loves it and is saving a fortune in musicians' wages. . . David J. Baker of Melo-Tone Vending, a fast man with a protest, giving the Boston Globe a sharp answer on its editorial implying that the cigaret vendors were taking advantage of the recent cigaret tax hike to "increase their tax hike to "increase their already swollen profits. Baker pointed out that cigaret sales in machines dropped 35 per cent and that actual profit per ma-chine at the moment is less than it was before the hike. CAMERON DEWAR

DETROIT

Charles Hickle has bought out the long-established Carlson Mu-sic Company and moved head-quarters to Livonia. Hickle has managed the business since 1950 for his uncle, Edward Carlson, who has now retired and moved to Florida.

to Florida.

Among the Detroit operators
present at the showing of new
equipment at Angott Distributing Company on the 17th were
Mr. and Mrs. John Wagner and
family, John Swintkowski, Domink: Mazzara, Thomas Pantoleon, Morris Goldman, Tony Mi-

lazzo, Mr. and Mrs. Ed Vernos, Harry Riche, Marty Moss, Mr. and Mrs. Jake Dumler, Joe Boyle, Eugene Wagner, Mr. and Mrs. Georga Ballas, Mr. and Mrs. Will Johnson, and Joe

Anton. Anton.
Upstate operators present
were: Harold Shank, Kalamazoo; Mr. and Mrs. John Black,
Battle Creek; Mr. and Mrs. William Mitchell, Battle Creek; Bill Battle Creek; Mr. and Mrs. Vall Beyan, Cadillic, Mr. and Mrs. Fred Gerling, Jr., Muskegani. Springs, Mr. and Mrs. Cliff I-vola, Port Hutton; Al and Ray Visuaer, Mount Clements, Mr. and Mrs. Pred Hust, Muskegon; Mr. and Mrs. Herbert, Mr. and Mrs. Fred Hust, Muskegon; Mr. and Mrs. Herbert, Mr. and Mrs. Fred Turke, Porticus; Zd Lemen, Jackson; Mr. and Mrs. Herbert, Jackson; Mr. and Mrs. Herbert, Mrs. And Mrs. John Pierce, Lunding, Mr. and Harry, and Reggle Nickellands, Bay Cliy, Mr. and Mrs. Robert ear, St. Clair Shores; Mr. and Mrs. Does Cherman, Almont out, John Mrs. Does Leeping, Mrs. and Mrs. Does Cherman, Mrs. and Mrs. John Pierce, Lunding, Mr. and Mrs. John Pierce, Lunding, Mrs. and Mrs. John Pierce, Lunding, Mrs. and Mrs. John Pierce, Lunding, Mrs. and Mrs. Does Cherman, Almont, Mrs. John Pierce, Lunding, Mrs. and Mrs. Does Cherman, Almont, Mrs. ner, St. Clair Shores; Mr. and Mrs. Don Cochrane, Almont; Mr. and Mrs. Fred Warren Jr., Saginaw; Mr. and Mrs. Russ Knechtel, Lansing; Mr. and Mrs. Jake Visser, Lansing; Mr. and Mrs. Heary Lewis, Flint; Mr. and Mrs. Ken Roe, Clare; Mr. and Mrs. Victor Muscat, Walled Lake, and Mr. and Mrs. Fd Oliver, Poniac. Ed Oliver, Pontiac.

DES MOINES

Area operators turned out in typically large numbers for serv-ice schools held recently at the ice schools held recently at the offices of Philip Moss, Inc., here offices of Philip Moss, Inc., here and in Omaha. Instruction on the Seeburg cold drink and ciga-ret machines was conducted by Leonard Kennard, sales engineer for the manufacturer. Empha-sis in the classes was laid on

sis in the classes was laid on trouble-shooting. A number of regional busi-nessmen are still talking about the New Year's excursion to the Cotton Bowl game organized by Philip Most distributors. A plane was chartered for the trip to Dallas for the Nebraska-Arkansas game. The event was less than perfect, however, because of the defeat sustained by the Cornhuskers.
JEAN HOLMSTRAND

Atlas Discotheque A Roaring Success "Just think, it could start a CHICAGO-When Chicago

society invaded the Lincoln Pari society invaded the Lincom Fark Zoo here recently for a posh benefit dance, Atlas Music's Eddie Ginsburg and Stanley Levin were on hand to supply discotheque music for the gath ering. The affair was termed a

The affair was termed a "roaring success" by the local society press. From the lion house, guests overflowed into the monkey house—and more

the monkey house—and more discotheque music. Atlas' Levin—himself quite a social lion—said it was the most unusual discotheque installation he had ever seen. No one

he had even doubted him.

Atlas had a Rowe-AMI Diplomat phonograph with a pair of huge discotheque speakers blaring the Hully-Gully, Frug and he 200 inmates. While Jerk at the zoo inmates. While the cream of Chicago's society danced into the night, lions blinked and monkeys looked betrend, a discotheque in every

State Bows Coin Machine Cleaner

BALTIMORE—A new, multi-purpose cleaner for wood, metal, chrome, plasties, glass, tile, walls and other hard surfaces has been perfected by Dave Koenigsberger, State Sales and Service, Baltimore. According to Sam Weisman, president of the Sam Weisman, president of the firm, the cleaner, called D-K904, is nontoxic, noncorrosive and nonflammable. It is ideal for coin-operated equipment. State Sales is the world-wide distributor for D-K-904 which is available in spray-top plastic quarts, plastic gallon jugs, five-gallon metal containers and 55-sallon drium. gallon drums



Guaranteed

TO START THE ACTION

Teen-agers, like the jet set, go where the action is. If you want to liven up a location. install a Wurlitzer 2910A, It's a blonde! It's a beauty! And its solid state amplification creates stereo high fidelity music that makes spines tingle, taes tap and pockets empty right into that cash box. Hear it an lacation or at your Wurlitzer Distributor. The Wurlitzer Company, 109 Years of Musical Experience, North Tongwanda, New York,



WURLITZER THE GREATEST OF ALL AUTOMATIC ENTERTAINERS



Pop LP Spatlighte are those albums with sufficient sales potential, in the apinlan of Billboard's Review Panel, to othieve a listing on Billboard's Top LP's charts. Spatgories are selected on the basis of their potential to become ten cellers in their respective group.



Brendo Lee. Decco DL 4626 (M); DL 74626 (S)

dozen log teen hits of the past are given inimitable Lee styling and the result is gowerful package of good material en captional performances. "Outning in the eets" and "Cen'l Buy Me Love" are sland s., es is her ouvrent hit single "Thanks of "which is included."



POP SPOTLIGHT SPRINGTIME

Ferronte & Telcher, United Artists UAL 3406 (M); UAS 6406 (\$)

native plush arrangements of shimmering a and muted brass spotlighting the sen-dual planos of Ferratte and Teicher, of the seasonal favoities are "Younget Springtime," "April in Paris," "Whet pringtime in the Rockies."



HOW SWEET IT IS TO BE LOVED BY YOU rvin Goye, Tamla TM 258

His single hit, "How Sweet it Is," is mo-mentum enough to carry this album into the best seller chart. Gaye is a first-rate telent who packs an encetional gunch. It's Gaya at his rocklest, bluesy best.



POP SPOTLIGHT RAY CHARLES LIVE IN

CONCERT ABC-Poramount ABC 500 (M.) ABCS 500 (S) acts 500 (s)

orded live et the Shrina Auditorius
riss opens with an instrumental swinge
m this point the vocals start with:

1s. Wernan" and the electricity of h
forman acts sell to the finale, "What'd
"" The program is ad lib and it include
hits of "Maxim" Whoopee" and ""c
"t Know Mc."







THE BEATLES SONG BOOK-The Hollyridge Strings, Capital T 2202 (M); ST 2202 (S)

Lilowing up the tremendous success of the at "Beetle Song Book" abum, this beautiful arranged peckage contains the most open success of the state of the success of the suc POP SPOTLIGHT



GOIN' OUT OF MY HEAD Little Anthony & the Imperiols. DCP DCL 3808 (M): DCS 6808

POP SPOTLIGHT

FOUR TOPS

Motown 622 (M)



POP SPOTLIGHT LEADER OF THE PACK Shongri-Las. Red Bird RB 20-101 (M)



POP SPOTLIGHT THE HULLARALLOOS

Roulette R 25297 (M); 5R 25297 (S) knother commercially exciting British rock group. The group has been receiving wide sposure vis network IV appearances and heir single release, "Old You Ever," one-amed here. Other salections on this, the short album, include "Parry Doll," "Way to Foots Fall in Love," "Every Night."



POP SPOTLIGHT PEOPLE GET READY The Impressions ABC-Poro-mount ABC 505 (M); ABC5

300 (a)
of the hottest groups in rhythm ent
ist and pop music circles is the Impres
is. Their mexest single, "People for
dy". Its repidly climating 9% Hot 100
rt. Curtis Maylled, Samuel Gooden and
Cash sing with penetrating emotion
deep conviction. All of the tunes herein
te been penned by the fatented Maylled SOUNDTRACK SPOTLIGHT



SENTIMENTAL LOVE SONGS OF WORLD WAR II

Art Mooney & His Ork. Kopp KL 1421 (M): KS 3421 (S) creates the music, circo World War II such as "You'll Never Know," "!" Smile Again," "I Left My Heart a say Boor Canteen," and the never-to-yrten "Sentimental Joseph." Nos





POP SPOTLIGHT NOW

Clea Bradford. Moin 56042 (M); S/6042 (S) Jobel (m); a) over (a), J rafreshing talent on records, Clea, is no teen-aged whiner. She improcable tone control and with a spine-fingling emotional Jim Tyler gives her time singling per atmosphere to prosper and grow collent arrangements and instrumen-



POP SPOTLIGHT

Gory McFarland, Verve V 8603 (M); V6-8603 (S) peir of stretch socks, two cunces of erry and e "Seft Semba" cocktail recipe e offered as premiums. But Gary Mo-cland's treatment of motion pocture themses the vibes would curry public favor with it the promotion incentives. The artist's imming helps, too.



FERRY CROSS THE MERSEY 3387 (M): UAS 6387 (S) The boys have had a string of hits to it credit and it appears their latest or after which their film and this about named should follow suit. George Mar who also does the arranging better for Seatles, is music director of the feether ing film. The music, as espected, is citing and right in the commercial gross climp and right in the commercial gross.











ROSSINI: STABAT MATER Vorious Artists, Bruno B 23035L (M); SBR 320161L (S) A heautiful rendition of Results' highly reddition work. Tener Josef Traati's performance is particularly outstanding and reveals a veice and scope of interpretation which deserves far more recognition. Separan Plair Levenger, also Berty Allen, and basso Grendl are capable. The Bertin Symphotry Orchestre, is conducted by Karl Footle, is upperb.



CLASSICAL SPOTLIGHT CLASSICAL SPOILIBRI
THE GREAT ROMANTIC PIANO
CONCERTOS (3-12")
Philippe Entremond / Eugene
Ormandy / Leonard Bernstein.
Columbia D31 315 (M); D35
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CLASSICAL SPOTLIGHT BRAHMS: SYMPHONY NO. 3; HAYDN VARIATIONS Cleveland Orchestra (Szell). Columbio ML 6085 (M); MS 6685 (S) 6685 (5)

are more than a dozen recordings of Third Symphony currently evailable. The Symphony contently evailable rige Stell has another listing in catalogs this is his first in stereo and his first in stereo and his first in the superb Cleveland Orchestra. There ilvests room for one more when it is

CLASSICAL SPOTLIGHT

RIMSKY-KORSAKOV: London Symphony Orchestra (Stokowski), Landon SPC 21005



The Morris Nonton Trio. Pres-tige PR 7345 (M); PR 7345 (S) Tige FK J/30 (M)) PR J/35 (5)

This is no debut of the tito on Prestion and an assiptious one it is. They play with an assiptious one it is. They play with conserve tremodous feeling and depth via the well-co-ordinated Nanton planon, Norman Egop, bass, and derves of Oliver Jackson. The tunes are fine too. Safetines include "fluerence of Arabia," "One With the Wind," "The Swaatest Sounds," "So Sounds," "In Swaatest Sounds," "In Swaatest

